



# RANWW

Realtors® Association of  
Northwestern Wisconsin

## Broker BS

May 2024

What you need to know to lead successful REALTORS®

### Advocacy



Join us in welcoming **Madelyn** as our  
**RANWW Advocacy Coordinator!!**

**A little about me:** I love to run. I'm a former collegiate Track and Field athlete. I also have the sweetest red lab named Brewer that brings a smile to everyone's face. He's basically the neighborhood's favorite furry friend. Plus, wedding bells are ringing for me this fall—exciting times ahead. I look forward to this new chapter of life. I'm eager to leverage my background to support RANWW's mission and vision. I am passionate about helping people in our community especially those looking to be first time homeowners. I'm excited to get to know all of you and to make a positive impact in the Northern Wisconsin community.

Madelyn Hedrington: [madelyn@ranww.org](mailto:madelyn@ranww.org)

**As you are aware, 2024 is an election year** and RANWW and WRA are working with candidates to learn more about where they stand when it comes to housing and property rights.

If you are interested in being part of this process,

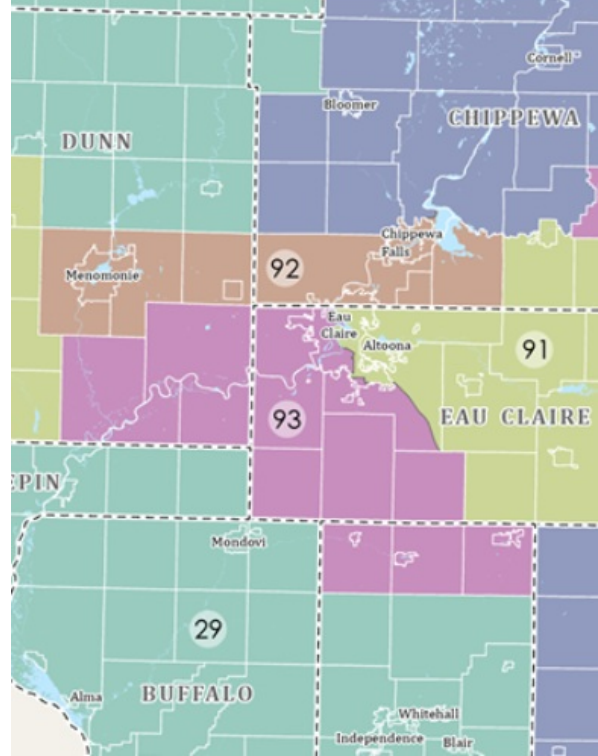
please contact [Madelyn](#) for more information.

### Assembly District 93 Candidate Interviews

(see map for coverage area of Eau Claire, Dunn and Trempealeau counties)

**Monday, June 17th | 1:00pm-2:30pm via Zoom.**

Email: [madelyn@ranww.org](mailto:madelyn@ranww.org) or [whitney@ranww.org](mailto:whitney@ranww.org) to get the link



**\*\*Town of Washington Residence:** Town of Washington will be hosting a *Listening Session* for town residents Tuesday, June 18th starting at 6:00pm to discuss "Should we incorporate a portion of the Town into a Village"? It will be held at Town Municipal Building 5750 Old Town Hall Road, Eau Claire.

Learn more: [townofwashington.wi.gov](http://townofwashington.wi.gov)

## MLS – updates and subscription benefits

online training classes

**Matrix™**  
Powered by [CoreLogic](#)

unlock the potential within

## NEW: Monthly Matrix Online Training Classes

Unlock the Potential Within

### Training #2: Mastering Your Matrix Searches

*Are you ready to elevate your Matrix skills? Join Keith Hensley, Sr. Trainer with CoreLogic, for an immersive webinar where we delve into the heart of Matrix search functionality. Whether you're a seasoned pro or just starting out, this session will empower you to navigate searches like a true expert.*

#### What You'll Discover:

1. **Auto Email Exposed:** Dive into the workings of Auto Emails. Learn how to set them up,

- modify preferences, and even explore the intriguing “Concierge Mode.”
2. **Saved Searches vs. Auto Emails:** Understand the nuances between these two essential search tools. Learn how to seamlessly convert one into the other, ensuring maximum efficiency.
  3. **Favorite Searches:** Did you know you can have up to 10 favorite searches? We'll show you how to set them up for quick access right from your Matrix home page.
  4. **Speed Bar Searches:** Discover a ‘hidden’ search that could allow you to quickly find listings without duplicating your searching methods.

Thursday, June 6th starting at 2pm CST

[Register for the training link](#)

RANWW in conjunction with CoreLogic will be offering a series of 1 hour trainings for NWWMLS users to **UNLOCK THE POTENTIAL WITHIN**. Additional topics & trainings will be added every month. \*Recordings will be available.

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The Lockbox Audit has been sent out via DocuSign. If you have not received your copy, please email [kim@ranww.org](mailto:kim@ranww.org). We have passed the deadline for completion of April 19th. Thank you to those members that have completed their audit.

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**Get Registered** – upcoming events & professional growth opportunities

# 2024 RANWW ANNUAL MEETING



Join RANWW for the 2024 Annual Meeting updating membership on the current year. The meeting will feature **Cori Lamont**, WRA Vice President of Legal and Public Affairs, who will be discussing the NAR Lawsuit and how the settlement, effective August 17, will affect you as a WI REALTOR®. We ask you to not only attend yourself but invite another agent in your office to join you.

## Details

Wednesday June 26th, 2024

Program 3:30-5:00pm

Reception 5:00-6:30 (Big Stack Meats & beverages)

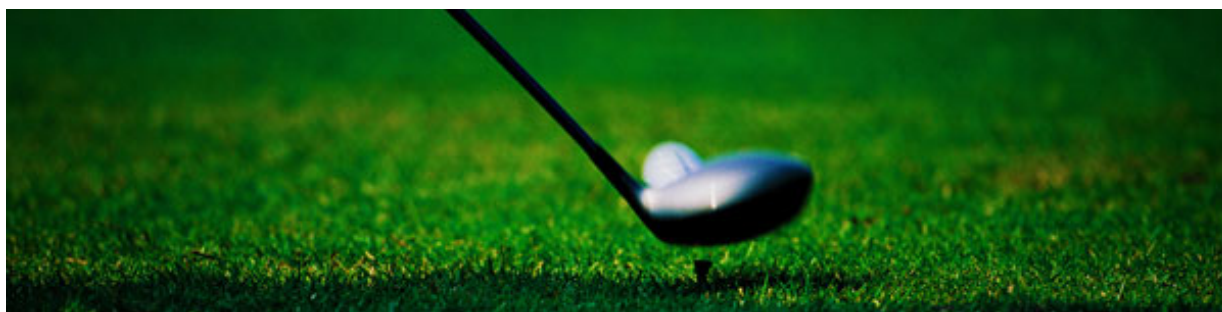
Cost: FREE

Eau Claire Children's Theatre  
1814 N Oxford Ave, Eau Claire

**Registration requested to better plan for the event.**

\*REALTOR® and Affiliate Members invited to attend

[Register](#)



## 2024 Golf Outing Registration is OPEN

### Annual Golf Outing | Thursday, August 22, 2024

Golf will be a 4-person scramble. Golfers may choose their own 4 person teams or may register as an individual, requesting to play with any other team short of players.

**New this year:** Hawaiiin Theme >>> prizes will be awarded for BEST DRESSED

This event **sold out** last year, so don't wait!

Get the DETAILS &  
REGISTER

# THANK YOU TO OUR

## SPONSORS



first community mortgage



Water Sponsored by:  
Sterling Culligan Water of Eau Claire, WI

**\*\*Thinking about becoming a SPONSOR?**  
Contact Brenda L ([brenda@legendstitlestitle.com](mailto:brenda@legendstitlestitle.com)) or Kim ([kim@ranww.org](mailto:kim@ranww.org)) today.  
All HOLE SPONSORS are filled but other sponsorship levels are still available.

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## REAL ESTATE CE Courses – deadline Dec 14th, 2024

### CE ON DEMAND

Watch and read entirely online

**For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics**, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

Don't wait. Start your courses today!

#### Important Information

2023 REALTOR® & Government Day attendance and exam completion - Course 5  
2024 REALTOR® & Government Day attendance and exam completion - 1 Elective Credit  
2024 April WRA Legal Update - Course 6

\*After you complete your CE Credits, you will upload your course credit name and date completed to the [DSPS website](#) once license renewal is open.

Learn More & Get  
Started>>>

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## Legal Updates

### Proposed NAR Antitrust Settlement Resources

#### WRA Resources

[www.wra.org/antitrust](http://www.wra.org/antitrust)

For specific inquiries contact [Legal Hotline](#) (800-799-4468)

#### NAR Resources

[facts.realtor](http://facts.realtor)

[competition.realtor](http://competition.realtor)

Interested in having one of the **WRA attorneys speak to your brokerage** about the proposed settlement, submit your request to the WRA legal hotline using the [Legal Hotline Question Form](#).

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**Wondering what you can do now to prepare yourself and your agents?** Both WRA and NAR have on-demand training courses and live

online trainings to gain valuable skills. Register today!

[Accredited Buyer's Representative](#) (ABR®) Course teaches you how to create a

buyer representation agreement, conduct a successful buyer consultation, and communicate your value to clients.

>>>Now through the end of the year, WRA and NAR are offering this course for FREE to all members.

[NAR Live Virtual Schedule & Self Paced](#)

[WRA Professional Development Courses](#)

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\*\*To get the most up to date information, register today for the [RANWW Annual Meeting](#) with guest speaker **Cori Lamont**, WRA Vice President of Legal and Public Affairs, where she will discuss next steps in preparation for the August settlement deadline.

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## Association Updates – RANWW, WRA & NAR

In 2023 WRA launched **statewide professional standards** enforcement representing 15 of 17 associations. If you have a concern or dispute with another REALTOR®, the WRA's professional standards enforcement can help to resolve disputes. Or, if you want to learn more about the WRA's professional standards enforcement, click [Here to Learn More](#).

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Do you want someone else from your office added to this newsletter? Email [whitney@ranww.org](mailto:whitney@ranww.org) their contact info and they will be added to the list.

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**Top Notch Support is Just a Phone Call Away**  
RANWW Office: (715) 835-0923



## RANWW Officers

**Todd Schwartz - President**

(715) 559-2231  
toddecv-re.com

**Shannyn Pinkert - President Elect**

(715) 379-3574  
shannypinkert@gmail.com

**Bob Ritsch - Treasurer**

715-456-8008  
bobritsch@charter.net

**Julie Flor- Imm. Past President**

(715) 790-0564  
julie@sixlakesrealty.com



# RANWW Directors

**Catherine Bade** - (715) 271-3055

**Mary Jo Bowe** - (715) 456-2014

**Kim Bump** - (715) 514-0125

**John Flor** - (715) 205-3776

**Jade Green** - (715) 642-1320

**Alex Hartung** - (715) 495-0852

**Bailey Hawke-James** - (715) 864-8669

**Jan Porath** - (715) 514-5748

**Ben Rivard** - (715) 205-1519

**Vic Sacco** - (715) 645-0832

**Jeff Theisen** - (715) 271-2391

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923



RANWW | 3460 Mall Drive Suites 5A and 5B | Eau Claire, WI 54701 US

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