



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

June Newsletter

JUNE EVENTS

June 21st: Annual Meeting

June 26th: Night on the Eau Claire
Express Fan Deck

June 27th: New Member
Orientation

June 29th: National Ethics Day

PROFESSIONAL GROWTH

- Meet your 2023-2024 RANWW Board of Directors Nominees
- National Ethics Day
- WRA Mini Course Series: New Courses Added
- The Future of Real Estate-How AI is Transforming the Industry

ADVOCACY

- RPAC Office Visit Sign-up
- State Bill Proposal Articles

MLS

- Update to the MLS Photo Policy
- SentiLock Security Feature Update
- FOREWARN Training

GET REGISTERED

- RANWW Annual Meeting
- Night at the Eau Claire Express Fan Deck
- RANWW Golf Outing
- RANWW CARES: Volunteer Opportunities

When REALTORS® Come Together, Good Things Happen



Welcome Our Newest Members

Justin Fowler

Coldwell Banker Realty

Roxanne Hinrichs

Escher Real Estate

Bridget Kimbro

Bremer Bank-Eau Claire

Ireland

McAbee – Thomas

Woods & Water Realty, Inc.

Koren Mickelson

Woods & Water Realty, Inc.

Shawn Murphy

Ferndale Realty

Tracy Phillips

Century 21 Affiliated

Ashley Rich

RE/MAX Affiliates

Matthew Winters

Swanson Realty LLC



Professional Growth

Meet your 2023-2024
RANWW Board of Directors Nominees

Online Voting: July 15th-July 25th

Treasurer Nominee

Bob Ritsch

Bob Ritsch currently serves on the Board of Directors and has served in the past on the MLS Board, Education Committee, and Ethics Committee. The position of Treasurer gives him the opportunity to be, "coming back into an [executive position] with fresh prospective."



RE/MAX Affiliates
Years in real estate: 23 years

Director Nominees

Catherine Bade



Edina Realty Inc.
Years in real estate: 30+ years

Catherine Bade has not only served on the Ethics Committee and RPAC Board of Trustees, but is also very active in RPAC. She has chosen to seek a position as a director because she, "believes in service to all members equally and fairly and keeping in touch with national trends." Catherine continuously participates in REALTOR® & Government Day, RANWW and RPAC functions, bell ringing and attends conferences. She is involved in the St. Jude's Foundation, MS Foundation, Cystic Fibrosis, Toys for Tots, Agnes Table, Habitat for Humanity and Chamber functions.

Kim Bump serves on the RANWW Events Committee and the KW's Agent Leadership Council (Culture Chair). She is interested in seeking a director's position because, "I believe it is important to understand what the issues are within our industry, as well as, to help provide solutions for those issues. My goal would be to help support the members of RANWW. I appreciate all that RANWW does and I feel it is important to give back." Kim has participated in RGD, Spring Fling, REALTOR® Volunteer Day, Installation Banquets and safety training. She volunteers her time to serve on the Board of Directors for First Position Dance Foundation, member of 100 Women Who Care, City Captain for Team World Vision, Organizer of the Chippewa Valley Global 6K for Water, and Captain for Best Christmas Ever.

Kim Bump



Keller Williams Realty Diversified
Years in real estate: 4 years

Alex Cripe



Woods and Water Realty
Years in real estate: 3.75 years

Alex Cripe has served as a member in different Boards and MLS areas within the country. He is interested in seeking a director's position, "to maximize my insight on important matters, advance my personal and occupational growth goals, and work for the greater good of a valuable organization that fights for the property owner." Alex has attended REALTOR® & Government Day, Spring Fling, Flannel & Frost, and holiday parties. He also feels, "it takes each of us to make all of us," and gives back where he can by doing things like donating his enclosed trailer to those who cannot afford moving costs.

Nicole Dorwin



Coldwell Banker Brenizer
Years in real estate: 6 years

Nicole Dorwin has been involved within Coldwell Banker committees such as their Golf Outing and Bowling Committee. She has chosen to seek a director's position because, "honestly, the last couple of years I have been working on my designations. That was my focus. Now I feel drawn to get more involved in RANWW Board meetings, networking, etc. I would like to expand my professional growth." Nicole has attended the RANWW Golf Outing, Christmas parties, Express Baseball Game, REALTOR® Ring Day, and Feed My People. She serves/volunteers at her church, Jacobs Well, in various charitable activities and teaching children's ministry, at Barnabas Table, local school winter clothing drive, Hope Gospel's Thanksgiving meal (10 years), One Fest, and Harvest for Hope.

Jade Green



Coldwell Banker Brenizer, Rice Lake
Years in real estate: 4 years

Jade Green currently serves as the Alternate Director on the RANWW Board of Directors, Chair of the Events Committee, Christmas Party Committee, and new member task force. She is interested in seeking a director's position because, "I currently serve as an Alternate Board of Director for the year 2022-2023 and I would love to continue to serve and continue to learn as a board member." Jade has participated in the WRA Annual and Winter Conventions, RGD, RANWW's Annual Meetings, safety events, Christmas parties, Spring Fling, and other social events. In her community, she delivers Meals on Wheels throughout the year, organizes Blood Drives with the Red Cross, serves food at the Rice Lake Hunter's Feed, and participates in Bell Ringing.

Alex Hartung



Keller Williams Realty Diversified
Years in real estate: 5 years

Alex Hartung has held different positions within KW and chose to run for a director's position because, "I want to get more involved and get other agents within our Board more involved. I believe I can bring value with having new and fresh ideas." Alex has participated in REALTOR® & Government Day, Spring Fling, and the Christmas Party. He also likes to volunteer his time whenever and wherever he is asked to make a difference in the communities he serves.

Bailey Hawke-James is currently on the Agent Leadership Committee at KW and serves as a "Broker of the Day" answering questions from other agents. On his decision to seek a director's position he stated, "I have always thought about getting more involved in real estate which is why I'm always looking for ways to grow in this line of work. I never want to stop learning, i.e. obtaining my Broker's License. I feel it's important to stay connected to local issues and I want to be a part of making the changes to correct things." Bailey has participated in RGD and as a guest at a Board of Directors meeting. He participates in KW's charity events such as Red Day and Best Christmas Ever.

Bailey Hawke-James



Keller Williams Realty Diversified
Years in real estate: 4 years

Deziree Sorenson serves on the RANWW Foundation Board, Events Committee, Christmas Party Chair, RANWW Golf Outing Committee, and Ethics Committee. She is excited to serve where the Board needs her and wants to, "be the best me I can be for my Brokerage, my fellow agents, and our industry. I want to leave the world a better place than I found it." Deziree has attended the 2022 WRA Convention and RANWW's Christmas Party, Spring Fling, Golf Outing, Annual Meeting, Express Baseball Game and Foundation activities. She has been involved in the Chippewa High School Extravaganza (2019-2023), Erickson Park Project (2017), Oktoberfest Committee Member + volunteer (2019-2023), and Girl Scout Troop Leader 3502+3134 (2012-2023).

Deziree Sorenson



Coldwell Banker Brenizer
Years in real estate: 7 years

National Ethics Day

June 29th

#NationalEthicsDay
JUNE 29, 2023
RANWW

Register to attend in-person or virtually!

SCAN ME

Do you want to be the **best**
 EALTOR® you can be? Adding more good training to your professional development helps do just that.

Join us as **Leigh Brown leads**
 ode of Ethics training on **#nationalethicsday**, June 29th!! You can join in-person at the board office or log on virtually with your office or individually. Leigh will go through all 17 articles with real life case studies.

In Person
Registration

Virtual Registration

WRA Mini Course Series

WRA's new **Mini Course Series** offers an On Demand format giving you cutting-edge training

when you have the ability to tune in.

\$15/course (save \$15 when you bundle 3 courses)

These courses do qualify for specified **CE Credit**



New Course added:

Know water rights, shoreland zoning and wetlands?

This course is instructed by **WI attorney Paul Kent** who reviews WI laws that pertain to the ownership, permitting and zoning of WI waterbodies.

[Explore Courses](#)

THE FUTURE OF REAL ESTATE HOW **AI** IS TRANSFORMING THE INDUSTRY



MARKI LEMONS RYHAL
BEST-SELLING AUTHOR & PODCAST HOST

JUNE 8
10 – 11 AM CT



NAR NEXT UP!

As a REALTOR®, you're consistently looking at ways to stay ahead of the curve and be competitive in an ever-changing market. That's where AI comes in. This program will explore how AI revolutionizes the real estate industry and how you can leverage these technologies.

FREE
Registration



Advocacy

- schedule your office visit today -



We have started our **RPAC Office Visits** and are excited to share what RPAC has accomplished and is currently working on for you. If you would like to get a visit scheduled, email Riley or Whitney and they can set up a visit.

Email riley@ranww.org or whitney@ranww.org or call 715-835-0923 to schedule your office visit today.

We have a **challenge for you!** Our RANWW Board of Directors, RPAC Board of Trustees, MLS Directors and Board Office Staff are all at **100% Participation** in making their RPAC investment. We are challenging every office to also hit 100% participation. **Who will be first?**

As a thank you to our 1st office at 100% participation, we will provide lunch!!
All offices reaching 100% participating will get recognition in the newsletter.

Check out these articles about proposed bills working to help the housing shortage and affordability.



State lawmakers unveil package of bills aimed at addressing Wisconsin's housing shortage

Bills have support from real estate, builders, local governments and public health groups

By Joe Schulz
Published: Tuesday, May 23, 2023, 6:05am

[read article](#)



Low inventory, competition driving up home prices--here are the bills Republicans say could help the problem

By: Emilee Fannon
Posted: May 25th, 2023, 10:31am

[read article](#)

Invest In RPAC



Invest in Direct
Giver>



MLS
recent updates & info

We have an update to the MLS Photo Policy.

Nick Cernohous, MLS Chair-Elect, explains the new policy in the video below.

Updated NWWMLS
**Photo Policy:
Thumbnail**

MLS approved photo for listing
with thumbnail inset

The video thumbnail features a dark blue background with green and orange accents. On the left, the text 'Updated NWWMLS Photo Policy: Thumbnail' is displayed in white. The central image shows a white house with a blue sky and green lawn. A white play button is overlaid on the image. In the bottom right corner, there is a smaller inset photo of a lake. Below the main image, an orange banner contains the text 'MLS approved photo for listing with thumbnail inset'.



Security Feature Update-Late June

SentriLock is enabling an important security feature for the SentriKey® mobile app in late June. This change will provide a higher level of protection against unauthorized access to your lockboxes or mobile app.

What does this mean for agents?

Beginning in late June, if users of the SentriKey® mobile app input an invalid PIN more than three times they will be temporarily locked out of their account for a few minutes. To avoid being locked out, after the third attempt, users will be directed to reset their PIN in the app or call SentriLock support for assistance

What is a simple solution?

To avoid invalid PIN lockouts, we recommend that users enable biometrics (Touch ID or Face ID) in the SentriKey® mobile app. For information on how to do this, please see our [mobile phone guide](#).

What if an agent has forgotten their PIN?

A user can reset their PIN in the SentriKey® mobile app or on the SentriKey® website, using their security questions. If an agent has been locked out, SentriLock support will be able to assist in resetting the PIN by calling 877-736-8745 or by email support@sentrilock.com



FOREWARN®

Data on foreclosures is now available for all users on FOREWARN!

Upcoming FOREWARN trainings: **June 6th @ 12:00 pm CT & June 21st @1:00 pm CT**

Learn how to best utilize FOREWARN, get insider tips and tricks, and participate in a live Q&A session.

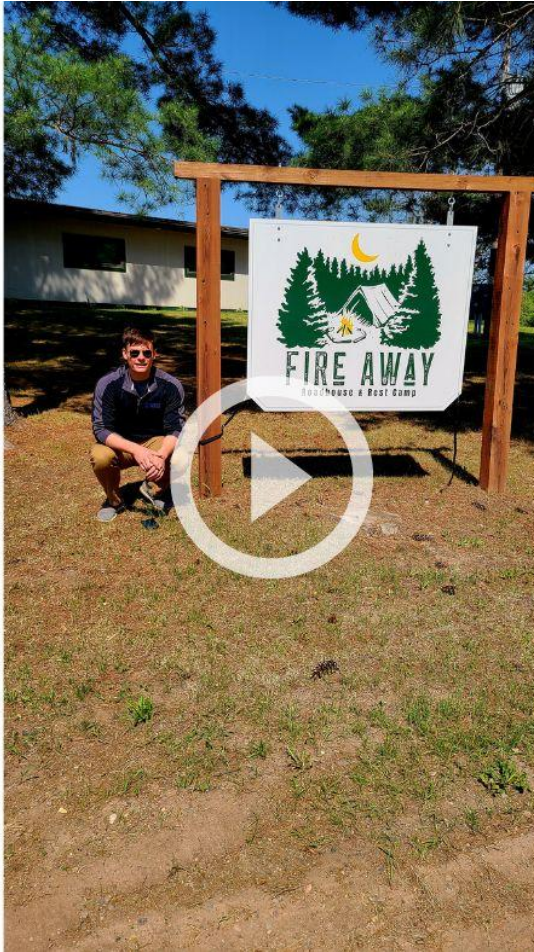
[Sign up>](#)

Don't forget to put your MLS invoice number on checks



Get Registered

RANWW Annual Meeting



Join us Wednesday, June 21st, at Fire Away Roadhouse & Rest Camp in Cameron, WI.

Speaker Dave Skogen, Chairman Festival Foods, will cover the key characteristics that have developed Festival's winning culture, and how you too can win with implementing these traits; not only in your work life, but also in your personal life.

Get all the details by watching the video.

Registration is FREE.

**Membership
MeetingRegistration**



RANWW
Realtors® Association of
Northwestern Wisconsin

NIGHT ON THE EAU CLAIRE EXPRESS FAN DECK

June 26 | Fan Deck Opens @ 5:35 PM | Game @ 6:35 PM

Thanks to our sponsors tickets are only \$10/person!

Tickets are limited. CVHBA & RANWW members/employees, spouses and children are welcome to attend.



To register, visit www.cvhbuilders.com

Register & pay through the Chippewa Valley Home Builders Association website.

Get your tickets>



RANWW

REALTORS® Association of
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GOLF OUTING!

2023 RANWW NETWORKING, GAMES AND GOLF

Registration	11:00 AM
Lunch	11:30 - 12:30 PM
Shotgun start	12:30 PM
Networking	03:30 - 5:00 PM
Dinner	05:00 PM

JOIN US IN SUPPORTING WE CARE EAU CLAIRE BY PARTICIPATING IN OUR SCHOOL SUPPLY DRIVE DURING THE EVENT. WE ENCOURAGE MEMBERS TO BRING SCHOOL SUPPLIES AND RELATED ITEMS TO HELP MAKE A DIFFERENCE IN THE LIVES OF STUDENTS IN NEED.



REGISTRATION:

REGISTER
ASAP!!

SEND PAYMENT TO:

RANWW, 3460 Mall Dr. Suite
5A Eau Claire, WI 54701

THURSDAY | AUGUST 17, 2023 | WILD RIDGE GOLF COURSE

Please mail registration form and payment to:

RANWW
3460 Mall Drive Suite 5A
Eau Claire, WI 54701

Registration Form

C RANWW R E S

not for a day,
not for a month,
not for a year,
but for a LIFETIME

Upcoming Volunteer Opportunities

July 12th

Habitat for Humanity-
Eau Claire Area Project (project & location TBD)

July 20th

Habitat for Humanity-
Northern Area Project (project & location TBD)

August 17th

School Supply Drive benefitting We Care Eau Claire
at the RANWW Golf Outing

October 26th

The Community Table: 9:00am - 2:00pm

November 13th

Feed My People Food Bank: 1:00pm - 3:00pm

December 1st

REALTOR® Ring Day
with the Salvation Army

**Get Signed
Up!**

**WRA Member
Benefits**

**NAR Member
Benefits**

**Stay Up to Date with the State and National
REALTOR® News**

[WRA Website](#)

[NAR Website](#)

WRA

WISCONSIN
**REAL
ESTATE**
MAGAZINE

**INSIDE
this Issue:**
Wire Fraud Warning
Revised Forms
Buyer Agency

ADVOCATE.
EDUCATE.
ELEVATE.

WRA

**June
Magazine**



Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923



RANWW Officers

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julie@sixlakesrealty.com

Todd Schwartz - President-Elect

(715) 559-2231

todd@cv-re.com

Shannyn Pinkert - Treasurer

(715) 379-3574

shannynpinkert@gmail.com

Scott Rohde - Imm. Past President

(715) 651-8575

scott@1111sold.com



RANWW Directors

Mary Jo Bowe - (715) 456-2014

Judy Nichols - (715) 821-4765

Erik Beach - (608) 386-0954

Ben Rivard - (715) 205-1519

John Flor - (715) 924-4806

Tina Theisen - (715) 379-7785

Vic Sacco - (715) 645-0832

Austin Bayer - (715) 651-4809

Jade Green - (715) 642-1320

Robert Ritsch - (715) 456-8008

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923



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Sent by staff@ranww.org in collaboration with



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