



RANWW

Realtors® Association of
Northwestern Wisconsin

Broker BS

September 2024

What you need to know to lead successful REALTORS®

MLS—updates and subscription benefits

Collaborative Discussions for Real Estate Excellence Join Us for Broker Roundtables!

RANWW understands that the real estate industry is rapidly evolving both locally and beyond. That's why we're excited to invite you to our "Collaborative Discussions for Real Estate Excellence" broker roundtables! These events are designed to bring brokers together from across our jurisdiction to share insights, discuss what's working, what isn't, and learn from each other in a collaborative setting.

We have **three sessions** (and locations) available—pick the one that fits your schedule:

October 3rd | 9:00 - 10:30 am

Location: Johnson Financial Group, 10631 Highway 63 N, Hayward, WI

[REGISTER](#)

Breakfast sponsored by Johnson Financial Group

October 3rd | 12:30 - 2:00 pm

Location: Superior Choice Credit Union, 501 McCauley Ave, Rice Lake, WI

[REGISTER](#)

Lunch sponsored by Superior Choice Credit Union

October 8th | 4:00 - 5:30 pm

Location: RANWW Conference Room, 3460 Mall Drive Suite 5B, Eau Claire, WI

[REGISTER](#)

Happy Hour sponsored by RANWW

Don't miss this opportunity to connect with fellow brokers, share your experiences, and gain valuable insights to help you navigate the ever-changing landscape of real estate. We look forward to seeing you there!

Coming up! Lockbox Conversion

LOCKBOX CONVERSION

WHAT YOU NEED TO KNOW



SentiLock Boxes

You are not required to return your entire inventory of SentiLock lockboxes on these dates. If they are currently in use on a listed property, **you have until November 30th, 2024**, to replace them with a new MasterLock lockbox.

- Please help us with the workload by returning any unused or broken lockboxes to the RANWW office prior to conversion.

Training Sessions

Please register and attend one of the sessions if you plan to exchange SentiLock lockboxes for new MasterLock lockboxes or if you are simply picking up new MasterLock lockboxes.

- If you have office administrators managing lockboxes for your office(s), please have them attend one of these sessions. MasterLock professionals will be available to train you and your staff on how to manage the new inventory.

Training Session Schedule

October 15th/RANWW Conference Room

- 9:00am – 10:30am
- 11:00am – 12:30pm
- 1:00pm – 2:30pm
- 3:00pm – 4:30pm

October 17th/Rice Lake-Holiday Inn

- 10:00am – 11:30am
- 12:00pm – 1:30pm
- 2:00pm – 3:30pm

October 16th/RANWW Conference Room

- 9:30am – 11:00am
- 11:30am – 1:00pm
- 1:30pm – 3:00pm

**Don't forget
to register**



[CLICK HERE TO CHOOSE THE SESSION THAT WORKS BEST FOR YOU](#)

Have you claimed your **FREE** realtor.com® profile?

Get started with 2 easy steps

1. Sign up for a free realtor.com®

Your Realtor.com PRO agent account allows you to:



Claim your FREE agent profile

Create an account to show up when local buyers and sellers are looking for an agent



Generate and manage leads

Connect with motivated buyers and sellers who visit Realtor.com[®] looking for an agent



Build your brand

Increase your visibility on Realtor.com and across social media with paid promotions



Win and sell listings

Access free data about your listings' performance, connect with local sellers, ace listing presentations, and run listing promotions

professional dashboard account. If you're logging in for the first time, check out **these helpful tips**.

2. Sync your NRDS ID to your dashboard to authenticate your REALTOR[®] status and show the world that you have subscribed to the REALTOR[®] code of ethics and are accountable to a higher standard. ***The profile claim process is not complete until your NRDS has been entered.***

Want to take it a step further?

Join us for a free educational webinar to learn how to create a killer agent profile!

Your realtor.com[®] profile helps ensure you are easily discoverable to consumers searching for your expertise online along with increasing visibility for your experience, certifications and local knowledge. To claim your profile, you must first sign up for your [free realtor.com[®] dashboard](#). Your dashboard not only provides you the ability to claim and power up your realtor.com[®] profile, but you can also access tools to help you maximize your exposure and grow your business, enhance your listings on realtor.com[®], track listing performance, manage leads, *and more*.

Branding Center

Your Branding Center Is Here
See What's New!

The Branding Center is now available and it's time to let your professional brand **SHINE!**

With our easy system and just a few clicks, your CoreLogic ecosystem will be all about

YOU – YOUR colors. YOUR logo. YOUR brand!

Your clients, leads, and prospects will have a front row seat to the awesome agent that is YOU!

Access the Branding Center today through the “Manage Branding” link in your MLS-Touch Mobile app, OneHome Agent Portal, and Matrix application.

Click [HERE](#) to access an easy tutorial on how to use this new tool.

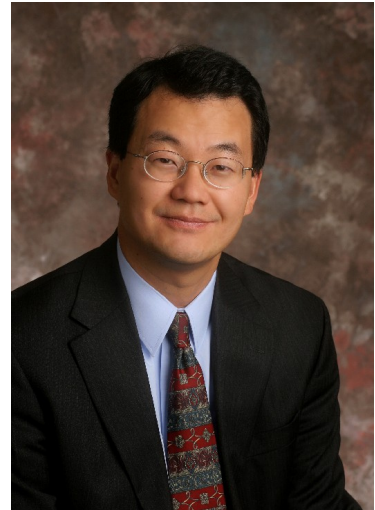
Register [HERE](#) to watch an in-depth webinar on the New Matrix Branding Tool.

Upcoming Economic Update with Lawrence Yun

We are excited to announce that Lawrence Yun, Chief Economist at the National Association of REALTORS®, will be presenting an exclusive economic update for LSAR and RANWW members on November 19th at 10 am via Zoom.

This is a valuable opportunity to gain insights into the latest economic trends and how they impact the real estate market.

Lawrence Yun is renowned for his expertise in real estate economics and has provided updates and forecasts across the nation. He'll be attending an event in Boston in November, and we anticipate that he'll share the same high-quality presentation with us.



Don't miss out on this informative session! Mark your calendars, and stay tuned for more details on how to join the Zoom meeting.

You can learn more about Lawrence Yun's background [here](#).

Advocacy

Do you and your brokerage want to learn more about our current **advocacy work**? Schedule an **office visit** today and we will come to you!

Email Madelyn at madelyn@ranww.org to schedule today.



Do you invest in RPAC? When you invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate **receives** your investment,

Get Registered – upcoming events & professional growth opportunities

REAL ESTATE CE Courses – deadline Dec 14th, 2024

Have you and your agents started your CE requirements?

The December 14th deadline is fast approaching. Now is the time to check in with your team on their progress to ensure timely renewal.

For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

[Self Study and Virtual Classes offered. Click the button below for all options.](#)

Don't wait. Start your courses today!

Important Information

2023 REALTOR® & Government Day attendance and exam completion - Course 5
2024 REALTOR® & Government Day attendance and exam completion - 1 Elective Credit
2024 June or April WRA Legal Update - Course 6

*After you complete your CE Credits, you will upload your course credit name and date completed to the [DSPS website](#) once license renewal is open (usually October).

[Learn More & Get Started>>>](#)

Mark Your Calendars

- Collaborative Discussions for Real Estate Excellence-Hayward: October 3rd
- Collaborative Discussions for Real Estate Excellence-Rice Lake: October 3rd
- Collaborative Discussions for Real Estate Excellence-RANWW: October 8th
- Eau Claire Community Table Volunteer Opportunity: October 9th
- Legislative Meet & Greet - L.E. Phillips Memorial Library: October 10th
- First Annual RANWW ATV/SXS Ride - Rice Lake: October 12th
- Lock Box Conversion & Training-RANWW: October 15&16th
- Lock Box Conversion & Training: Rice Lake: October 17th
- Pints & Politics-What's on the November Ballot? - E.C. Chamber: October 29th
- Economic Update with Lawrence Yun - Zoom: November 19th
- REALTOR® Ring Day - multiple locations: Friday, December 6th
- Installation & Awards Banquet + Holiday Social: January 10th, 2025th

Visit our [EVENTS CALENDAR](#) to learn more and register.

Association Updates – RANWW, WRA & NAR

Annual Dues renewal statements will be **emailed only** to members. **No paper copies** will be mailed to you this year. WRA is updating their system and through this conversion, statements will only be emailed to members. You will receive a link to pay your dues electronically in the email and are also able to mail or drop a check at the RANWW Board Office.

Do you want someone else from your office added to this newsletter?
Email kim@ranww.org their contact info and they will be added to the list.



Top Notch Support is Just a Phone Call Away
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