



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

October Newsletter

Mark your Calendar

October 29

What's on your November Ballot? Pints & Politics

November 5

Election Day

November 6-11

REALTORS® Conference & Expo NAR Convention

November 19

NAR Chief Economist Lawrence Yun - Economic Update -Virtual

MLS

- Transition Alert: LOCKBOX CONVERSION!
- The Branding Center tool is live!
- Free Realtor.com PRO available

ADVOCACY

- Do you invest in RPAC?

PROFESSIONAL GROWTH

- CE - Have you started?

UPCOMING EVENTS

- Lock Box Conversion
- Election Day
- NAR Convention
- Economic Update with Lawrence Yun

ASSOCIATION UPDATES

- 2025 Annual Dues HAVE BEEN SENT VIA EMAIL

When REALTORS® Come Together, Good Things Happen



MLS
recent updates & info



Have you claimed your **FREE** realtor.com® profile?

realtor.com PRO

Your Realtor.com PRO agent account allows you to:

- Claim your FREE agent profile**
Create an account to show up when local buyers and sellers are looking for an agent
- Generate and manage leads**
Connect with motivated buyers and sellers who visit Realtor.com® looking for an agent
- Build your brand**
Increase your visibility on Realtor.com and across social media with paid promotions
- Win and sell listings**
Access free data about your listings' performance, connect with local sellers, ace listing presentations, and run listing promotions

Get started with 2 easy steps

1. **Sign up** for a free realtor.com® professional dashboard account. If you're logging in for the first time, check out [these helpful tips](#).
2. **Sync your NRDS ID** to your dashboard to authenticate your REALTOR® status and show the world that you have subscribed to the REALTOR® code of ethics and are accountable to a higher standard. ***The profile claim process is not complete until your NRDS has been entered.***

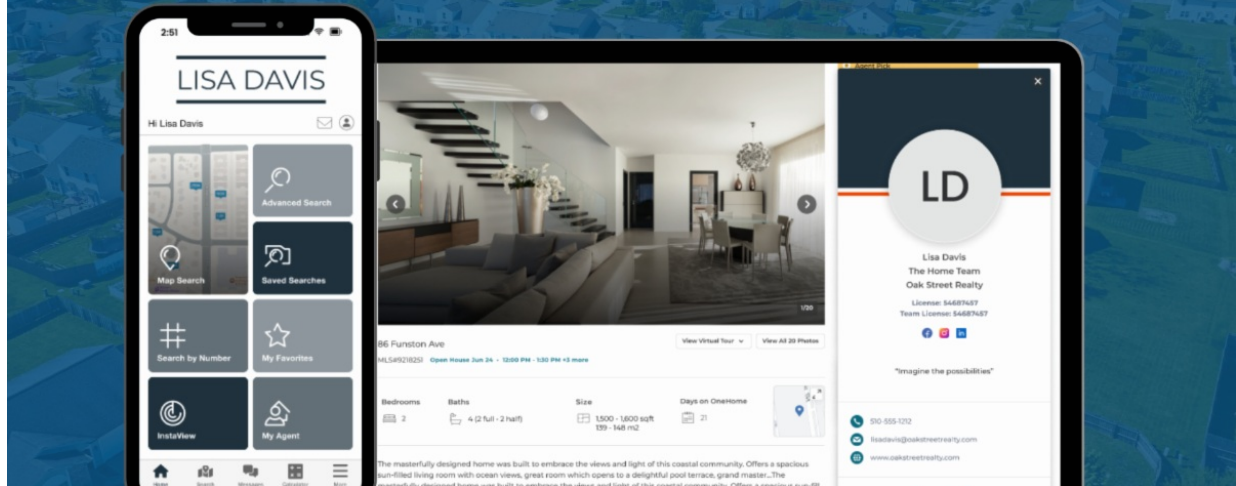
Want to take it a step further?

[Join us for a free educational webinar](#) to learn how to create a killer agent profile!

Your realtor.com® profile helps ensure you are easily discoverable to consumers searching for your expertise online along with increasing visibility for your experience, certifications and local knowledge. To claim your profile, you must first sign up for your [free realtor.com® dashboard](#). Your dashboard not only provides you the ability to claim and power up your realtor.com® profile, but you can also access tools to help you maximize your exposure and grow your business, enhance your listings on realtor.com®, track listing performance, manage leads, and more.

 **Branding Center**

Your Branding Center Is Here See What's New!



The Branding Center is now available and it's time to let your professional brand **SHINE!**

With our easy system and just a few clicks, your CoreLogic ecosystem will be all about

YOU – YOUR colors. YOUR logo. YOUR brand!

Your clients, leads, and prospects will have a front row seat to the awesome agent that is YOU!

Access the Branding Center today through the “Manage Branding” link in your MLS-Touch Mobile app, OneHome Agent Portal, and Matrix application.

Click [HERE](#) to access an easy tutorial on how to use this new tool.

Register [HERE](#) to watch an in-depth webinar on the New Matrix Branding Tool.

Transition Alert: LOCKBOX CONVERSION!

Overview: We are transitioning from SentiLock to MasterLock lockboxes **starting mid-October**.

- **Lockbox Return:** No need to return all SentiLock lockboxes immediately. If they are currently in use, you have until November 30th, 2024, to switch them out. Please return any unused or broken lockboxes to the RANWW office as soon as possible to help us manage the workload.

Reminders:

- > Last date to use SentiLock lockboxes and access the SentiLock account and mobile app is November 30th, 2024.
- > Prepare ahead and make the transition to MasterLock smooth for your team!

[READ THE DETAILS HERE](#)

ATTENTION REALTORS® WITH LISTINGS IN EAU CLAIRE: IMPORTANT REMINDER ON SIGNAGE REGULATIONS

Attention Realtors® with Listings in Eau Claire: Important Reminder on Signage Regulations
If you have listings in the City of Eau Claire, please be aware of City Ordinance Chapter 16.16.130, which addresses prohibited signs, including **open house signs**. According to the ordinance, no open house signs are allowed unless they are placed on the property itself.

Additionally, please note that the city boulevard extends 20-30 feet from the centerline of the road, depending on the specific road. Any open house signs must be on the property and positioned more than 20-30 feet from the centerline of the road.

Furthermore, feather signs are not allowed without a permit. If you wish to use feather signs, a permit must be obtained from the City of Eau Claire.

Your compliance with these regulations is essential to avoid potential fines and ensure a professional image in our community. If you have any questions or need clarification, feel free to reach out.



RANWW STAFF



RANWW FOUNDATION NEWS

Hello,
Wow where to start. First I want to say Thank You!! You have know idea of ~~to~~ how the help you gave me Blessed me. I was looking at taking out a loan I Couldn't afford, going further into debt, even if I could get a loan. I had been praying and believing God would send what I needed. He sent you. An answer to prayer. I'm grateful to Danielle and all of you for the generous gift. Danielle for ~~going~~ encouraging me and pleading my case and all of you for thinking I was deserving and worth the help. You have humbled me to my core. I will be paying forward anyone I can help. I love helping people and will never stop doing that. I'm not that great with words, so I'm going to close with

Thank You. & God Bless?

...and ask the Lord to
shower **you**
with His blessings!

Before You Uncheck Those Foundation Boxes, Check Out the Impact Your Donations Can Make!

This heartfelt thank-you card is from a recent RANWW Foundation grant recipient who had been living without running water for months. Thanks to the generosity of our members and the approval of a foundation grant, she was able to install a well—restoring access to water just in time for winter. Without this support, she would have faced even more hardship.

This is just one example of how your donations at renewal time can change lives. These projects are only possible because of the financial contributions from members like you.

How to Donate:

When you renew your membership, you'll see two donation options:

-\$35 to the RANWW Foundation

-\$20 to the State Foundation

These donations are essential to continuing this important work. If the full \$55 isn't possible, any amount helps! You can also donate any time throughout the year by sending a check to the RANWW office.

Together, we can create lasting change and continue helping people in need. Please consider keeping those boxes checked—your donation makes a real difference!

Thank you for your generosity and support!



Advocacy

Government Affairs

RPAC

REALTORS® Political Action Committee



Get Out and Vote!

Election Day is right around the corner, and it's crucial for REALTORS® to make their voices heard. Real estate champions are on the ballot, and your vote can help elect leaders who understand and support the real estate industry. The association has compiled a list of candidates we've endorsed who are strong advocates for homeownership, property rights, and our profession.

If you'd like to learn more about these candidates, please reach out to me, at 715-835-0923.

And as always, we urge you to stay informed and continue to support Direct Givers and RPAC.

Invest now to support the future of Real Estate. **Links below.** By investing in RPAC, you're helping to protect your business and your clients' interests, ensuring that policies beneficial to real estate continue to thrive.

Learn more about RPAC and the importance of this election at [RANWW Government Affairs](#).

Thank you for your ongoing support and dedication!



Madelyn Woodhull
RANWW Advocacy Coordinator



Do you invest in RPAC? When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver program**.

Donate to RPAC



Contact your local
Advocacy Coordinator,
Madelyn Woodhull
715-835-0923
madelyn@ranww.org

Donate to Direct Giver



Professional Growth

REAL ESTATE CE Courses – deadline Dec 14th, 2024

Have you started your CE requirements yet? Don't wait any longer!!

The December 14th deadline is fast approaching. Now is the time to check in on your progress to ensure timely renewal.

For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

Don't wait. Start your courses today!

Important Information

2024 REALTOR® & Government Day attendance and exam completion - 1 Elective Credit
2024 June or April WRA Legal Update - Course 6

*After you complete your CE Credits, you will upload your course credit name and date completed to the [DSPS website](#) once license renewal is open (usually October).

Learn more & get
registered>>>



C2EX REALTORS®
COMMITMENT
TO EXCELLENCE



Earn Your C2EX Endorsement &

Fulfill Your Code of Ethics Requirement!

Are you looking for an easy way to complete your NAR Code of Ethics requirement before the December 31 deadline?

We've got the perfect solution for you!

By earning your **C2EX Endorsement**, you'll not only check off your ethics training but also open the door to exciting career growth opportunities—all at the same time! □

Here's why you should get started:

- Build your expertise in 10 key areas like technology, advocacy, and client service.
- Show clients and colleagues that you're committed to being the best in the industry.
- Gain a nationally recognized endorsement that sets you apart from the competition.

The best part? **It's free**, and the training is tailored just for you!

Don't wait! Get started today, **fulfill your Code of Ethics requirement**, and elevate your real estate career with the C2EX Endorsement.

Visit www.C2EX.realtor to begin your journey!



Hi Matt

C2EX Coach

Hi Matt, what are you looking for today?

You

How can I effectively market myself?

C2EX Coach

You can launch this topic to learn more.

and Video

JOIN C2EX

the team to watch.

DOWNLOAD OUR APP.

Download on the App Store

GET IT ON Google Play



Upcoming Events



PINTS & POLITICS



What's on Your November Ballot?

Tuesday, October 29, 2024 | 4:00-5:30 p.m.



Bring in the fall season with a good old fashion chili cookoff ↘

Join us at the
W&W Realty, Inc. Regional Office
2105 Commercial Blvd
Chippewa Falls WI 54729



Do you
think your
office has the
BEST chili?
(Bring Only One
Chili/Office)

Chili COOK OFF

THURSDAY,
OCTOBER 24TH
11:30-12:30PM

Minimum \$1 to vote ~ the chili
with the most donation money wins!



WOODS & WATER™
REALTY INC.
Your Real Estate Store™

**ALL REALTORS, MORTGAGE LENDERS, TITLE
COMPANIES, AND RANWW STAFF ARE WELCOME!**

PLEASE RSVP SARA AT 715-723-4663 (by Oct. 18th)

ALL MONEY WILL BE DONATED TO EAU CLAIRE & CHIPPEWA FOOD PANTRY

Mark Your Calendars

- Pints and Politics: What's on your November Ballot?: October 29th
- Election Day. Get out and VOTE: November 5th
- NAR Convention: November 6th-11th
- Economic Update with NAR Chief Economist, Lawrence Yun: November 19th
- REALTOR® Ring Day - multiple locations: December 6th
- Installation & Awards Banquet + Holiday Social: January 10th, 2025

Visit our [EVENTS CALENDAR](#) to learn more and register.



Association Updates

RANWW

- **2025 Dues Renewal Statements** were emailed on Monday October 14th. No paper copy will be sent regular mail. Please call the office if you have not received your invoice.

NAR

New "Consumer Guides" Available: Negotiating Written Buyer Agreements & Seller Concessions

We're excited to share the latest addition to the NAR "Consumer Guide" series, Negotiating Written Buyer Agreements. This guide helps consumers understand what to expect when discussing services and compensation with their REALTOR®. It's a valuable resource for ensuring clients are well-informed when navigating these important conversations.

You can access this new guide, along with other helpful resources, in both English and Spanish at facts.realtor.

Here's a quick look at the guides available so far:

- **NEW: [Negotiating Written Buyer Agreements](#)**
- **NEW: [Seller Concessions](#)**
- **[Why Am I Being Asked to Sign a Written Buyer Agreement?](#)**
- **[Open Houses and Written Agreements](#)**
- **[REALTORS'® Duty to Put Client Interests Above Their Own](#)**
- **[What Veterans Need to Know About Buying a Home](#)**
- **[Offers of Compensation](#)**



Affiliate Connection



For REALTORS®, **AMK** can help ensure that properties are always market-ready, leaving lasting impressions on clients and buyers. Whether you need post-move cleanups or regular office maintenance, AMK's dedication to quality and environmental responsibility makes them an ideal partner.

Looking for a reliable, eco-conscious partner for your cleaning needs? **AMK Cleaning Services**, based in Eau Claire, offers a variety of professional services, including move-in/move-out cleaning, deep cleans, and office maintenance. What sets them apart is their commitment to sustainability, using biodegradable products and reusable supplies to reduce environmental impact. They also prioritize community outreach, giving back through programs like Cleaning for a Reason, which provides free cleanings to cancer patients during treatment.

Check out their services and learn more at amkcleaningservices.com.

**WRA Member
Benefits**

**NAR Member
Benefits**

**Stay Up to Date with the State and National
REALTOR® News**

[WRA Website](#)

[NAR Website](#)



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Top Notch Support is Just a Phone Call Away

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