



# RANWW

Realtors® Association of  
Northwestern Wisconsin

Making Your Membership Work For You

## June Newsletter

### JUNE EVENTS

June 21st: Annual Meeting

June 26th: Night on the Eau Claire  
Express Fan Deck

June 27th: New Member  
Orientation

June 29th: National Ethics Day

### PROFESSIONAL GROWTH

- Why We Serve: Amber Steffel
- Meet your 2023-2024 RANWW Board of Directors Nominees
- Ice Cream & Ethics
- Canva 101-Where to Begin

### GET REGISTERED

- RANWW Annual Meeting
- Night at the Eau Claire Express Fan Deck
- RANWW Golf Outing
- REALTORS® vs Affiliates Golf Match
- RANWW CARES: Volunteer Opportunities

### ADVOCACY

- 1st Office at 100% RPAC Participation
- RPAC Office Visit Sign-up
- Big Things on the Horizon

### MLS

- Dues Increase for Aug/Sept Billing Cycle
- FOREWARN Training



**Professional Growth**

When REALTORS® Come Together, Good Things Happen



**AMBER STEFFEL**

REALTOR®Property Shoppe Realty, LLC

**Want to know *Why We Serve*?** Click the image to watch Amber Steffel of Property Shoppe Realty and currently on the Events Committee, as she talks about her “*Why*” in this short message.

We would love to discover your “*why*”! Interested in joining us, fill out this [form](#).

## Meet your 2024 RANWW Board of Directors Nominees

Online Voting: July 15th-July 25th

# Meet your RANWW 2024 Board of Directors Nominees

Online voting July 15th - July 25th

Watch the [video](#) to learn more about the 2024 Board of Directors Nominees.



YOU'RE INVITED TO

## *Ice Cream & Ethics*

THURSDAY, JUNE 29TH | 12:00 PM | RANWW OFFICE

**#NationalEthicsDay**

Thursday, June 29th @noon

RANWW Conference Room  
ICE CREAM SUNDAE BAR  
(during the break)

In

Person

Virtual

AN APP RUNS  
ON CODE,  
A REALTOR®  
LIVES BY ONE.

THAT'S  
WHO  
WE   
REALTOR®



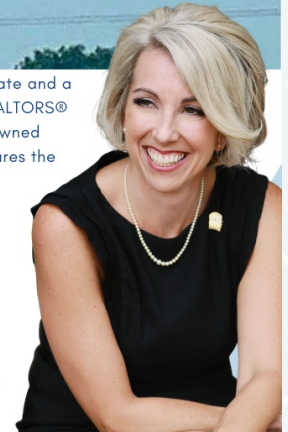
A historic day for real estate and a game changer for the REALTORS® Relief Foundation as renowned speaker, **Leigh Brown** shares the Code of Ethics - LIVE!

#NationalEthicsDay

JUNE 29, 2023

RANWW

Register to attend in-person or virtually!



## Canva 101-Where to Begin



Canva is a great tool for realtors to create professional and eye-catching marketing materials. With Canva, you can easily design flyers, social media graphics, thumbnail photos, and more. Canva offers a variety of pre-made templates, graphics, and fonts to choose from, or you can upload your own images and customize your design. It is user-friendly and no design experience is necessary. Canva is also accessible on both desktop and mobile devices, making it convenient for REALTORS® on-the-go.

RANWW is offering 2 opportunities to learn more about how to use Canva in your business. Register today; **brokers, agents and staff** are all welcome. Seats will be limited, and we encourage you to bring a tablet, laptop or phone as this is a hands-on training and there will be time for questions.

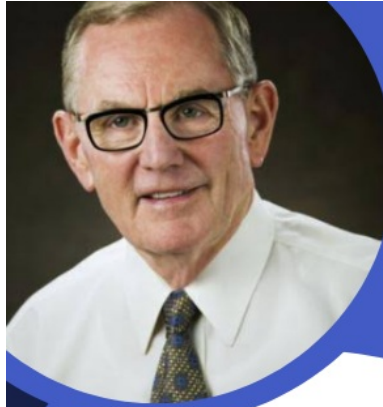
July 11th or July 26th  
12:00pm-12:45pm  
RANWW Conference Center

\*you are welcome to bring your lunch

\*\*not taught by a certified Canva Instructor



# Get Registered



# ANNUAL MEETING

Join us for the RANWW Annual Meeting, speaker Dave Skogen of Festival Foods, lunch & camaraderie.

TIME  
**At 10:00AM**



DATE  
**June 21st**



RSVP  
**free event**



1190 25th Street  
Cameron, WI 54822

[www.ranww.org/events](http://www.ranww.org/events)



**RSVP >>>**



**RANWW**

Realtors® Association of  
Northwestern Wisconsin

# NIGHT ON THE EAU CLAIRE EXPRESS FAN DECK

June 26 | Fan Deck Opens @ 5:35 PM | Game @ 6:35 PM

**Thanks to our sponsors tickets are only \$10/person!**

*Tickets are limited. CVHBA & RANWW members/employees, spouses and children are welcome to attend.*



To register, visit [www.cvhomebuilders.com](http://www.cvhomebuilders.com)

**Buy your tickets**



**RANWW**

REALTORS® Association of  
Northwestern Wisconsin

# GOLF OUTING!

2023 RANWW NETWORKING, GAMES AND GOLF

Registration	11:00 AM
Lunch	11:30 - 12:30 PM
Shotgun start	12:30 PM
Networking	03:30 - 5:00 PM
Dinner	05:00 PM

JOIN US IN SUPPORTING WE CARE EAU CLAIRE BY PARTICIPATING IN OUR SCHOOL SUPPLY DRIVE DURING THE EVENT. WE ENCOURAGE MEMBERS TO BRING SCHOOL SUPPLIES AND RELATED ITEMS TO HELP MAKE A DIFFERENCE IN THE LIVES OF STUDENTS IN NEED.

### REGISTRATION:

**REGISTER  
ASAP!!**

### SEND PAYMENT TO:

RANWW, 3460 Mall Dr. Suite  
5A Eau Claire, WI 54701



**THURSDAY | AUGUST 17, 2023 | WILD RIDGE GOLF COURSE**



2023 RANWW

# REALTORS® VS AFFILIATES GOLF MATCH

**AUG 17, 2023 || 8:30 AT WILD RIDGE GOLF COURSE**

New format is alternate of SHOT, SCRAMBLE & BEST BALL  
[welcomes all golfing skill levels]

each team of 2 will compete against the opposing REALTOR®/AFFILIATE team, on a hole by hole basis

\$40 CASH only (ATM onsite)  
9 holes w/cart  
\*payment must be made separate than the afternoon event

SIGN UP: first 16 REALTORS® & the first 16 AFFILIATES that respond to Jared Yakesh at [jared@cfrmortgage.com](mailto:jared@cfrmortgage.com) will be guaranteed a spot to play. Players must include average/approximate score for 9 holes or skill level-beginner (1), beginner to intermediate (5), amateur (10) or professional (15) in the email.

To sign up you must email Jared Yakesh: [jared@cfrmortgage.com](mailto:jared@cfrmortgage.com)  
REALTORS® vs Affiliates is separate from the afternoon RANWW Golf Outing



## Upcoming Volunteer Opportunities

July 12th  
Habitat for Humanity-  
Eau Claire Area Project (project & location TBD)

July 20th  
Habitat for Humanity-  
Northern Area Project (project & location TBD)

August 17th  
School Supply Drive benefitting We Care Eau Claire  
at the RANWW Golf Outing

October 26th  
The Community Table: 9:00am - 2:00pm

November 13th  
Feed My People Food Bank: 1:00pm - 3:00pm

December 1st  
REALTOR® Ring Day  
with the Salvation Army

not for a day,  
not for a month,  
not for a year,  
but for a LIFETIME



## Advocacy

# Congratulations!

# 100%



Property Shoppe Realty LLC



CONGRATULATIONS  
to  
Property Shoppe Realty!!!

The 1st office to achieve  
100% Office Participation  
in RPAC Investments!!

Thank you for your  
investments & continued  
involvement in  
advocacy !!



### Have you invested in RPAC?

Did you know, RPAC helps elect the legislators that work on writing the laws which affect everyone's business, homeowners, and property rights?

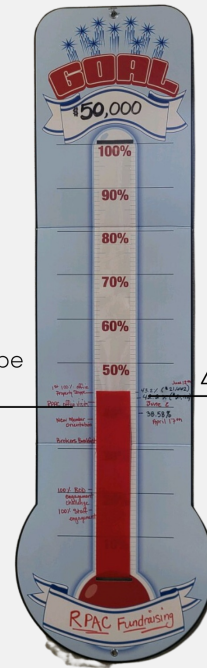
Can we count on you to do your part?

[Invest In RPAC](#)



[Invest in Direct Giver](#)





1st office  
@ 100%  
Participation  
Property Shoppe  
Realty

43.32%

Goal: \$50,000  
Currently at: \$21,662 | 43.32%

## Attention: Brokers, Managing Brokers & Managing Agents

Do you and your agents want to learn more about RPAC and the advocacy work RANWW, WRA and NAR do? Schedule a visit to your office today.

Thank you to the offices we have visited.

Email [riley@ranww.org](mailto:riley@ranww.org) or [whitney@ranww.org](mailto:whitney@ranww.org) or call 715-835-0923

## Big things are on the horizon!!

**The Workforce Housing Bill** made it through the Wisconsin Assembly and State Senate with bipartisan support this week.

**NEXT STEP**...Governor Evers' desk to sign these pieces of legislation into laws.



**Zoning**...did you know that the City of Eau Claire is updating its Zoning Code?

Do you want a say??



CITY OF  
**EAU  
CLAIRE**

**Century Code Update Project Open House**

Tuesday, June 20th @ 4:30pm-6:30pm  
L.E. Phillips Memorial Public Library  
Riverview Room (3rd Floor)

Two ways to get involved:

1. RANWW needs 2-3 individuals to join us for our interview with the consultants Tuesday, June 20th @10am (contact Whitney: [whitney@ranww.org](mailto:whitney@ranww.org) or 715-835-0923)
2. stop by the **open house**

More info on the [Project Website](#)



**MLS**  
recent updates & info

**\*\*REMINDER\*\***

Dues will increase \$5.00/month beginning in the Aug/Sept billing cycle.  
Watch the [video](#) as Joe Germain explains why.

A message from  
Joe Germain,  
NWWMLS Chair

Watch the video to hear why  
NWWMLS Dues will increase to  
\$55/month. Effective for the  
billing cycle beginning in Aug/Sept.





The next FOREWARN trainings are June 21st at 1:00 pm and July 6th at 10:00 am.

[Register](#)

**\*Don't forget to put your MLS invoice number on checks\***

\*\*\*Attention\*\*\* if you would like a managing broker/agent or staff member added to our Broker contact list for your office, please send their contact information to [kim@ranww.org](mailto:kim@ranww.org).

[WRA Member Benefits](#)

[NAR Member Benefits](#)

**Stay Up to Date with the State and National REALTOR® News**

[WRA Website](#)

[NAR Website](#)

**WRA**

WISCONSIN  
**REAL ESTATE**  
MAGAZINE

**INSIDE this Issue:**

Wire Fraud Warning  
Revised Forms  
Buyer Agency

ADVOCATE.  
EDUCATE.  
ELEVATE.

WRA

**June Magazine**



**Top Notch Support is Just a Phone Call Away**  
RANWW Office: (715) 835-0923



## RANWW Officers

**Julie Flor - President**

(715) 790-0564

julie@sixlakesrealty.com

**Todd Schwartz - President-Elect**

(715) 559-2231

todd@cv-re.com

**Shannyn Pinkert - Treasurer**

(715) 379-3574

shannynpinkert@gmail.com

**Scott Rohde - Imm. Past President**

(715) 651-8575

scott@1111sold.com



## RANWW Directors

**Mary Jo Bowe** - (715) 456-2014

**Judy Nichols** - (715) 821-4765

**Erik Beach** - (608) 386-0954

**Ben Rivard** - (715) 205-1519

**John Flor** - (715) 924-4806

**Tina Theisen** - (715) 379-7785

**Vic Sacco** - (715) 645-0832

**Austin Bayer** - (715) 651-4809

**Jade Green** - (715) 642-1320

**Robert Ritsch** - (715) 456-8008

**REALTORS® Association of Northwestern Wisconsin || (715) 835-0923**



RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

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