



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

May Newsletter

Mark your calendar

May 16

Farewell to Riley

May 16-17

WRA ABR Course

May 27

RANWW/NWWMLS Office
Closed-Memorial Day

May 29-30

WRA RENE Course

June 26

RANWW Annual Meeting

UPCOMING EVENTS

- RANWW Annual Meeting
- Night on the Eau Claire Express Fan Deck
- RANWW Golf Outing

PROFESSIONAL GROWTH

- ABR Course
- RENE Course
- CE Virtual Learning Dates

MLS

- Matrix Input Rule Policy Update
- Monthly Matrix Online Training Classes

ADVOCACY

- Farewell Open House & Congratulations Riley
- Eau Claire Century Code Update - Public Comments

LEGAL UPDATE

- Antitrust Lawsuit Updates

ASSOCIATION UPDATES

- Scam Alert

When REALTORS® Come Together, Good Things Happen



Upcoming Events

2024 RANWW ANNUAL MEETING



Join RANWW for the 2024 Annual Meeting updating membership on the current year. The meeting will feature **Cori Lamont**, WRA Vice President of Legal and Public Affairs, who will be discussing the NAR Lawsuit and how the settlement will affect you as a WI REALTOR®.

Details

Wednesday June 26th

Program 3:30-5:00pm

Reception 5:00-6:30 (Big Stack Meats & beverages)

Eau Claire Children's Theatre | 1814 N Oxford Ave, Eau Claire

Register Today

>>>



RANWW

Realtors® Association of
Northwestern Wisconsin



NIGHT ON THE EAU CLAIRE EXPRESS FAN DECK



June 27 | Fan Deck Opens @ 5:35 PM | Game @ 6:35 PM



Join us for the members-only, family fun joint **Eau Claire Express Fan Deck** hosted by the Chippewa Valley Home Builders Association and the REALTORS® Association of Northwestern Wisconsin!

Thursday, June 27, 2024

5:35 pm - drinks, food, and networking

6:35 pm - first pitch | Eau Claire Express vs. Wausau Woodchucks

Cost: \$10 for the first 120 people to register thanks to our sponsors

Buy
Tickets



2024 Golf Outing Registration is Open

Thursday, August 22, 2024

Wild Ridge Golf Course

NEW this year: Hawaiiin Theme - prizes will be awarded

Get all the event details and [REGISTER HERE](#)

This event **sold out** last year, so don't wait!

THANK YOU TO OUR

SPONSORS



ALL TITLE SERVICES, INC.



Associated Bank

BREMER
MORTGAGE

COULEE TECH

SHANE MANOR
MORTGAGE TEAM



FAIRWAY
INDEPENDENT MORTGAGE CORPORATION
MEMBER FDIC

HOME
FEDERAL



first community mortgage

Knight | Barry
TITLE GROUP
Integrity. Experience. Innovation.



LEGENDS
Title Services, LLC

Nicolet
NATIONAL BANK

PREVAIL
BANK



Top Down
Home Inspection, LLC



ROYAL
CREDIT
UNION

sfb

SECURITY FINANCIAL BANK
MEMBER FDIC

usbank

Water Sponsored by:
Sterling Culligan Water of Eau Claire, WI

**Thinking about becoming a SPONSOR?

Contact Brenda L (brenda@legendstitle.com) or Kim (kim@ranww.org) today.
Limited sponsor opportunities left!



Professional Growth



Last call!! WRA FREE Accredited Buyer's Representation
Course

- Date and time: May 16-17, 2024, 9:00 a.m. – 4:00 p.m. both days
- Location: Virtual webinar via Zoom
- Instructor: John LeTourneau
- Credits: Qualifies for the ABR two-day core course credit. A minimum of time spent in the course needs to be 90% for course completion. CE and/or GRI credits are not provided for this course.
- Course fees: No cost to WRA members.

Learn more and register:

[WRA Course](#)

[NAR Courses](#)

Real Estate Negotiation Expert Certification Course (RENE) is an interactive experience to help negotiators elevate their game. You will examine all types of negotiation formats and methods so that you can play the game to win!

Training takeaways:

- Understand the basic types of negotiations, the phases of negotiations and the skills needed for successful negotiating.
- Recognize patterns and tactics being utilized.
- Adjust your communication style to achieve optimum results with any party in the transaction.
- Effectively negotiate face to face and on the phone as well as through email, text and virtually.
- And more!

Course details:

- Date and time: May 29-30, 9:00 a.m. - 4:00 p.m. each day
- Location: Virtual classroom via Zoom. Students are required to be on camera for this class.
- Instructor: Jody O'Brien
- Credits: This course qualifies for the RENE certification and provides elective course credit when working toward the ABR designation. This course also provides 12 hours of GRI live course credits. **There is no CE credit for this course.**

Course fees: \$200 members | \$250 nonmembers

>>>The first 5 members who register and send a certificate of completion to whitney@ranww.org will be reimbursed \$100

REALTOR® CE Courses – deadline Dec 14th, 2024

CE ON DEMAND

Watch and read entirely online

For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

Don't wait. Start your courses today!

Learn More & Get Started Today

>>>



MLS
recent updates & info

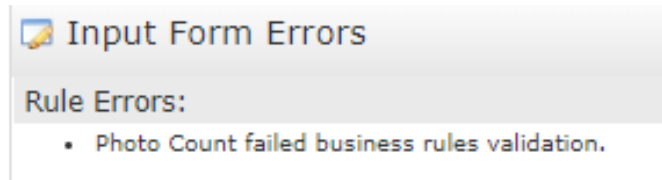
POLICY



Beginning May 15th, 2024, NWWMLS will implement a new Matrix Input Rule. This rule stipulates that Matrix users must upload a minimum of one photo to their listing before they can submit their listing. Read the full policy: [Section 1.2 pgs 4-5, N](#)

Should you attempt to submit the listing without first including a minimum of one photo, you will encounter the subsequent input error:

Please note: The uploaded photo must adhere to the primary photo policy set by NWWMLS for each property class.



online training classes

Matrix™

Powered by CoreLogic

unlock the potential within

NEW: Monthly Matrix Online Training Classes

Training #2: Mastering Your Matrix Searches

Are you ready to elevate your Matrix skills? Join Keith Hensley, Sr. Trainer with CoreLogic, for an immersive webinar where we delve into the heart of Matrix search functionality. Whether you're a seasoned pro or just starting out, this session will empower you to navigate searches like a true expert.

What You'll Discover:

1. Auto Email Exposed: Dive into the workings of Auto Emails. Learn how to set them up, modify preferences, and even explore the intriguing "Concierge Mode."
2. Saved Searches vs. Auto Emails: Understand the nuances between these two essential search tools. Learn how to seamlessly convert one into the other, ensuring maximum efficiency.
3. Favorite Searches: Did you know you can have up to 10 favorite searches? We'll show you how to set them up for quick access right from your Matrix home page.
4. Speed Bar Searches: Discover a 'hidden' search that could allow you to quickly find listings without duplicating your searching methods.

WHEN? - Thursday, June 6th starting at 2pm CDT [Register for virtual link](#)

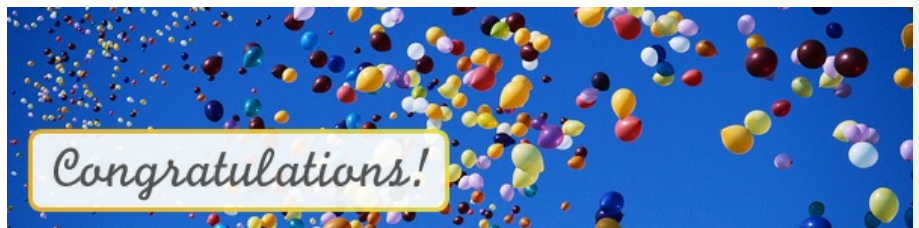
After registering, you will receive a confirmation email containing information about joining the webinar.

RANWW in conjunction with CoreLogic will be offering a series of 1 hour trainings for NWWMLS users to **UNLOCK THE POTENTIAL WITHIN**. Additional topics & trainings will be added every month. *Recordings will be available.

Don't forget to put your MLS invoice number on checks
****Reminder: MLS billing is now quarterly****



Advocacy



Join us in not only **CONGRATULATING** Riley on his upcoming **graduation** from UW-EC but also on accepting a position with the **WRA Advocacy Team!!**

We **INVITE** you to join us as we celebrate Riley's next adventure and wish him well!!

Thursday, May 16 | Noon-1:00pm
lunch and beverage open house
RANWW Office
3460 Mall Drive Suite 5A, Eau Claire, WI

Stop by the RANWW Office for lunch and to wish Riley well as he heads to Madison!!



Do you invest in RPAC? When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver program**.



CITY OF
**EAU
CLAIRE**

Upcoming opportunities to join the conversation about the Century Code Update

THINKING ABOUT THE ENVIRONMENT?

MAY 20TH
Library 3rd Floor

4-6 PM

City Council and Plan Commission (ZPAC) will be reviewing draft natural resource protection standards w/ public input to follow

EXTRA! BONUS!

6:30-7:30 PM

Public Forum w/ Presentation and Q&A



**CENTURY
CODE UPDATE**

The City of Eau Claire's City Council and Plan Commission

(ZPAC) is charged with providing policy-related direction to guide the Century Code Update process. There are two opportunities Monday, May 20th to be a part of the conversation. Click [HERE](#) to access the Draft Codes to review related to the Natural Resource Protection and the Environment (under "Newest Documents for Review"). The ZTAC technical committee meeting notes are found below on the same page.

5.20.24 ZPAC Meeting Agenda

1. **ZPAC Meeting** | 4-6pm | with public input
 2. **Public Forum** with presentation | 6:30-7:30pm
- LE Phillips Memorial Public Library | Wisconsin Riverview Room (Room 306)
-



Legal Update

WRA Legal Update

WRA Legal Team released a statement earlier this week: "On March 15, 2024, the National Association of REALTORS® (NAR) reached a proposed settlement agreement providing a release of liability from home seller antitrust claims related to commissions for the vast majority of NAR members, associations and MLSs. The court granted preliminary approval of the settlement on April 23, and that preliminary settlement approval process triggered the date of August 17, 2024, as the earliest date of the class notice, and as the effective date for the practice changes required under the NAR Settlement Agreement.

The [WRA Legal Hotline](#) is an excellent resource included in your WRA membership dues.

WRA Antitrust Resources

[Downloadable WRA Consumer Brochures](#)

[facts.realtor](#) (updated FAQs)

[competition.realtor](#)



Association Updates



Beware: Scammers posing as vacant landowners

Recently we have had incidents within our Association of agents being scammed by someone posing as vacant landowners seeking to sell their property. In some instances agents are receiving these through referrals or direct contact from someone posing as the seller. In the latest incident, the agent ran the "seller" through Forewarn and seen that "something didn't add up." This particular parcel in Cadott, WI has been the target multiple times.

Forewarn is an RANWW/NWWMLS member benefit. If you have not already signed up, please contact Kim at kim@ranww.org. This is an amazing tool that could help avoid a potential scam. These scams are happening across the nation. Please review the following article by WRA for further information. [New Vacant Land Listing Scam](#)

How can real estate agents avoid this scam?

It takes a little homework to avoid this scam, but the extra homework is worth the effort to avoid getting involved in a fraudulent transaction. The United States Secret Service Cybercrime Investigations has the following tips to avoid this scam:

1. Independently search for the identity and a recent picture of the seller
2. Request an in-person or virtual meeting to see their government-issued identification.
3. Be on alert when a seller accepts an offer below market value in exchange for receiving the payment in cash and/or closing quickly.
4. Never allow the seller to arrange their own notary closing.
5. Use trusted title companies and attorneys for the exchange of closing documents and funds.

[WRA Member Benefits](#)

[NAR Member Benefits](#)

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)

WRA



May Magazine



Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923



RANWW Officers

Todd Schwartz - President

(715) 559-2231
toddecv-re.com

Shannyn Pinkert - President Elect

(715) 379-3574
shannynpinkert@gmail.com

Bob Ritsch - Treasurer

715-456-8008
bobritsch@charter.net

Julie Flor- Imm. Past President

(715) 790-0564
julie@sixlakesrealty.com



RANWW Directors

Catherine Bade - (715) 271-3055

Mary Jo Bowe - (715) 456-2014

Kim Bump - (715) 514-0125

John Flor - (715) 205-3776

Jade Green - (715) 642-1320

Alex Hartung - (715) 495-0852

Bailey Hawke-James - (715) 864-8669

Jan Porath - (715) 514-5748

Ben Rivard - (715) 205-1519

Vic Sacco - (715) 645-0832

Jeff Theisen - (715) 271-2391



RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

[Unsubscribe kim@ranww.org](mailto:kim@ranww.org)

[Update Profile](#) | [Our Privacy Policy](#) | [Constant Contact Data Notice](#)

Sent by brenda@ranww.org powered by



Try email marketing for free today!