



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

September Newsletter

Mark your calendar

September 14th

- Making a Difference: Your Voice in Local Government

September 21st

- The Power of Creating a Purpose Driven Culture

September 26th

- REALTOR® Safety Month

October 1st-3rd

- WRA Convention

October 11th

- Making a Difference: Local Candidate Training

October 26th

- The Community Table

REALTOR® SAFETY MONTH

- Safety Month Lunch & Learn
- Forewarn: Agent Safety Webinars

MLS

- NWWMLS Dues Update
- New Clarity Dashboard

PROFESSIONAL GROWTH

- 2023 WRA Convention
- Fairhaven Competition

GET REGISTERED

- The Power of Creating a Purpose Driven Culture Lunch & Learn

ADVOCACY

- Advocacy Update
- Making a Difference: 2-part series

RANWW CARES

- Upcoming Volunteer Opportunities

When REALTORS® Come Together, Good Things Happen



Welcome Our Newest Members

Ashley Brown

Eau Claire Realty Inc

Alyssa Burton

Chippewa Valley Real Estate, LLC

Abbie Johnson

Benson-Thompson Inc

Kindra Lockman

Elite Realty Group, LLC

Brice McClay

Century 21 Affiliated-Altoona

Ryan Szaniszlo

RE/MAX Real Estate Group

Todd Vercruyse

Union Home Mortgage



REALTOR® Safety Month



REALTOR® Safety Month Lunch and Learn is a great way to educate yourself about various aspects of safety in the real estate industry. And when it comes to safety, we have your best interests in mind. This is why we have invited three experts who can provide valuable insights. The **FBI**, **Coulee Tech**, and **Fierce Freedom** are three such organizations that have a wealth of knowledge to share.

Coulee Tech will provide valuable insights into cybersecurity and how to protect sensitive data from cyber threats. With cyber-attacks becoming increasingly common, it is essential for you as a REALTOR® to be aware of the risks and take necessary precautions to safeguard your data. Fierce Freedom is an organization that focuses on human trafficking awareness and prevention. In recent years, human trafficking has become a major concern in many industries and

communities even in the Midwest. It is important for you to know how to recognize and report any suspicious activity. The FBI will cover a variety of topics including but not limited to personal safety, situational awareness, and how to respond to an active shooter. They will also include how their work relates to both Coulee Tech and Fierce Freedom.

Tuesday, September 26, 2023 11:00 AM - 2:00 PM CST
RANWW Conference Center
3460 Mall Drive Suite 5B
Eau Claire, WI 54701

Northern Location TBD



FOREWARN®

Data on foreclosures is now available for all users on FOREWARN!

FOREWARN Safety Month Webinars-FREE

Agent Safety Thru Instant Identity Verification | DEMO-Q&A

Sept 6th, 13th, 20th & 27th | 12:00pm-1:00pm | FREE

FOREWARN was built around agent safety and identity verification, it's really the whole point of the platform. However, FOREWARN is also a multi-dimensional tool that can be leveraged in other areas of your business to help you be a better REALTOR®.

The purpose of this webinar is to help REALTORS® gain a much better understanding of the platform along with going over some "Pro-Tips" to help get the gears turning in your head on other ways to leverage FOREWARN in your business.

We will also open up the webinar for some Q&A to round out the session. [Register HERE](#)




MLS

recent updates & info

****Notice****

RANWW/NWWMLS will be changing their fiscal year of Oct-Sept to match the calendar year (Jan-Dec), effective January 2024. In addition to this change, we will also be moving from bi-monthly MLS billing to quarterly billing effective next cycle for Oct-Dec 2023 billing. Your invoice will reflect these changes.



Learn more
about the
**NEW Clarity
Dashboard**

The **NEW Clarity Dashboard** offers convenient ways for REALTORS® to have all of their links, updates, and notifications in one location. Watch this short [VIDEO](#) to learn more.



Professional Growth



2023 WRA Convention UNLEASH YOUR POTENTIAL

Oct 1-3, 2023 | Kalahari Resort | Wisconsin Dells

REV THOSE ENGINES

Join us for this high-octane event with three days full of training, networking and entertainment. You'll learn to handle sharp turns in the market and upgrade your practice into a well-oiled machine. Real estate is a wild ride. But with the convention, you're ready for the journey. Four CE courses offered.

Our very own RANWW Member, **Mary Jo Bowe of Edina Realty**, will be installed as the

WRA 2024 Chairman of the Board during the Chairman's Installation & Awards Dinner Oct 1st, 2023.

FREE WRA Convention Drawing! WRA is awarding a FREE registration fee for the WRA 2023 Annual Convention to one RANWW full Affiliate or REALTOR® member. If you'd like to be included in the drawing, please contact the Board Office at 715-835-0923 or email jane@ranww.org. (Current Board of Directors not eligible) (if you are already registered and win, you will be reimbursed the cost)

All entries MUST be submitted by 4:30 p.m. on SEPTEMBER 12, 2023!

[Learn more & register](#)



Fairhaven Competition

August-September

The WRA Diversity, Equity and Inclusion Committee is challenging each WRA firm to have at least 75% of their agents complete Fairhaven to be entered into a drawing for a gift card. There will be three categories for entries: small firms <25 agents-\$200 gift card; medium firms 26-100 agents-\$250 gift card; and large firms >100 agents-\$300 gift card.

To enter: supervising broker email their total number of agents and the number of agents that have completed Fairhaven to Debbi Conrad at dconrad@wra.org no later than September 30th.

[Visit Fairhaven](#)



Get Registered



Kwik Trip
John McHugh



THE POWER OF CREATING A PURPOSE DRIVEN CULTURE

LUNCH & LEARN

September 21 | 11:30 AM - 1:30 PM



Join the Chippewa Valley Home Builders Association for this great opportunity to network, eat, and learn. RANWW members will receive a discount price \$24.00. Thank you to CVHBA!
REGISTER NOW

Thursday, September 21, 2023 11:30 AM - 1:30 PM CST
Chippewa Valley Technical College
620 W Clairmont Ave
Eau Claire, WI 54701



Advocacy

Current **ADVOCACY** work

- Support at the Eau Claire Council Planning Commission meeting for Rocket Construction Lady Bug Lane Development
- Working with GRIP Builders at various meetings as needed
- Increasing RANWW's presence in local government. Riley has submitted applications on recommendation of partners for City of Eau Claire Housing Opportunities Commission and Housing Authority Board and seeking additional positions,
- Partnership with the Eau Claire Chamber of Commerce and Chippewa Valley Home Builders Association on our Advocacy mission through education and awareness

Making a Difference

two-part series focusing on local government

Session 1:

Actions at every level of government

can impact your business and the economy.

So how do you make sure your voice is heard when decisions are made at your

municipal hall, the county courthouse, the State Capitol, or by the Federal Government? Our "Making a Difference" series is designed to help you answer that question. Learn about how city, county, and school districts are organized; how decisions get made; and how you can get involved.

We'll conclude with Q&A and informal "Pints & Politics" networking.

[Learn More & Register HERE](#)



PINTS & POLITICS

**Making a Difference:
Your Voice in Local Government**

Thursday, September 14, 2023



Thursday, Sept 14th | 3:30pm-5:30pm
Eau Claire Chamber of Commerce
101 N Farwell Street, Suite 101
Eau Claire, WI 54703

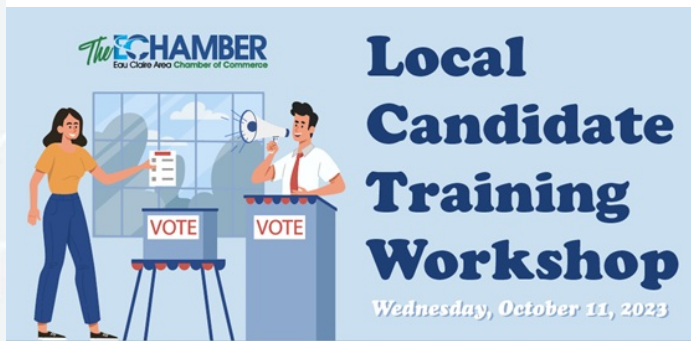
Session 2:

If you've ever considered running for a local elected office, or just wondered what's involved, make plans now to attend this workshop. Key staff members from CVHBA, RANWW, and the Chamber will lead the program, which will also feature Melissa Kono, UW-Extension, co-author of "How to Run for Local elected Office in Wisconsin."

Our closing panel will include Emily Berge, Eau Claire City Council President; Brett Geboy, Eau Claire County Board; Courtney Kneifl, Fall Creek School Board (RANWW Member); Phil Lyons, former Eau Claire School Board member; and Brendan Pratt, Altoona Mayor (RANWW Member).

There is no charge to participate, but advance registration is required.

[Learn More & Register HERE](#)



The ECHAMBER
Eau Claire Area Chamber of Commerce

Local Candidate Training Workshop

Wednesday, October 11, 2023



Wednesday, Oct 11th | 8:30am-11:30am
RANWW Conference Room
3460 Mall Dr. Suite 5B
Eau Claire, WI 54701



Do you invest in RPAC? When you invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate **receives** your investment, invest in the [Direct Giver program](#).



RANWW CARES
volunteer opportunities

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RANWW
R
E
S

not for a day,
not for a month,
not for a year,
but for a LIFETIME

Upcoming Volunteer Opportunities

October 26th-9:00am - 2:00pm
The Community Table

November 13th-1:00pm-3:00pm
Feed My People Food Bank

December 1st- times vary
REALTOR® Ring Day
with the Salvation Army

>>>>sign up at www.ranww.org/events

NAR President, Kenny Parcell resigned Monday, August 28th,2023. Tracy Kasper, NAR President-elect, will begin her term as NAR President immediately. [Read full statement](#)

WRA Dues Increase for 2024

While the WRA provides world-class advocacy, education and legal programs and services, our strategic vision for the future creates additional demands for the revenues necessary to maintain and expand these services. For these reasons, the WRA board of directors voted to increase total WRA dues, starting with the 2024 dues payments, by \$100:

- \$50 of the increase will address inflation, new programming envisioned in the WRA strategic plan, and improvements for our current programs and services.
- \$50 of the increase will go toward the REALTOR® Action Assessment (RPAC), with the option for members to redirect this \$50 to the Wisconsin Homeowners Alliance at their request.

Your 2024 dues payment will allow us to remain an essential advocate for your business and offer an even better membership experience. [Click HERE to learn more.](#)

**WRA Member
Benefits**

**NAR Member
Benefits**

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)



Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923



RANWW Officers

RANWW Directors

Julie Flor - President

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julie@sixlakesrealty.com

Todd Schwartz - President-Elect

(715) 559-2231

todd@cv-re.com

Shannyn Pinkert - Treasurer

(715) 379-3574

shannypinkert@gmail.com

Scott Rohde - Imm. Past President

(715) 651-8575

scott@1111sold.com

Mary Jo Bowe - (715) 456-2014

Judy Nichols - (715) 821-4765

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Ben Rivard - (715) 205-1519

John Flor - (715) 924-4806

Tina Theisen - (715) 379-7785

Vic Sacco - (715) 645-0832

Austin Bayer - (715) 651-4809

Jade Green - (715) 642-1320

Robert Ritsch - (715) 456-8008

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923



RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

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