



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

September Newsletter

Mark your calendar

Sept 21st

The Power of Creating a
Purpose Driven Culture

Sept 26th

REALTOR® Safety Month Lunch
& Learn

Oct 1st-3rd

WRA Convention

Oct 11th

Making a Difference: Local
Candidate Training

Oct 26th

The Community Table

PROFESSIONAL GROWTH

- Scott Rohde on “why we serve”
- Ignite Others High School Financial Literacy Program

REALTOR® SAFETY MONTH

- Safety Month Lunch & Learn featuring the FBI, Coulee Tech & Fierce Freedom
- FOREWARN: Agent Safety Thru Instant Identity Verification

EVENT RECAP

- Making a Difference: Your Voice in Local Government

GET REGISTERED

- The Power of Creating a Purpose Driven Culture Lunch & Learn
- 2023 WRA Convention: Unleash your Potential
- Upcoming Volunteer Opportunities

ADVOCACY

- Making a Difference: Local Candidate Training Workshop
- Advocacy At Work

MLS

- NWWMLS Dues Update
- Step-by-step SentiKey Lockbox video



Professional Growth

When REALTORS® Come Together, Good Things Happen



SCOTT ROHDE

Immediate Past President

why
WE
Serve

For **Scott Rohde, Immediate Past President**, serving has been fun, educational, and very rewarding. Learn more about "**Why We Serve**" by clicking the image above to watch this short message.

Come join us, we would love to discover YOUR "Why"! If you are interested in learning more about the different opportunities, fill out this [form](#).

Ignite Others High School Financial Literacy Program

Ignite Others offers creative, impactful and inspiring ways for you to take action that takes your community to a brighter, better place through lasting, meaningful change. Help set students up for future success by teaching them financial literacy and helping them see homeownership as an attainable goal. Join by October 15th.

[Sign up](#)

**JOIN THE IGNITE OTHERS
HIGH SCHOOL FINANCIAL
LITERACY PROGRAM AND
HELP SPARK INTEREST
IN FUTURE LEADERS**



REALTORS® are members of the National Association of REALTORS®.



REALTOR® Safety Month



REALTOR® Safety Month Lunch and Learn is a great way to educate yourself about various aspects of safety in the real estate industry. And when it comes to safety, we have invited three experts who can provide valuable insights. **The FBI, Coulee Tech, and Fierce Freedom** are three such organizations that have a wealth of knowledge to share.

Session Highlights:

- Get valuable insights into cybersecurity and the revolutionary use of Artificial Intelligence (AI) in the real estate industry
- Learn how to recognize and report any suspicious activity relating to human trafficking while working in the real estate market
- Obtain knowledge on personal safety, situational awareness, and how to respond to an active shooter

This is a FREE event, but registration is required.

[Register](#)

Tuesday, Sept 26, 11:00 AM - 2:00 PM CST
RANWW Conference Center
3460 Mall Drive Suite 5B, Eau Claire, WI 54701



FOREWARN®

FOREWARN Safety Month Webinars-FREE

Agent Safety Thru Instant Identity Verification | DEMO-Q&A

Sept 20th & 27th | 12:00pm-1:00pm | FREE

FOREWARN was built around agent safety and identity verification, it's really the whole point of the platform. However, FOREWARN is also a multi-dimensional tool that can be leveraged in other areas of your business to help you be a better REALTOR®.

The purpose of this webinar is to help REALTORS® gain a much better understanding of the platform along with going over some "Pro-Tips" to help get the gears turning in your head on other ways to leverage FOREWARN in your business.

We will also open up the webinar for some Q&A to round out the session. [Register HERE](#)



Event Recaps



Making a Difference: Your Voice in Local Government

Thank you for attending our first of two "Making a Difference" workshops in conjunction with the Eau Claire Chamber of Commerce and Chippewa Valley Home Builder Association. At the first session, attendees learned about how local governments are organized, how decisions are made, different ways to get involved, and our role as organizations.

Session two: Local Candidate Training ([learn more](#))



Get Registered

CHIPPewa VALLEY
HOME BUILDERS
ASSOCIATION

THE POWER OF CREATING A PURPOSE DRIVEN CULTURE

LUNCH & LEARN

September 21 | 11:30 AM - 1:30 PM

KWIK TRIP
John McHugh

MIKE'S
CUSTOM HOMES

sfb
SECURITY FINANCIAL BANK

Join the Chippewa Valley Home Builders Association for this great opportunity to network, eat, and learn. RANWW members will receive a discount price \$24.00. Thank you to CVHBA!
[REGISTER NOW](#)

Thursday, September 21, 2023 11:30 AM - 1:30 PM CST
Chippewa Valley Technical College
620 W Clairmont Ave
Eau Claire, WI 54701



2023 WRA Convention

UNLEASH YOUR POTENTIAL

Oct 1-3, 2023 | Kalahari Resort | Wisconsin Dells

REV THOSE ENGINES

Join us for this high-octane event with three days full of training, networking and entertainment. You'll learn to handle sharp turns in the market and upgrade your practice into a well-oiled machine. Real estate is a wild ride. But with the convention, you're ready for the journey. Four CE courses offered.

Our very own RANWW Member, **Mary Jo Bowe of Edina Realty**, will be installed as the **WRA 2024 Chairman of the Board** during the Chairman's Installation & Awards Dinner Oct 1st, 2023.

FREE WRA Convention Drawing Winner: Chasity Pike

[Learn more & register](#)

Upcoming Volunteer Opportunities

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RANWW
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E
S

not for a day,
not for a month,
not for a year,
but for a LIFETIME

RANWW CARES is a great opportunity for our members to actively engage in our communities. Get registered today for one of our upcoming dates. (click the date to register)

October 26th | 9:00am-2:00pm
The Community Table
320 Putnam St #1/2, EAU CLAIRE, WI
10 volunteers needed

November 13th | 1:00pm-3:00pm
Feed My People Food Bank
2610 Alpine Rd, Eau Claire, WI 54703
15 volunteers needed

December 1st | times vary
REALTOR® Ring Day
Locations vary



Advocacy



Local Candidate Training Workshop

Wednesday, October 11, 2023



If you've ever considered running for a local elected office, or just wondered what's involved, make plans now to attend this workshop. Key staff members from CVHBA, RANWW, and the Chamber will lead the program, which will also feature Melissa Kono, UW-Extension, co-author of "How to Run for Local elected Office in Wisconsin."

Our closing panel will include Emily Berge, Eau Claire City Council President; Brett Geboy, Eau Claire County Board; Courtney Kneifl, Fall Creek School Board (RANWW Member); Phil Lyons, former Eau Claire School Board member; and Brendan Pratt, Altoona Mayor (RANWW Member).

There is no charge to participate, but advance registration is required.

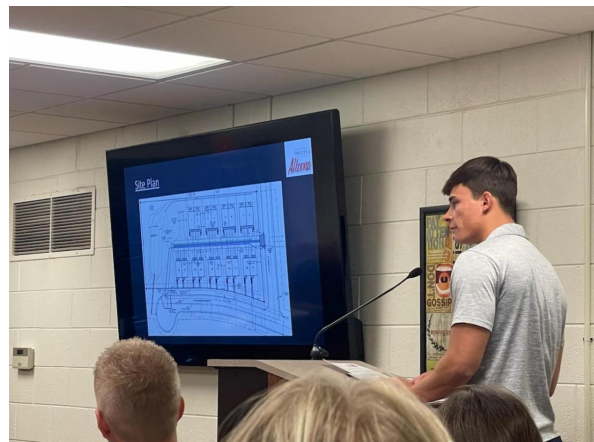
Wednesday, Oct 11th | 8:30am-11:30am
RANWW Conference Room
3460 Mall Dr. Suite 5B, Eau Claire, WI 54701

[Learn More & Register HERE](#)

Advocacy at work. Riley attending the Altoona City Council meeting Thursday, September 14th, in support of *The Twin Homes at Otter Creek Landing* development.

The development passed unanimously.

If you have questions about RANWW's role in **ADVOCACY**, or need our support, please email riley@ranww.org or call 715-835-0923 to find out more.



Do you invest in RPAC? When you



invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the [Direct Giver program](#).



MLS
recent updates & info

****NOTICE****

The **MLS Dues Billing Cycle** will be quarterly beginning with the Oct, Nov, Dec billing cycle.

S SENTRI/LOCK

SentiKey® Lockbox
Step-by-Step Tutorial

Nick Cernohous
NWWMLS Chair-Elect

Watch **Nick Cernohous, NWWMLS Chair-elect** in this [short video](#) demonstrate how to effectively use a SentiKey Lockbox at a showing.

Don't forget to put your MLS invoice number on checks

WRA Dues Increase for 2024

While the WRA provides world-class advocacy, education and legal programs and services, our strategic vision for the future creates additional demands for the revenues necessary to maintain and expand these services. For these reasons, the WRA board of directors voted to increase total WRA dues, starting with the 2024 dues payments, by \$100:

- \$50 of the increase will address inflation, new programming envisioned in the WRA

strategic plan, and improvements for our current programs and services.

- \$50 of the increase will go toward the REALTOR® Action Assessment (RPAC), with the option for members to redirect this \$50 to the Wisconsin Homeowners Alliance at their request.

Your 2024 dues payment will allow us to remain an essential advocate for your business and offer an even better membership experience. [Click HERE to learn more.](#)

**WRA Member
Benefits**

**NAR Member
Benefits**

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)



Top Notch Support is Just a Phone Call Away
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RANWW Officers

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