



# RANWW

Realtors® Association of  
Northwestern Wisconsin

Making Your Membership Work For You

## January Newsletter

### Mark your Calendar

#### January 10

2025 Installation & Awards Banquet

#### February 18

First Ever RPAC Trivia Night

### MLS

- Branding Center-Your Platform-Your Brand

### ADVOCACY

- Do you invest in RPAC?

### PROFESSIONAL GROWTH

- Make professional growth a priority

### UPCOMING EVENTS

- 2025 Installation & Awards Banquet + Holiday Social  
January 10
- RPAC Trivia Night

### ASSOCIATION UPDATES

- Did you know that as a member you have access to our conference center for your next event? Call the office for more info!

When REALTORS® Come Together, Good Things Happen



# Welcome Our Newest Members

**Kevin Anger**

Donnellan Real Estate

**Lisa Lien**

Dane Arthur Real Estate Agency

**Maxwell Nelson**

Real Estate Solutions

**Jedediah Hopp**

High Point Land Company

**Abigail Miller**

eXp Realty

**David Shaffer**

eXp Realty

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## Thank You to Our Sponsors!

We extend our heartfelt gratitude to the generous sponsors of our 2025 Installation Banquet and Holiday Social. Your support was instrumental in making these events memorable and successful.

Your commitment to our organization and the real estate community is deeply appreciated.



banquet sponsors



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## Upcoming Events

### Mark Your Calendars

- Installation & Awards Banquet + Holiday Social: January 10
- RPAC Trivia Night: February 18

Visit our [EVENTS CALENDAR](#) to learn more and register.



### MLS

recent updates & info



Branding Center

onehome™

MATRIX™

MLS-Touch®

### Have you updated your MLS-Touch / OneHome / Matrix platform with your professional brand yet?

- To get started just access the Branding Center by clicking your Profile menu, and selecting "Manage Branding"
- Update your brand, logo, and color pallet in the Branding Center and it will automatically update across MLS-Touch / OneHome / Matrix platform.

## Why use the Branding Center?

Being a real estate agent is one of the most competitive roles in the market today, which is why it is essential to stand out. Now it's easier than ever to ensure your brand is consistent and recognizable, regardless of where your clients see you.

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## Advocacy

# Government Affairs

## RPAC

**REALTORS® Political Action Committee**



Happy New Year, Everyone!

We hope this new year brings you joy, success, and countless blessings. We're excited to kick off 2025 with an incredible event, and we want YOU to be part of it!

### Mark Your Calendars

Join us on Tuesday, February 18th for our First Ever RPAC Trivia Night!

Get ready for a fun evening filled with trivia, friendly competition, and the chance to win amazing prizes from local businesses. It's not just about the fun—it's about supporting an important cause too!

### Event Details:

- Date: Tuesday, February 18th
- Time: Doors open at 5:00 PM, Trivia starts at 6 PM
- Location: The Chippewa River Distillery & Brewster Brothers Brewing Company, 402 W River St, Chippewa Falls, WI 54729
- Entry Fee: \$30 per person (dinner provided)
- Team Size: Up to 8 people per team (no minimum team size)

### Special Offer

Register before February 1st and you'll receive a free drink ticket on us to enjoy at the event!

[Registration Here](#)

### Dinner Provided

We've got dinner covered! Enjoy delicious food from Fire House Pizza to keep you fueled throughout the night.

### Why Attend?

Not only will you have a blast, but this event is also raising funds for the REALTOR® Political Action Committee (RPAC). RPAC supports issues that matter most to REALTORS®, from advocating for policies that protect property rights to ensuring a healthy and vibrant real estate market. Your participation directly contributes to these efforts, making a real impact on the future

of our industry.


We can't wait to see you there and kick off this year with a bang!

**Save the date of April 19th, 2025, for our next REALTOR® and Government day!  
Be on the lookout for updates coming to you soon.**



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Madelyn Woodhull  
RANWW Advocacy Coordinator



## Do you invest in RPAC?

When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver program**.

Donate to RPAC



Contact your local  
Advocacy Coordinator,  
Madelyn Woodhull  
715-835-0923  
[madelyn@ranww.org](mailto:madelyn@ranww.org)

Donate to Direct Giver



## Professional Growth

### Stay on Top of Your Continuing Education

Continuing education is essential for maintaining your license and staying informed about industry updates. The WRA's Continuing Education page is your go-to resource for everything you need to know, including course information and a helpful FAQ section.

□ Explore the resources here: [WRA Continuing Education](#)

**Make professional growth a priority!**

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## Association Updates

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### RANWW

- Hope to see you at the 2025 Installation Banquet & Holiday Social!

### WRA

Stay Informed with WRA's Legal Landscape

Don't miss out on the latest updates impacting your business! The Wisconsin REALTORS® Association (WRA) has released its comprehensive Legal Landscape series, designed to keep you ahead of legal trends, changes, and challenges affecting real estate professionals in Wisconsin.

This invaluable resource provides insights into critical topics such as new laws, regulations, and legal best practices, helping you navigate the complexities of the real estate market with confidence.

□ Learn more and explore the Legal Landscape today: [WRA Legal Landscape](#)  
Stay informed, stay compliant, and stay ahead!

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## Affiliate Connection

### Nicolet Bank

**Happy 2025!** Are you searching for a home loan partner with seasoned, knowledgeable mortgage loan experience? Speak with your local experts Dawn Malcolm and Suzie Twite at Nicolet Bank, who offer a combined 60 years of experience. Nicolet Bank offers a variety of mortgage loan programs, and local servicing is available. That means Dawn and Suzie can remain your local contacts. First-time homebuyer and down payment assistance programs are available.

When you choose a local community bank, you work with bankers who work and live here too.



**Dawn Malcolm**  
NMLS ID #712508  
[Email Dawn](#)

Dawn and Suzie understand the local market and have relationships with local realtors. Work together in person at 1010 W Clairemont Avenue or [www.nicoletbank.com](http://www.nicoletbank.com) to help you find your dream home

**Suzie Twite**  
NMLS ID #619000  
[Email Suzie](mailto:Suzie@nicoletbank.com)

Nicolet Bank, 1010 W Clairemont Ave,  
Eau Claire, WI 54701

**WRA Member  
Benefits**

**NAR Member  
Benefits**

## Stay Up to Date with the State and National REALTOR® News

[WRA Website](http://www.wra.org)

[NAR Website](http://www.nar.org)



The image shows the cover of the November issue of Wisconsin Real Estate Magazine. The cover features a photograph of a forest path covered in fallen autumn leaves. The text on the cover includes 'WISCONSIN REAL ESTATE MAGAZINE', 'INSIDE this Issue: WRA Advocacy in 2025, A Fond Farewell, CE Season is Here', and the WRA logo at the bottom right. The magazine is centered between two blue rectangular blocks. The left block contains the text 'WRA' in white, and the right block contains the text 'November Magazine' in white.



## RANWW Officers

**Todd Schwartz - President**

(715) 559-2231  
toddecv-re.com

**Shannyn Pinkert - President Elect**

(715) 379-3574  
shannypinkert@gmail.com

**Bob Ritsch - Treasurer**

715-456-8008  
bobritsch@charter.net

**Julie Flor- Imm. Past President**

(715) 790-0564  
julie@sixlakesrealty.com



## RANWW Directors

**Catherine Bade** - (715) 271-3055

**Mary Jo Bowe** - (715) 456-2014

**Kim Bump** - (715) 514-0125

**John Flor** - (715) 205-3776

**Jade Green** - (715) 642-1320

**Alex Hartung** - (715) 495-0852

**Bailey Hawke-James** - (715) 864-8669

**Jan Porath** - (715) 514-5748

**Ben Rivard** - (715) 205-1519

**Vic Sacco** - (715) 645-0832

**Jeff Theisen** - (715) 271-2391



**Top Notch Support is Just a Phone Call Away**  
RANWW Office: (715) 835-0923

**REALTORS® Association of Northwestern Wisconsin || (715) 835-0923**



RANWW | 3460 Mall Drive Suites 5A and 5B | Eau Claire, WI 54701 US

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