



RANWW

Realtors® Association of Northwestern Wisconsin
Northwestern Wisconsin Multiple Listing Service, Inc
Realtors® Association of Northwestern Wisconsin Foundation

UPDATES

News and Current Events

"We are the trusted voice in real estate, united in providing value to the members and communities we serve."

SEPTEMBER 2017

ATTENTION!!!

2018 REALTOR® Dues Statements are being mailed to brokers. Please distribute to agents, if applicable. These are *NOT* MLS dues— they are the annual *membership* dues paid to NAR, WRA and RANWW.

SAVE THE DATE

**Friday, Dec 15th the
RANWW Christmas Party
Eau Claire Country Club**

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Installation & Awards Banquet

Past Presidents Social

Please join us Sept 28th, 2017 at Turtleback Golf Course and Event Center, to honor the past Presidents, install new RANWW Leadership and award **Judy Nichols, Mary Hafenstein, and Ronna Beck the RANWW Distinguished Service Award!**

The Distinguished Service Award (DSA) is RANWW's most *prestigious* award. Recipients must demonstrate a high level of commitment and contribute a substantial amount of time, effort and creative imagination to RANWW. **Judy, Mary and Ronna** have been familiar faces on RANWW committees and leadership positions throughout the years. **Judy** currently is involved in Professional Standards Committee, the PR Committee and serves on the Board of Directors. **Mary** serves on the Professional Standards committee, was a Past President Rep and has served on the Board of Directors. **Ronna** has also been on the Board of Directors and has been part of the Christmas Party Committee the last 2 years.

*The following member will receive the REALTOR® Emeritus Award at the Awards and Installation Banquet; **John Speros.***

Marty Tauger will receive this year's Realtor® of the Year Award and we will install the following individuals: **Gary Brenizer - Treasurer, Scott Rohde - Director, Judy Nichols - Alternate Director.** Please join us in congratulating them on their outstanding accomplishments and election to RANWW Leadership!

Prior to the Installation Banquet, we will honor RANWW Past Presidents, thanking them for their steady guidance and wisdom throughout the history of this Association.

Past Presidents Social: 4:30pm - 5:30pm Social Hour and hors d'oeuvres - cost is free to past presidents and members, guests are \$10.

Installation Banquet: 5:30pm - 6:30pm Social hour, 6:30 - 7:15 buffet style dinner, 7:15pm - 8:15pm program. Cost is free to members, guests are \$20.



RANWW

Realtors® Association of
Northwestern Wisconsin

RANWW Officers

Marty Tauger - President
715-770-9181
taugers@gmail.com

Dan Lawler - President -Elect
715-234-2948
Dan@DanLawler.com

Stacey McKinney - Treasurer
715-580-0126
stacey@mckinneyrealty.net

Joe Germain - Imm Past President
715-828-1113
joe@joegermain.com

RANWW Directors

Mary Jo Bowe	715-456-2014
Paul Canfield	715-828-0819
John Flor	715-924-4806
Julie Flor	715-790-0564
Mary Hafenstein	715-520-2577
Deborah Hanson	715-456-0499
Cristina Masterjohn	715-491-2278
Shannyn Pinkert	715-379-3574
Ben Rivard	715-205-1519
John Sobota	715-505-8888

The purpose of this publication is to inform Members of events, issues and accomplishments pertaining to the REALTORS® Association of Northwestern Wisconsin.

If you would like to submit information, ideas or articles to this publication please contact Brenda Barnhardt at:

brenda@ranww.org

Farewell Address from RANWW President

I appreciated the opportunity to serve you over the last 11 months as the RANWW President and the time spent working with the RANWW staff, Board of Directors, and various committee members. It truly has been a rewarding experience and I leave knowing the RANWW Board is as strong as it has ever been. We are now the largest geographic board in the State, our membership has grown dramatically, we have seen record donations to RPAC and the RANWW Foundation, created a more user friendly Board website, and survived another MLS conversion. It takes committed and generous people to donate their time and talents to make this Board what it is today. The strength of our Board is what will sustain us through future consolidation. We have wonderful and talented people leading us and I look forward to new members getting involved with fresh ideas and energy. We are an example to other boards and every member should be very proud of the organization they belong to. As we move forward, I wish the very best to Dan Lawler as your incoming President. The Board is in very capable hands as we usher in a new era. I encourage everyone to get involved in any way they can. We can always improve with your help! Again, I humbly thank you for allowing me the opportunity to serve you.

Thank you,
Marty Tauger
RANWW President



RANWW Foundation

Fundraiser!



SEPTEMBER 14th, 2017

1:00pm-5:00pm

Rescheduled

Eau Claire Rod &

Gun Club

Indianhead Rifle & Pistol Club

\$25 in Advance / \$30 at the Door



RANWW
Foundation

Welcome New Members!

In accordance with our by-laws, notice is hereby given that the following individuals have applied for RANWW membership; written comment, which shall be kept confidential, is invited.

Coltyn Bettis

United Country Badgerland Auction & Realty

John Hoiby

Edina Realty/Spooner

Luke Jorde

Peters Real Estate Group

Shelby Losey

Real Estate Solutions

Kelsey McCluskey

Re/Max Affiliates

Luke Ming

Stars & Stripes Realty

Joseph Spoden

Woods & Water Realty/Eau Claire

Jared Suckow

Wisconsin Building Inspectors



A BIG THANK YOU to all the sponsors for the RANWW Golf Outing!

All Title Services

Associated Bank

Bremer Bank

Charter Bank

Chippewa Valley Home Insp



Legends Title Services

Marine Credit Union

New Age Inspections

Old National Bank

Royal Credit Union

Saltness Home Inspections



Citizens Community Federal

Citizens State Bank

Dairy State Bank

Flagstar Bank

Homestead Prof Inspections

Knight Barry Title



Security Financial Bank

Sterling Water

United Bank

Vinopal Title & Abstract

Wells Fargo Home Mortgage

THE
AFFILIATES
WON
AGAIN!!





**CONGRATULATIONS to
Greg Swoboda of Re/Max
Affiliates for winning the
Free Convention Drawing!**

Quarterly Broker BS Sessions

Brokers; This is the last session! We want to hear from you on a regular basis so please join us. These sessions will be informal in nature, kept to an hour time frame (we know your time is valuable) and will allow you to let leadership know what we can do for you!

Dates:

October 12th - Stout Ale House
in Menomonie
at 3pm



WRA Annual CONVENTION

September 12-13, 2017 | Potawatomi Hotel and Casino | Milwaukee
The WRA's annual convention is the WRA's showcase event of the year where hundreds of REALTORS® gather together from all corners of the state for classes, networking and fun! With the "Be An MVP: Most Valuable Professional" theme for the convention, you'll learn strategies and ideas to soar to new heights. With all the knowledge you'll gain at the convention, you'll be in a league of your own as you score new clients, new relationships and new success! Click [HERE](#) for registration or call WRA at 800-279-1972.

AHWD Certification Course: At Home With Diversity

October 3, 2017 | 8:30 a.m. - 5:00 p.m.

Discover the skills you need to expand homeownership opportunities for the **growing number of diverse buyers and sellers!** This **one-day course addresses issues of diversity, fair housing and cultural differences, and the course** also presents information regarding how to conduct business in culturally competent ways.

[To Register](#)

CRS 206: Technologies to Advance Your Business

October 11-12, 2017 | 8:30 a.m. – 5:00 p.m.

Today's internet-enabled real estate market requires sales agents to work faster and be more responsive than ever before. The ability to quickly access and exchange information can be the difference between making and breaking a transaction. This course combines targeted discussion topics, technology demonstrations and engaging activities to prepare students to select the right technology tools and systems to advance their business.

[To Register](#)

Two-day ABR Core Course

November 13-14, 2017 | 8:30 a.m. – 4:30 p.m. both days

The ABR two-day core course will provide you with the tools and know-how to represent buyer-clients in real estate transactions and provide them the same level of service that sellers typically enjoy. This course also offers ideas and methods for building a buyer-representation business, forming buyer relationships, winning repeat business and referrals, and more.

[To Register](#)

MATRIX 7.0 Updates Effective.....October 16th, 2017

There are many new improvements coming to our Matrix. There will be a new look and easy to use portal. Responsive design! No matter if you are on your PC, laptop, tablet, or mobile phone, the portal will automatically adjust to the dimensions of whatever device you are accessing it from.

- There is a great Find A Home feature.
- Great Map searching features.
- New and Improved Listing Displays.
- An easy to use My Search feature.
- Favorites: A great way to keep track of your favorite listings, possibilities, and discarding unwanted listings.
- Messaging: keep track of your messages and even notes written by you or ones left from your agent.

For more information and to see a little glimpse into what's to come [CLICK HERE](#).

Can these REALTORS® sell something in just eight seconds? [Click Here to Watch](#) and find out!

Check out NAR's new video "8 Seconds," where we put REALTORS® on the spot and give them just eight seconds to recommend attending the REALTORS® Conference & Expo.

We hope to see you at the 2017 REALTORS® Conference & Expo, November 3-6, in Chicago, Illinois. To register for or learn more about this year's event, visit www.Conference.realtor.

WIRE FRAUD has reached RANWW Territory! An incident has occurred where the wired funds for purchasing a home were intercepted prior to reaching the closing institution...the funds have disappeared; buyers and sellers are out a substantial sum of money.

****Be aware! Online banking fraud is on the rise. If anyone receives an email containing WIRE TRANSFER INSTRUCTIONS please call the closing institutions immediately to verify information prior to sending any funds.****

If you need assistance or have general questions concerning Matrix or anything NWWMLS related please contact Tricia at: tricia@ranww.org or 715-835-0923



MULTIPLE LISTING SERVICE
MLS

®

NWWMLS Updates

RPAC Report &

Legislative Updates

**REALTOR® & Government
Day**

Wednesday, February 7th, 2018



REALTORS® Political Action Committee Overview

RPAC stands for the REALTORS® Political Action Committee. A PAC is a legal means by which interested individuals with common goals, like a trade association, can together for the purposes of political action.

The best way to positively impact issues such as property taxes, health care and protecting the rights of property owners is through RPAC, a real estate professional's vehicle for political action. Learn more in the video.

[Click here for video.](#)

What does RPAC do?

As a real estate professional, RPAC is your PAC. It is also the real estate industry's vehicle for political success. REALTOR® volunteers raise contributions from other members across the state. These funds are then pooled together and contributed on a nonpartisan basis to public office candidates who support housing and real estate interests.

Seventy cents of every dollar raised stays in Wisconsin for state and local elections, and the remaining money is transferred to the National Association of REALTORS® PAC for contributions to federal candidates.

RPAC facts

- All fundraising efforts and contributions to candidates are administered by a board of RPAC trustees, representing each local board and all areas of the state. Decisions made by the trustees are submitted to the WRA board of directors.
- Funds are disbursed on a nonpartisan basis to Democrats and Republicans alike, based on issues and support of the REALTOR® legislative agenda.
- RPAC is one of the largest trade-association PACs in the world and in Wisconsin.

Why should RPAC interest you?

RPAC is a critical business partner for REALTORS®. Up to 4,000 bills are introduced each session in the state Legislature, and elections determine who will be voting on these bills. RPAC helps to elect the people who write the laws with which you and your business must live. Through extensive research and ongoing monitoring, RPAC keeps real estate professionals informed, involved and influential regarding the legislative decisions that are important to the industry.

Does RPAC buy votes?

RPAC does not buy votes. Candidates and public officials are honorable people whose votes are not for sale. However, by helping to elect public policy decision-makers, RPAC assures REALTORS® the opportunity to present their views and be heard. RPAC fully complies with all state and federal election laws.

**Ever considered running for an elected office?
Let RANWW help you achieve your goal!**

FREE Candidate Training Academy

Thursday, October 26, 2017 | 8:30 a.m. - 4:30 p.m.

**REALTORS® Association of Northwestern Wisconsin Office
1903 Keith Street | Eau Claire, WI 54701**

What the Course Provides

This course will provide participants with an understanding of what it takes to run for political office at the local or state level and a well-rounded overview of the topics to consider before making that leap. The course is taught by nationally renowned campaign specialists. Upon completion of this training session, participants will be able to:

- **Assess whether they possess the basic traits necessary to run for office**
- **Articulate, in 30 seconds, why they are running for office**
- **Describe elements for developing a campaign plan and begin the planning process**
- **Discuss their research needs based on their target audience and their budget estimates**
- **Assess the multiple avenues to approach a Get Out The Vote (GOTV) plan**



You do not need to be a REALTOR® to attend. Limited enrollment. Cost is FREE. Includes professional trainer, coffee and calories, materials, and 120-page training manual.

Registration is by e-mail ONLY: Bruce King | bruce@ranww.org



REALTOR® Owned/REALTOR® Referred

Who We Are And What We Do

Foundation History

It all began in 2004 with a simple idea “helping our neighbors in need.” REALTORS® across the country help people obtain the ultimate goal of home ownership.

Once realized, home maintenance becomes an on-going process and can create heavy financial burdens. It is the realization the area residents may be unable to afford necessary home repairs, that the RANWW Foundation was born.

The Foundation is funded by generous donations from members of the REALTORS® Association of Northwestern Wisconsin.

The REALTORS® Association of Northwestern Wisconsin Foundation, awards grants to neighbors in need. Grants fund projects for homeowners who are experiencing financial strain.

What we can help fix through grants

- Bathroom Repairs
- Roof Repairs
- Garage Door Installation
- Electrical Upgrades
- Window Replacements
- Plumbing
- Handicap Access
- Replacing Dangerous Flooring

How To Apply For A Grant

- Contact a local clergy member, the County Health and Human Services Department or a RANWW member.
- Identify repair needed and submit an application. Include two repair bids and photos of the identified area for repair.
- Grants are awarded in \$1000 increments. If repairs are beyond this, applicant is responsible for the remaining balance.
- Grants are awarded twice a year - typically May and September.
- Grant recipients will be alerted by mail to the submitting clergy, Human Services employee or RANWW member.
- All applications are kept confidential.

September 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

4th - RANWW Office Closed Holiday
6th - RANWW Foundation Meeting
8th - MLS BOD Meeting in Rice Lake
12th & 13th - WRA Convention
28th - Installation Banquet

October 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

3rd - AHWD Certification Course
5th - RPAC Lunch at Florian Gardens
10th - RPAC Phone A Friend
11th & 12th - CRS 206 Technologies to Advance Your Business (2-day)
12th - Broker BS Session - Menomonie at Stout Ale House
19th - New Member Orientation
26th - Candidate Training Academy

November 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

13th & 14th - ABR Core Course - 2 days
13th - 17th - "A Week of Giving"
23rd - RANWW Office Closed Holiday
24th - RANWW Office Closed

December 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

15th - RANWW Christmas Party
25th - RANWW Office Closed Holiday

The Realtors® Association of Northwestern Wisconsin

*Cordially Invites You to The
Past Presidents Social and
Installation & Awards Banquet
Thursday, September 28, 2017
at Turtleback Golf Course and Event Center
1985 18 1/2 Street, Rice Lake, WI*

Please join us to honor our Past RANWW Leadership:

Past Presidents Social

From 4:30pm - 5:30pm



After the Social Hour, we invite you stay and participate in the:

2017 Awards and Installation Banquet

Social hour from 5:30pm - 6:30pm

Dinner from 6:30pm - 7:15pm

Program from 7:15pm - 8:15pm

Name: _____

Guest: _____

Members pay for guest meals only

Will Attend:

_____ *Past Presidents Social with Hot & Cold Hors D' Oeuvres (Guest \$10)*

_____ *Awards & Installation Banquet with buffet dinner (Guest \$20)*

_____ *Both Past Presidents Social and Awards & Installation Banquet (Guest \$30)*

RSVP by September 20th, 2017

To: RANWW, 1903 Keith St., Eau Claire, WI 54701

or kim@ranwww.org