



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

February Newsletter

Mark your Calendar

February 18

First Ever RPAC Trivia Night

April 17

REALTOR® & Government Day

June 23

Eau Claire Express Game with RANWW

MLS

- Coming March 4th: InfoSparks

ADVOCACY

- Do you invest in RPAC?
- RPAC Trivia Night

PROFESSIONAL GROWTH

- Make professional growth a priority

UPCOMING EVENTS

- RPAC Trivia Night

ASSOCIATION UPDATES

- Did you know that as a member you have access to our conference center for your next event? Call the office for more info!

EMPOWERING REALTORS®, BUILDING COMMUNITIES.



Upcoming Events

Mark Your Calendars: REALTOR® & Government Day is April 17th!

Join us for one of the most important advocacy events of the year—REALTOR® & Government Day! ☐ This is your chance to make your voice heard on critical issues affecting real estate and property rights in Wisconsin.

- ☐ When: April 17, 2025
- ☐ Where: Monona Terrace and the State Capitol, Madison
- ☐ What's Included: RANWW is organizing bus transportation and providing a yummy lunch for attendees, making it easy and fun to participate!

Don't miss this incredible opportunity to connect with fellow REALTORS®, meet with legislators, and advocate for our industry.

Here's how to register:

1. You'll need to register with WRA to attend the event-Click [HERE](#)
2. If you want to ride the bus provided by **REALTORS® Association of Northwestern Wisconsin**, which will be leaving from Eau Claire-Click [HERE](#)

We can't wait to see you there!

April 17th

-Madison, Wisconsin

Register for
the event here





Register for
the bus here



Mark Your Calendars

- REALTOR® in Government Day: April 17th
- Eau Claire Express Game: June 23rd

Visit our [EVENTS CALENDAR](#) to learn more and register.



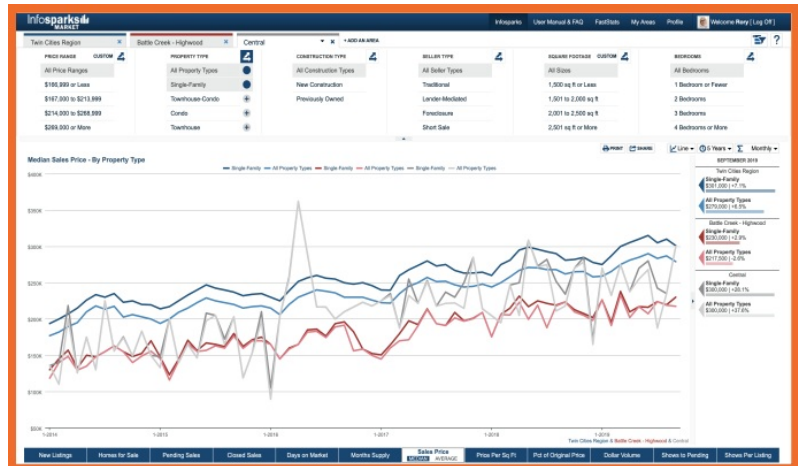
MLS
recent updates & info

Unlock Market Insights with InfoSparks! Coming March 4th

Looking for an easy way to analyze and share market data? InfoSparks is the game-changer you need! This interactive market analytics tool simplifies how real estate professionals access, compare, and present housing data.

With InfoSparks, you can:

- ✓ Compare different areas with ease
- ✓ Customize variables for deeper insights
- ✓ Track trends over time for smarter decision-making



Whether you're showcasing local market trends to clients or refining your business strategy, InfoSparks makes data work for you—without the headache.

Learn how to use it like a pro! **Join us for a free webinar:**

- Using InfoSparks to Understand Your Housing Market***
- Thursday, March 6, 2025
- 2:00 PM CST
- Register here: [Webinar Registration](#)

Don't miss this opportunity to enhance your market knowledge and better serve your clients!



Advocacy

Government Affairs

RPAC

REALTORS® Political Action Committee



Calling All REALTORS®: Help Us Identify Development Projects & Get Ready for REALTOR® & Government Day!

Do you know of any local development projects in your area that are hitting roadblocks? We're looking for opportunities where we can apply our vendor program as soon as possible. While we have a project in the pipeline, we're eager to find more developments that might benefit from our support.

Additionally, April 17th is **REALTOR® & Government Day** and it's quickly approaching!

It's an incredible opportunity to:

- Advocate for our industry and property rights
- Connect with fellow REALTORS® across the state
- Make your voice heard with Wisconsin legislators

Here's how to register:

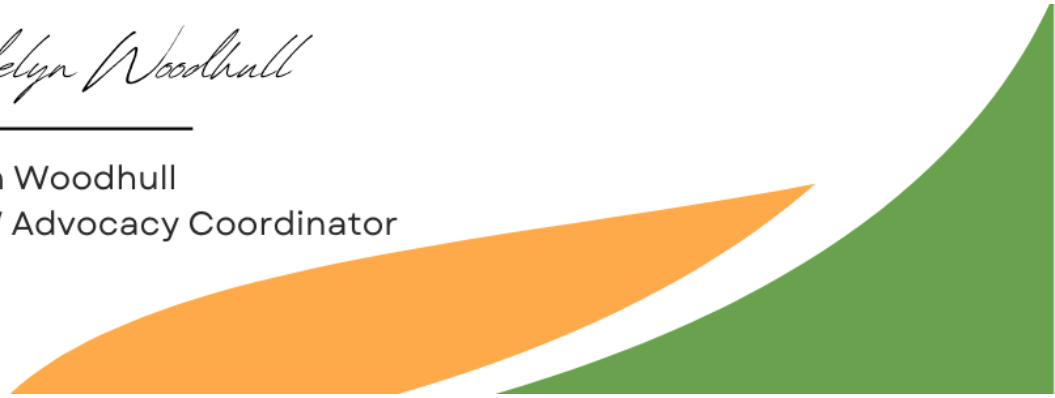
1. You'll need to register with WRA to attend the event-Click [HERE](#)
2. If you want to ride the bus provided by **REALTORS® Association of Northwestern Wisconsin**, which will be leaving from Eau Claire-Click [HERE](#)

The bus ride includes lunch, so all you have to do is hop on and join us for this fun and impactful event.

See you there!



Madelyn Woodhull
RANWW Advocacy Coordinator





Do you invest in RPAC? When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver** program.

Donate to RPAC



Contact your local
Advocacy Coordinator,
Madelyn Woodhull
715-835-0923
madelyn@ranww.org

Donate to Direct Giver



Professional Growth

Stay on Top of Your Continuing Education

Continuing education is essential for maintaining your license and staying informed about industry updates. The WRA's Continuing Education page is your go-to resource for everything you need to know, including course information and a helpful FAQ section.

- Explore the resources here: [WRA Continuing Education](#)

Make professional growth a priority!



Association Updates

RANWW

We're Hiring! Join Our Team at RANWW!

We're looking for a Membership Services Coordinator to help us provide top-notch support to our members! This full-time position is all about onboarding new members, ensuring smooth operations, and assisting with events and communications.

What We're Looking For:

- ✓ Strong organizational & multitasking skills
- ✓ Tech-savvy (Microsoft Office, Canva, Zoom, etc.)
- ✓ Excellent communication skills
- ✓ Passion for supporting REALTORS® and the real estate industry

This is an in-office role with full benefits and opportunities to connect with the REALTOR® community.

Interested applicants can learn more by [emailing us](#) or calling the office at 715-835-0923.

NAR

Stay Compliant & Confident: Watch NAR's Webinar on Telemarketing Best Practices

Keeping up with ever-changing regulations is essential for ensuring your business remains compliant and successful. If you missed NAR's recent webinar on Telemarketing Best Practices and the FCC One-to-One Consent Rule, you can still catch the recording!

This session covers:

- Telemarketing best practices under TCPA regulations.
- Strategies to reduce risk while effectively using calls and texts.

Don't miss this opportunity to stay informed and protect your business. Watch now and navigate these new requirements with confidence!

[Click HERE to watch](#)

Telemarketing Best Practices and the FCC One-to-One Consent Rule

WEBINAR



TUESDAY | JANUARY 28, 2025
2 P.M. ET

WELCOME YOUR CLIENT TO THEIR NEW HOME WITH A \$125 GIFT OF ENERGY EFFICIENCY

FOCUS ON ENERGY[®] partners with utilities across Wisconsin to provide resources and rebates for energy-efficient home products, equipment, and improvement projects. By becoming an Ambassador, you will introduce Focus on Energy to your buyers, offering them improved home comfort, efficiency, and peace of mind as they settle into their new home. To-date, our real estate Ambassadors have put more than \$1,740,750 vouchers into the hands of their clients and have set more than 13,926 Wisconsin homebuyers on the path to energy efficiency and cost savings.

Enrolling is a simple two-step process. Once you complete the enrollment form and attend a workshop, you can start offering your clients access to new energy efficiency expertise and exclusive perks, including a welcome kit. The welcome kit includes a reimbursement **\$125 voucher which can be used for a heating and cooling tune-up or for the purchase of a program-qualified smart thermostat**. The kit is co-branded with your business information and sent to your clients on your behalf (at no cost to you), providing an extra touch of customer service and value.

Help your clients manage rising energy costs!

- Complete the online [enrollment form](#).
- Join the FREE 45 minute online [Real Estate Ambassador Workshop](#).

For more information, visit focusonenergy.com/ambassador. Or reach out to Focus on Energy representative **Nancy Alberte**, by emailing nancy.alberte@focusonenergy.com or calling 608.358.8212.



New! FOREWARN Community Hub



We're excited to introduce the FOREWARN Community Hub,

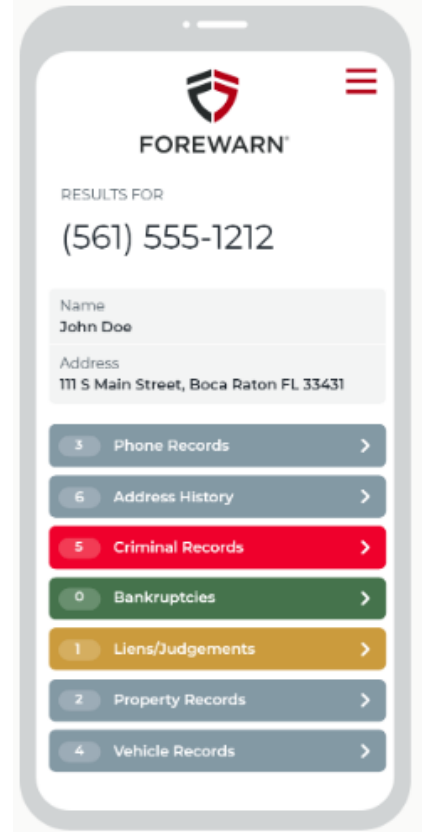
designed to help you maximize your FOREWARN member benefit!

This new resource includes:

- How to Use FOREWARN – A quick guide to get you started
- Activation Instructions – Four simple steps to set up your account
 - Search Tips & FAQs – Get the most out of the app
- Training Sessions – Sign up for live training or watch a demo
- Videos – See how FOREWARN protects you and your business

Check it out and make sure you're getting the most from this powerful safety tool!

- Visit the Community Hub now: [CLICK HERE](#)



Affiliate Connection



**ROYAL
CREDIT
UNION®**

For over two decades, Royal Credit Union has been a leading mortgage lender in the Chippewa Valley, earning the trust of homebuyers by providing exceptional service and personalized home financing solutions.

Ensure your buyers are in good hands by working with Royal's experienced, local mortgage loan officers who are dedicated to making their home purchase a seamless experience.

Royal offers competitive rates and low fees on a variety of financing options for all types of borrowers and loans, including:

- Down Payment Assistance options for those who qualify
- As little as 10% down on lot loans
- Flexible bridge loan options for buyers who also have a home to sell
- Numerous 3% down payment options (some without PMI)
- Fast, local preapprovals

Learn more about Royal's mortgage options and connect with a mortgage loan expert today at rcu.org/Mortgage

Loans subject to credit approval. Equal Housing Opportunity.

**WRA Member
Benefits**

**NAR Member
Benefits**

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)



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Top Notch Support is Just a Phone Call Away

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