



# RANWW

Realtors® Association of  
Northwestern Wisconsin

Making Your Membership Work For You

## May Newsletter

### Mark your calendar

#### May 1

Matrix Essentials Online Training

#### May 1

Golf Outing Registration is OPEN

#### May 4-9

NAR mid-year meetings

#### May 14

New Member Orientation

#### May 27

RANWW/NWWMLS Office  
Closed-Memorial Day

### MLS

- Monthly Matrix Online Training Classes
- Photo Policy Reminder

### ADVOCACY

- Congratulations Riley
- RPAC Bowling Event Recap

### LEGAL UPDATE

- Antitrust Lawsuit Updates
- Fannie Mae and Freddie Mac Clarification Message
- What to do next

### PROFESSIONAL GROWTH

- CE Virtual Learning Dates

### UPCOMING EVENTS

- RANWW Golf Outing Registration Opens
- RANWW Annual Meeting

When REALTORS® Come Together, Good Things Happen



# Welcome Our Newest Members

## **Brianna Adelmann**

Anderson Realty

## **Jerry Bates**

Hansen Real Estate Group

## **Anna Bauer**

Century 21 Affiliated - Altoona

## **Ashley Bender**

AMK Cleaning Services

## **Kyleigh Fanning**

RE/MAX Affiliates - Eau Claire

## **Trevor Glomski**

High Point Land Company

## **Garrett Halama**

High Point Land Company

## **Eric Halvorson**

High Point Land Company

## **Brad Kenealy**

Century 21 Affiliated - Altoona

## **Alyssa Knutson**

Woodland Developments & Realty

## **Andrew Selseth**

Midwest Land Group LLC

## **Amber Smith**

Edina Realty Inc - Spooner

## **Alexandra Vreeland**

Pine Point Real Estate LLC

\*\*New members should have received notification of the upcoming **New Member Orientation** scheduled for **Tuesday, May 14th**. If you did not, please email Jane at [jane@ranww.org](mailto:jane@ranww.org).



**MLS**

recent updates & info

online training classes

**Matrix™**

Powered by CoreLogic

unlock the potential within

## **NEW:** Monthly Matrix Online Training Classes

Unlock the Potential Within

### Training #1: Matrix Essentials - Understanding the Fundamentals of Your MLS System

*Keith Hensley, Sr. Trainer with CoreLogic, will provide you with a great foundation on using Matrix, your MLS System! As a REALTOR® and/or Broker... even as an assistant to one of them, Matrix is a major tool for you. Knowing such important aspects as searching effectively for listings, emailing and printing listings, and saving searches as a Saved Search or as an Auto Email, is vital! Would you rather stumble your way through learning Matrix by yourself or spend an hour learning the fundamentals of Matrix from a seasoned expert? As a new user of Matrix, or even as a veteran, this webinar will be a great resource to show (or confirm) how to use Matrix the way it was designed.*

Wednesday, May 1st starting at 2pm CST

[Register for the training link](#)

RANWW in conjunction with CoreLogic will be offering a series of 1-hour trainings for NWWMLS users to **UNLOCK THE POTENTIAL WITHIN**. Additional topics & trainings will be added every month. \*Recordings will be available shortly after the recording date on the Matrix dashboard under the "training videos" tab.



## **NWWMLS Photo Policy Reminder**

We have seen an increase in the number of listings in NWWMLS that are in violation of the Residential and Multi-Family property class "Exterior Elevation" primary photo policy. Per policy, "Exterior Elevation" refers to the straight on view of the home's exterior.

**Note: The straight-on view of the home does not need to be the front or street side of the home. It can be any side of the home. However, the photo should capture home features, such as an entry door(s), window(s), porch, deck, and any other details visible from the straight-on exterior view of the home.**

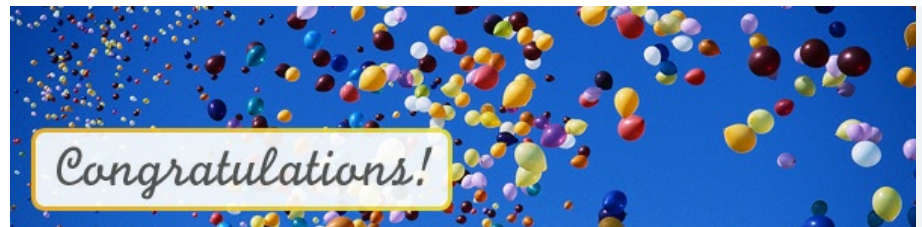
**Examples of compliant photos:**



**Examples of non-compliant photos:**



## Advocacy



Join us in not only **CONGRATULATING** Riley on his upcoming **graduation** from UW-EC but also on accepting a position with the **WRA Advocacy Team!!**

We **INVITE** you to join us as we celebrate Riley's next adventure and wish him well!!

**Thursday, May 16 | Noon-1:00pm**

lunch and beverage open house

RANWW Office | 3460 Mall Drive Suite 5A, Eau Claire, WI

Stop by the RANWW Office for lunch and to wish



Riley well as he heads to Madison!!



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**Thank you to everyone  
that came out for the  
RPAC Bowling Event!** Not  
only did participants have a fun night and  
show off their bowling skills, we invested  
\$1,622 into RPAC!



## Legal Update



# Antitrust Lawsuit Updates

On April 19, 2024, Plaintiffs' counsel filed a Motion for Preliminary Approval of this agreement with the federal court in the Western District of Missouri. Importantly, this filing initiates the 60-day time period during which all REALTOR® MLSs, brokerages with 2022 total transaction volume for residential home sales in excess of \$2 billion, and non-REALTOR® MLSs who want to be covered by the settlement must take action. The deadline for these actions is June 18, 2024.

RANWW will continue to work with NAR and WRA to keep you up to date on the information as it becomes available.

## WRA Resources

[www.wra.org/antitrust](http://www.wra.org/antitrust)

For specific inquiries contact [Legal Hotline](tel:800-799-4468) (800-799-4468)

## NAR Resources

[facts.realtor](http://facts.realtor).

[competition.realtor](http://competition.realtor).

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## Fannie Mae and Freddie Mac Clarify Seller-Paid Financing Rules

"Just a short while ago, both Fannie Mae and Freddie Mac published explicit confirmations that buyers whose agent is compensated by the seller will continue to have access to financing through those institutions. Furthermore, so long as it remains "customary" for the seller to pay commissions, those will not be added to the interest party contributions (IPC) and subject to the caps on IPCs.

"Interpretation of this rule under the proposed settlement was of great concern, and NAR [wrote](#) to Fannie Mae, Freddie Mac, and the FHA seeking confirmation of our interpretations. In a letter to NAR, FHA confirmed that this interpretation does hold.

"NAR will continue to press for access to affordable financing options and keep you up to date on any changes." -Kenneth Fears, NAR

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**Wondering what you can do now to prepare yourself?** Both WRA and NAR have on demand training and live online trainings to gain valuable skills. Register today!

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[Real Estate Negotiation Expert](#) Certification Course (RENE) **is an interactive experience to help negotiators elevate their game.** You will examine all types of negotiation formats and methods so that you can play the game to win!

### Course details:

- Date and time: May 29-30, 9:00 a.m. - 4:00 p.m. each day
- Location: Virtual classroom via Zoom. Students are required to be on camera for this class.
- Instructor: Jody O'Brien
- Credits: This course qualifies for the RENE certification and provides elective course credit when working toward the ABR designation. This course also provides 12 hours of GRI live course credits. **There is no CE credit for this course.**

Course fees: \$200 members | \$250 nonmembers

>>>The first 5 members who register and send a certificate of completion to [whitney@ranww.org](mailto:whitney@ranww.org) will be reimbursed \$100

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**[Accredited Buyer's Representative](#)** (ABR®) Course teaches you how to create a buyer representation agreement, conduct a successful buyer consultation, and communicate your value to clients.

>>>Now through the end of the year, WRA and NAR are offering this course for FREE to all members.

[WRA Virtual Class](#) | May 16-17

[NAR Live Virtual Schedule & Self Paced](#)

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## Professional Growth

# REAL ESTATE CE Courses – deadline Dec 14th, 2024

## CE ON DEMAND

Watch and read entirely online

**For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics**, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

Don't wait. Start your courses today!

### Important Information:

- Did you attend RGD 2023 and/or 2024 and take the exam the same day? Both of these events qualify for 1 hour of CE. (RGD 2023-Course 5 and RGD 2024-1 hour elective credit)
- [WRA Legal Live Update](#) (view and take the exam)-CE Course 6 Credit

[Learn More & Register Today](#)

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## Upcoming Events



# RANWW 2024 ANNUAL GOLF OUTING

## 2024 Golf Outing Registration Opens May 1st

Thursday, August 22, 2024

Wild Ridge Golf Course

**NEW** this year: Hawaii Theme - prizes will be awarded

Get all the event details and **REGISTER HERE**

This event **sold out** last year, so don't wait!

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Contact Brenda L ([brenda@legendstitle.com](mailto:brenda@legendstitle.com)) or Kim ([kim@ranww.org](mailto:kim@ranww.org)) today.  
Limited sponsor opportunities left!

# 2024 RANWW ANNUAL MEETING



The 2024 RANWW Annual Meeting will be held Wednesday, June 26th.

Cori Lamont, WRA Vice President of Legal and Public Affairs, will be our guest speaker discussing the NAR Lawsuit and how it affects you as a WI REALTOR®.

Final location and event timing to come.

[WRA Member Benefits](#)

[NAR Member Benefits](#)

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)

A composite image featuring the WRA logo on the left and the cover of the April 2024 issue of Wisconsin Real Estate Magazine on the right. The WRA logo consists of the letters 'WRA' in white on a blue background. The magazine cover features a colorful illustration of houses and includes the text: 'WISCONSIN REAL ESTATE MAGAZINE', 'INSIDE this issue: April Fair Housing Month, Discriminatory Covenants, Fall Haven Graduates', 'ADVOCATE. EDUCATE. ELEVATE.', and 'WRA'. The magazine cover also includes the date 'April 2024 Vol. 40 No. 4'.



## RANWW Officers

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**Bob Ritsch - Treasurer**

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bobritsch@charter.net

**Julie Flor- Imm. Past President**

(715) 790-0564  
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## RANWW Directors

**Catherine Bade** - (715) 271-3055

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**Top Notch Support is Just a Phone Call Away**

RANWW Office: (715) 835-0923

**REALTORS® Association of Northwestern Wisconsin || (715) 835-0923**



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