



RANWW

Realtors® Association of Northwestern Wisconsin
Northwestern Wisconsin Multiple Listing Service, Inc
Realtors® Association of Northwestern Wisconsin Foundation

UPDATES

News and Current Events

"We are the trusted voice in real estate, united in providing value to the members and communities we serve."

November 2017

November 13th - 17th has been designated as "A Week of Giving"

It's that time of year when RANWW members display their generosity and help support charities within their local communities! For the past four years members have participated in the "Week of Giving", generously giving over \$38,000.00 to designated charities within their communities - charities that work to combat hunger and homelessness for men, woman and children!

We loved that funds stayed local and members could pick and choose which areas to support! Once again we will be collecting funds to support local charities and delivering your donations the week of November 13th - 17th!

This year we are partnering with the following:

Benjamin's House/Barron County



Rusk County Lighthouse/Rusk County



Stepping Stones/Dunn County



The Community Table/Eau Claire



Hayward Community Food Shelf/Sawyer County



See Page 9 for the "Week of Giving" donation form. **Please complete the form, add your donation, and send everything to RANWW by November 10th!**

REALTOR® &

Government Day 2018

Wednesday, February 7th

at

Madison Concourse Hotel

REALTOR® Ring Day

Is Friday,

December 1st, 2017

More information on page 3

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RANWW

Realtors® Association of
Northwestern Wisconsin

RANWW Officers

Dan Lawler - *President*

715-234-2948

Dan@DanLawler.com

Stacey McKinney - *President -
Elect*

715-580-0126

stacey@mckinneyrealty.net

Gary Brenizer - *Treasurer*

715-215-0666

gary@brenizer.com

Marty Tauger - *Imm Past Presi-
dent*

715-770-9181

taugers@gmail.com

RANWW Directors

Krag Blomberg	715-579-0684
Mary Jo Bowe	715-456-2014
Paul Canfield	715-828-0819
John Flor	715-924-4806
Julie Flor	715-790-0564
Deborah Hanson	715-456-0499
Judy Nichols	715-821-4765
Shannyn Pinkert	715-379-3574
Scott Rohde	715-651-8575
John Sobota	715-505-8888

The purpose of this publication is to inform Members of events, issues and accomplishments pertaining to the REALTORS® Association of Northwestern Wisconsin.

*If you would like to submit information, ideas or articles to this publication please contact **Brenda Barnhardt** at:*

brenda@ranww.org

A Message from RANWW President

With fall here, it might be a good time to consider being part of a committee for next year. Being on a committee is a wonderful way to give back to your community. There is need these days for each of us to lend some time to make a difference in someone's life or a community. I would encourage you to "pitch in" to be part of something that others will benefit from your involvement. There are so many things to get involved in at RANWW. If you have any questions or would like to help out but don't know what is available just ask, call or email the local association. They will gladly help you find something that works into your schedule. Now, many of our committees are done by video conferencing, so no driving involved. If we have to get together, we try to meet in the middle. And the other great advantage is you will meet new Realtors® and affiliates that you wouldn't have met if you didn't get involved! I will say, I've been involved in one way or another for about 18 years and I have received more out of it than I ever expected!

Please give it a try, I will tell you that it's very fulfilling and it's fun to give back to the industry and community that has done so much for us. Many others have been part of committees and ran for board positions and because of their involvement have made our industry much better today for all of us because they gave back.

What mark do you want to leave on your industry? This time say yes!

Thanks!

Dan Lawler

RANWW President



Dues Reminder: Payment of dues must be made or *postmarked* no later than November 30 in order to avoid a \$25.00 fee increase. All payments made December 1 and after **MUST ADD \$25.00** to the total amount shown on the statement. Please keep in mind that the closing of the Eau Claire postal station has added a couple of days to delivery time, and factor in the Thanksgiving holiday. Pay early to avoid added fees!

If you have not received your statement or need a duplicate, contact Jane at 715-835-0923 or jane@ranww.org

Welcome New Members!

In accordance with our bylaws, notice is hereby given that the following individuals have applied for RANWW membership; written comment, which shall be kept confidential, is invited.

Heidi Albarado

Woods & Water Real Estate

Kelley Bohmann

C21 Woods to Water

Mark Cameron

Realty Royale

Michele Fahl

Keller Williams Integrity

Jared Johnson

Royal Credit Union/EC

Daniel Lee

Hillside Realty

Carol Meisner

Edina Realty/Eau Claire

Timothy Nelson

Re/Max Affiliates

Shelly O'Brien

Century21 Premier Group

Debra Schroeder

Keller Williams Integrity

Tianna Smetana

Re/Max Affiliates

Jacob Spies

Royal Credit Union/EC

Jessica Yentsch

Keller Williams Integrity

Kia Xiong

Keller Williams Integrity



Safety

Working in real estate involves many inherent risks. From showing clients vacant properties to [hosting open houses](#) and [disclosing personal information](#) in your online marketing, your well-being is at stake every time you go out into the field. But safety is just as important an issue for your clients as it is for yourself. [Thinking more critically](#) about your work environment can help you be better prepared for potentially dangerous situations and inform your conversations with clients about [safeguarding their valuables](#) during showings.

NAR has a wealth of resources, including articles, videos, webinars, and courses, to help agents, brokers, and associations better understand and educate each other about the risks they face.

If you need assistance or have suggestions,

email safety@realtors.org



**REALTOR[®]
SAFETY**
PROGRAM



Friday December 1st, 2017

Please contact the following people if you can help.

Rice Lake Judy Nichols 715-821-4765

jnichols@westconsinrealty.com

Eau Claire Cindy O'Brien 715-839-7653

cindyobrien@edinarealty.com

Sherry Stabenow 715-838-2800

sherrys@knightbarrytitle.com



Two-day ABR Core Course

November 13-14, 2017 | 8:30 a.m. – 4:30 p.m. both days

The ABR two-day core course will provide you with the tools and know-how to represent buyer-clients in real estate transactions and provide them the same level of service that sellers typically enjoy. This course also offers ideas and methods for building a buyer-representation business, forming buyer relationships, winning repeat business and referrals, and more.

[To Register](#)



WRA Winter Convention 2018

January 23-25, 2018

Join us for the WRA's best-kept secret: the winter convention! Whether you're interested in CE, networking, browsing exhibits, or having fun, you'll find it all here! With something for everyone in this three-day event, you'll gain insight and learn new tricks for your business in the new year. And, you'll have time for fun too!

Convention highlights

- 2017-18 CE courses
- Exhibits and prize opportunities.
- Welcome party with DJ.
- Opening Session

Convention hotel

Lake of the Torches Casino & Convention Center

510 Old Abe Road (Located on Highway 47)
Lac du Flambeau, WI 54538
1-800-25-TORCH or 1-800-258-6724

[Hotel website](#)

[To Register](#)



BROKERS/SUPPORT STAFF: Please have new members contact the board office *prior* to stopping in to set up a time to meet regarding new membership. It takes over an hour to process an application and program a SentiCard for new members.

Thanks!



Please be aware of the new Coming Soon Policy changes.

Section 1.14 COMING SOON ADVERTISING: When a Participant obtains consent from the owner of a property to advertise the property to the general public prior to execution of a listing contract, then within three (3) business days of obtaining the necessary consent from the owner of the property, Participant shall complete and submit to the NWWMLS the approved Coming Soon Advertising Form.

[Click Here](#) for the New Coming Soon Advertising Form.

Matrix 7.0 is here! Feel free to contact Tricia at tricia@ranww.org to schedule Matrix training help. Here are some helpful links to get you started.

<http://www.ranww.org/documents/resources/what-s-new-in-matrix-7-flyer.pdf>

http://www.ranww.org/documents/resources/portal_7-0_setup_2.pdf

http://www.ranww.org/documents/resources/portal_7_0.pdf

The image shows a screenshot of a real estate listing form. The form contains several fields with dropdown menus and text boxes. Yellow arrows point to the following fields: 'Street #' (containing '1903'), 'Street Direction' (a dropdown menu), 'Street Name' (containing 'Keith'), 'Street Type' (a dropdown menu with 'Street' selected), 'Street Direction Suffix' (a dropdown menu), and 'Subdivision' (an empty text box). Other fields include 'Unit #' (empty), 'City' (dropdown), 'Twp' (text box), and 'County' (dropdown). Each field has a small question mark icon to its left.

Please be sure to fill in all address selections to ensure your listing is searchable.

If you need assistance or have general questions concerning Matrix or anything NWWMLS related please contact Tricia at: tricia@ranww.org or 715-835-0923



MULTIPLE LISTING SERVICE
MLS

NWWMLS Updates

®

RPAC Report &

Legislative Updates

WRA SUPPORTS FOXCONN LEGISLATION

BRIANNE HOPKINS, GAD INTERN

WHAT IS FOXCONN?

Foxconn is a proposal for a multibillion dollar manufacturing plant which will produce flat screens in Wisconsin. Wisconsin beat out several other states, including Pennsylvania, Michigan, Ohio, Indiana, and Texas, to obtain Foxconn. In order to beat out these other states, the proposed legislation provides approximately three billion dollars in incentives for the company. Currently, the legislation has passed in the Wisconsin Assembly and awaits passage in the Senate and eventual approval by Governor Scott Walker. Some support the investment, believing that it will pay off over time. Others are more skeptical, fearing that the state is spending too much money and the benefits will fall short. Only time will tell, but if successful, Foxconn has the potential to transform the economy and the real estate markets throughout Wisconsin.

Where will we see the outcomes of Foxconn?

The Wisconsin Realtors® Association predicts several areas in which Foxconn will directly impact Wisconsin's real estate industry. This predicted success has given the Foxconn legislation the support of the Wisconsin Realtors® Association.

Jobs

The State predicts that the new Foxconn facility will create 13,000 jobs with an average salary of \$54,000. The State also predicts that approximately 10,000 temporary construction jobs will be created, along with 22,000 "indirect and induced jobs" from the firms that will supply goods and services to Foxconn and its workers. These estimations do not include the various jobs that will be created in order to support the new Foxconn workers, such as new restaurants and other related entities. In addition, in an attempt to quiet some of the fears of those who do not support the Foxconn legislation, Wisconsin has tied its tax breaks to the number of jobs that Foxconn creates. The State has vowed to reel back money if "the jobs and investments are not kept in Wisconsin."

Demand for Affordable Housing

With a starting salary of approximately \$41,600 and an average salary of approximately \$54,000, Foxconn workers will require new means of affordable housing. In addition, with so many potential new jobs being created, along with the possibility of importation of workers from other states, Foxconn will create a need for new and affordable housing. Additionally, the outside jobs that Foxconn will directly create will also have this need. With the housing shortage on the rise in Wisconsin, Foxconn will show that there is indeed a need for a range of affordable housing options, including townhouses, apartments, and single-family homes.

CALLING ALL QUILTERS!

Do you or someone you know have a special talent in quilting? This year, we would love to feature a handmade quilt at our Annual RPAC Auction. If you have a gift for making quilts, please consider donating one for this year's auction.

You still have time!

This year our Auction is set to take place in May of 2018, giving you plenty of time to get those creative juices flowing.

If you have any questions or concerns, please email Brienne at GADIntern@ranww.org

Interested in reading more about the WRA and Foxconn legislation?

[Click here for more information](#)



REALTOR® Owned/REALTOR® Referred

Who We Are And What We Do

Foundation History

It all began in 2004 with a simple idea “helping our neighbors in need.” REALTORS® across the country help people obtain the ultimate goal of home ownership.

Once realized, home maintenance becomes an on-going process and can create heavy financial burdens. It is the realization the area residents may be unable to afford necessary home repairs, that the RANWW Foundation was born.

The Foundation is funded by generous donations from members of the REALTORS® Association of Northwestern Wisconsin.

The REALTORS® Association of Northwestern Wisconsin Foundation, awards grants to neighbors in need. Grants fund projects for homeowners who are experiencing financial strain.

What we can help fix through grants

- Bathroom Repairs
- Roof Repairs
- Garage Door Installation
- Electrical Upgrades
- Window Replacements
- Plumbing
- Handicap Access
- Replacing Dangerous Flooring

How To Apply For A Grant

- Contact a local clergy member, the County Health and Human Services Department or a RANWW member.
- Identify repair needed and submit an application. Include two repair bids and photos of the identified area for repair.
- Grants are awarded in \$1000 increments. If repairs are beyond this, applicant is responsible for the remaining balance.
- Grants are awarded twice a year - typically May and September.
- Grant recipients will be alerted by mail to the submitting clergy, Human Services employee or RANWW member.
- All applications are kept confidential.

November 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

13th & 14th - ABR Core Course - 2 days

13th - 17th - "A Week of Giving"

23rd - RANWW Office Closed Holiday

24th - RANWW Office Closed

December 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

1st - REALTOR® Ring Day

15th - RANWW Christmas Party

25th - RANWW Office Closed Holiday

January 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

12th - NWWMLS BOD Meeting

18th & 19th - AE Meeting in Madison

23rd - 25th - Winter Convention

February 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

1st - New Member Orientation

7th - R & G Day in Madison

27th - RANWW Foundation Meeting



RANWW has designated the following organizations/communities to receive your donations this year for “A Week of Giving” Nov 13th-17th

Benjamin’s House/Barron County

Benjamin’s House provides emergency shelter for families who may have inadequate income, become sick or disabled, or have lost homes due to fire, job loss or foreclosure. [Click here for more information.](#)

Rusk County Lighthouse/Rusk County

It is the mission of Rusk County Lighthouse to provide shelter, awaken hope and honor dignity in every person who seeks comfort, support or assistance through our program. [Click here for more information.](#)

Stepping Stones/Dunn County

Stepping Stones Food Pantry provides food and personal care items to people in need in Dunn County.

[Click here for more information.](#)

The Community Table/Eau Claire

Since 1993, The Community Table has been nourishing hungry bodies and spirits in the Eau Claire Community by serving one meal each day, 365 days a year on a no-questions asked basis. Anyone can join our table during meal time.

[Click here for more information](#)

Hayward Community Food Shelf/Sawyer County

Hayward Community Food Shelf (HCFS) is a non-discriminatory organization dedicated to reducing hunger in Sawyer County. The Hayward Community Food Shelf’s mission is “to provide food for those in need in an efficient, compassionate, and non-judgmental manner.” We now provide food assistance to approximately 350 families (900 individuals) each month. Annually, a total of just under 900 different families (2250 individuals) seek food assistance from HCFS. [Click here for more information.](#)

TO DONATE (all donations **MUST** be received IN THE **RANWW OFFICE** no later than Fri, Nov 10):

1. Check the line next to the organization you want to receive your donation
- 2. Make your check payable to RANWW**
3. Drop it off or mail it to RANWW, 1903 Keith St, Eau Claire, WI 54701

Please send my \$ _____ donation to:

(fill in amount of donation)

- ___ *Benjamin’s House /Barron County*
- ___ *Rusk County Lighthouse/Rusk County*
- ___ *Stepping Stones/Dunn County*
- ___ *The Community Table/Eau Claire*
- ___ *Hayward Food Shelf/Sawyer County*



You are invited to RANWW's 2017 Christmas Party!

Join Us
on
Friday, December 15th, 2017
At
Eau Claire Golf & Country Club
828 Club View Lane, Altoona WI 54720



7-9pm- Social Hour with
Heavy Hors d'oeuvres, Cash Bar and DJ
9-10pm- Hypnosis Show by
Jay Brian, Comedy Hypnotist
10-12midnight- DJ
The cost is \$20 per person.

2017 RANWW Christmas Party

RSVPs are due by Friday, December 1st with payment payable to RANWW.

Mail to: RANWW, 1903 Keith Street Ste. 3; Eau Claire WI 54701

Attendee(s):

_____	_____
_____	_____
_____	_____
_____	_____

_____ attending at \$20/person = \$ _____ total due