



# RANWW

Realtors® Association of  
Northwestern Wisconsin

Making Your Membership Work For You

## January Newsletter

### Mark your Calendar

#### February 13

Jane's Retirement Open House

#### February 18

First Ever RPAC Trivia Night

### MLS

- Coming soon: Matrix New Media Privacy

### ADVOCACY

- Do you invest in RPAC?
- RPAC Trivia Night

### PROFESSIONAL GROWTH

- Make professional growth a priority

### UPCOMING EVENTS

- Jane's Retirement Open House
- RPAC Trivia Night

### ASSOCIATION UPDATES

- Did you know that as a member you have access to our conference center for your next event? Call the office for more info!

When REALTORS® Come Together, Good Things Happen



# Upcoming Events

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## You're Invited: Jane's Retirement Open House!

After 25 years of amazing service to RANWW, Jane is retiring!  
Help us celebrate her dedication and wish her well in this exciting new chapter.

- When: Thursday, February 13, 2025
- Time: 12 PM – 4 PM
- Where: RANWW Conference Room

Stop by to enjoy food, drinks, and great company as we say goodbye to Jane and thank her for everything she's done for our association. We hope to see you there!



**OPEN HOUSE**



**Feb 13, 12pm-4pm**



**PEACE  
LOVE  
RETIREMENT**

*Join us*

*Groovy*

as we celebrate Jane's 25 years of  
dedicated service and wish her  
well in retirement.

Enjoy food, drinks, and great  
company!

Thursday February 13th, 12pm-4pm  
RANWW Conference Room



First ever **RPAC**

# TRIVIA NIGHT



REGISTER  
NOW



FIRE TRUCK PIZZA

CHIPPEWA RIVER DISTILLERY

## FEBRUARY 18TH 5-8PM

DUST OFF YOUR LEG WARMERS AND TEASE THAT HAIR! JOIN US FOR RPAC'S TOTALLY RAD 80'S TRIVIA NIGHT—FUN, PRIZES, AND NOSTALGIA AWAIT!

## Mark Your Calendars

- Open House for Jane's Retirement: February 13th
- RPAC Trivia Night: February 18th

Visit our [EVENTS CALENDAR](#) to learn more and register.



**MLS**

recent updates & info

## Coming Soon!

**Matrix New Media Privacy:** A brand-new feature designed entirely to enhance the protection of homeowners' privacy. This comprehensive functionality covers both listing photos and listing supplements managed within Matrix and applies to all listing media uploaded or edited after the feature is enabled.

Listing agents will be able to classify each photo or listing supplement as:

- Public: Visible to consumers on OneHome™, the Portal, and potentially other third-party sites.
- Private: Visible to authorized multiple listing users only.
- Conditional: Public while the listing is on-market but private when it goes off-market. Agents can reclassify supplements at any time. The ability to specify supplement order is now deprecated to streamline the user experience.

Video tutorial: [Click here!](#)

As NWWMLS users you will have the option (Optional Mode) to set one photo to be publicly visible after the listing goes off market. **\*\*\*Reminder that when you choose to only have one photo visible after the listing goes off market, the photo must follow the NWWMLS photo policy. ([click here for policy details](#))**

As NWWMLS users will also have the option (Optional Mode) to choose if the supplements will be Public, Private, or Conditional

**\*\*\* Please note: All photos and supplements will be visible to NWWMLS users, regardless of the chosen settings. Any visibility restrictions will only apply to the public view.**

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## Advocacy

# Government Affairs

## RPAC

*REALTORS® Political Action Committee*



## Why Should You Invest in RPAC?

**Investing in RPAC is crucial for your business and the future of the real estate industry.**

**Here's why:**

1. **Protecting Your Business:** RPAC advocates for policies that directly affect your ability to conduct business. By contributing, you help shape laws and regulations that keep the real estate industry thriving and ensure a favorable environment for professionals like you.
2. **Amplifying Our Voice:** When you invest in RPAC, you strengthen our collective voice in government. The more of us who contribute, the more powerful our influence in legislative matters that impact the real estate market and our daily operations.
3. **Supporting Pro-Real Estate Candidates:** RPAC supports candidates at every level of government who understand the importance of a strong real estate market. These

candidates champion policies that help create a business-friendly environment and protect homeownership opportunities.

4. **Advocating for Homeownership:** RPAC is at the forefront of advocating for policies that make homeownership more accessible. By investing, you help push for changes that benefit homebuyers, homeowners, and the entire real estate industry.
5. **Staying Informed and Prepared:** Being involved with RPAC ensures you're up-to-date on critical legislative and regulatory changes. Whether through events or direct participation, your involvement helps you stay prepared to tackle challenges facing the industry.
6. **Networking and Leadership Opportunities:** RPAC also offers opportunities to connect with fellow professionals and become a leader in your community. By investing in RPAC, you expand your network and gain the visibility that can help grow your business.

Ultimately, investing in RPAC isn't just about protecting your business today — it's about shaping the future of real estate for years to come. Your support ensures that the industry remains strong, homeownership remains accessible, and real estate professionals continue to thrive.

These are the key reasons why investing in RPAC is important. We can dive deeper into each category in future newsletters.

## Not sure where to start? Or maybe you're looking for a fun way to invest? I've got great news!

Our **Trivia Night** is just around the corner, and we can't wait to see you there! Here are all the important details you need to know:

**Date:** February 18th, 2025 (Tuesday)

**Time:** 5:30 PM (Doors open at 5:00 PM)

**Location:** The Chippewa River Distillery & Brewster Brothers Brewing CO. 402 W River St. Chippewa Falls. WI 54729

**Food:** Enjoy delicious Fire house Pizza at the event!

**Cost:** \$30 per participant (pay at board office, or pay at the door night of the event)

- **Registration Deadline: February 10th**
- **Sign Up by February 1st to get a *FREE drink ticket at the door!***
- [Register HERE](#)

### It's an 80s Theme!

Get ready to step back in time to the neon era. **Best Dressed** will be voted on, and the winner will score a fantastic prize! So, put on your best 80s outfit and get ready to shine! ☐☐

### Exciting Prizes

We've teamed up with some Affiliates and local businesses to bring you some amazing prizes throughout the night. Make sure you stay alert and participate in all the trivia fun to win!

If you haven't registered yet, click [HERE](#) to get registered! Make sure you do so before it's too late. It's going to be an unforgettable night full of fun, great company, and plenty of surprises. ☐



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Madelyn Woodhull  
RANWW Advocacy Coordinator



invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver program**.

Donate to RPAC



Contact your local  
Advocacy Coordinator,  
Madelyn Woodhull  
715-835-0923  
[madelyn@ranww.org](mailto:madelyn@ranww.org)

Donate to Direct Giver



## Professional Growth

### Education is Power!

Staying up to date with your continuing education is about more than just meeting licensing requirements—it's about staying ahead of the game and being the best REALTOR® you can be. The more you learn, the more equipped you are to serve your clients and grow your business.

The WRA provides educational opportunities to help you in every stage of your real estate career. Check out all the courses offered **HERE**.



## Association Updates

### **RANWW**

- Don't miss your chance to wish Jane well in retirement. We're hosting an open house on Thursday February 13th from 12pm-4pm. Food and drink provided, come thank Jane for all of her wonderful service throughout the years.



# Affiliate Connection

## Nicolet Bank

**Happy 2025!** Are you searching for a home loan partner with seasoned, knowledgeable mortgage loan experience? Speak with your local experts Dawn Malcolm and Suzie Twite at Nicolet Bank, who offer a combined 60 years of experience. Nicolet Bank offers a variety of mortgage loan programs, and local servicing is available. That means Dawn and Suzie can remain your local contacts. First-time homebuyer and down payment assistance programs are available.

When you choose a local community bank, you work with bankers who work and live here too. Dawn and Suzie understand the local market and have relationships with local realtors. Work together in person at 1010 W Clairemont Avenue or [www.nicoletbank.com](http://www.nicoletbank.com) to help you find your dream home



**Dawn Malcolm**  
NMLS ID #712508  
[Email Dawn](#)

**Suzie Twite**  
NMLS ID #619000  
[Email Suzie](#)

Nicolet Bank, 1010 W Clairemont Ave, Eau Claire, WI 54701

**WRA Member  
Benefits**

**NAR Member  
Benefits**

**Stay Up to Date with the State and National  
REALTOR® News**

[WRA Website](#)

[NAR Website](#)





**WRA**



**January Magazine**



## RANWW Officers

**Shannyn Pinkert - President**

(715) 379-3574

shannynpinkert@gmail.com

**Bob Ritsch - President Elect**

(715)-456-8008

bobritsch@charter.net

**Ben Rivard - Treasurer**

(715) 205-1519

info@benrivard.com

**Todd Schwartz- Imm. Past President**

(715) 559-2231

toddcv-re.com



## RANWW Directors

**Catherine Bade** - (715) 271-3055

**Mary Jo Bowe** - (715) 456-2014

**Kim Bump** - (715) 514-0125

**Deborah Hanson** - (715) 456-0499

**Jade Green** - (715) 642-1320

**Alex Hartung** - (715) 495-0852

**Bailey Hawke-James** - (715) 864-8669

**John Flor** - (715) 924-4806

**Brooke Damaske** - (507) 210-9642

**Andy Yakesh** - (715) 225-4867

**Dawn Malcolm** - (715) 852-2307



**Top Notch Support is Just a Phone Call Away**

RANWW Office: (715) 835-0923

**REALTORS® Association of Northwestern Wisconsin || (715) 835-0923**





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