



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

July Newsletter

EVENTS

July 12th:

Habitat for Humanity Volunteer
Opportunity in Eau Claire

July 15th-July 25th:

Online Voting

July 19th:

Habitat for Humanity Volunteer
Opportunity in Cumberland

ADVOCACY

- Big Win on Affordable Housing Bills
- RPAC Office Visit Sign-up

PROFESSIONAL GROWTH

- Canva 101-Where to Begin
- SentiLock Housing Market Webinar
- Appraiser CE Courses
- WRA Mini Course: The Art of Seller Relationships
- WRA Forum: Putting AI to Work for You

MLS

- Update to photo policy
- FOREWARN Training

GET REGISTERED

- Habitat for Humanity Volunteer Opportunities
- RANWW Golf Outing
- RANWW CARES: Volunteer Opportunities

Meet your 2024 Board of Director Nominees

When REALTORS® Come Together, Good Things Happen



Welcome Our Newest Members

Carolyn Ascher

Camp David Realty Inc

David Basten

Parkside Realty

Sharon Bugella

RE/MAX Cornerstone

Michael Dandrea

Woods & Water Realty, Inc.

Rachel Eckwright

Keller Williams Realty Diversified

Pamela Gerken

Edina Realty Inc-Spooner

Nicholas Knudten

RE/MAX Affiliates-Eau Claire

Pam Laumeyer

Route 63 Realty, LLC

Casey Meschievz

McKinney Realty, LLC

Thomas Rocque

Woods & Water Realty Inc.

Melissa Solomonson

Crex Realty Inc

Lukas Wessel

LandGuys, LLC of Wisconsin

MaiVue Xiong

MaiVue Xiong, Broker



Advocacy



REALTORS® POLITICAL ACTION COMMITTEE

BIG Win

On June 22nd, 2023, Governor Evers signed 5 bills for affordable housing into LAW. These laws aim to increase the supply of affordable workforce housing in Wisconsin communities.

LEARN MORE

Do you invest in RPAC? These recent legislative wins are the result of your RPAC investments hard at work. When you invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the [Direct Giver program](#).

GOAL
\$50,000

ACTUAL
\$21,662
43.32%

- schedule your office visit today -

Do you want to learn more? Schedule an **RPAC Office Visit** today and we will share what RPAC has accomplished and is currently working on for you.

To schedule, email Riley riley@ranww.org or Whitney whitney@ranww.org or call 715-835-0923.

Thank you to the following offices for scheduling your visits: Dane Arthur-Cumberland & Turtle Lake, Property Shoppe Realty (100% participation), Coldwell Banker-Rice Lake, Keller Williams Diversified, Donnellan Real Estate, Woods & Water Realty Inc/Regional Office, Chippewa Valley Real Estate, RE/MAX Affiliates, C21 Affiliated, and Eau Claire Realty.



Professional Growth

Canva 101-Where to Begin

12:00pm-12:45pm | RANWW Conference Center

Do you want to learn more about how to use Canva to elevate your business? Join us for Canva 101; a 45 minute hands on training where you will learn how to navigate Canva, insert that thumbnail photo we've been talking about, and learn how to create basic social media posts.

Brokers, agents & staff are welcome to attend!!

Seats are limited. Registration is required for the date you want to attend!!

Tuesday, July 11th

Wednesday, July 26th

Questions? email whitney@ranww.org



**not taught by a certified
Canva instructor



Join us for an exclusive webinar featuring Vince O'Neill, Chief Economist and Sr. Data Scientist at Plunk. Get real-time insights into the housing market as Vince shares updates on market trends in 2023 and what to expect for 2024.

Here are a few things we'll be covering. You'll have time at the end to ask Vince questions.

- How COVID changed the industry and what it will look like when we hit 5 years after COVID.
- The impact of the rise of rentals on single-family markets
- How companies shifting employees back in-house might impact the real estate market
- Analysis of markets that exploded post-COVID and how they are faring now

When: July 12, 2023 | 2:00pm

Where: Zoom Webinar (link sent after registration)

Speaker: Vince O'Neil, Chief Economist & Sr. Data Scientist at Plunk

REGISTER

Appraiser CE Courses Announced

Learn new skills & discuss issues affecting the industry.

All appraiser licenses expire every two years and must be renewed by December 14 of odd-numbered years. All certified and licensed appraisers are required to complete 28 hours of CE each biennial period, which must include the 7-hour National USPAP Update course.

Courses begin on August 9, click the button below to register.

Register Today



WRA Mini Course Series

WRA's new **Mini Course Series** offers an On Demand format giving you cutting-edge training when you have the ability to tune in.

\$15/course (save \$15 when you bundle 3 courses)

These courses do qualify for specified **CE Credit** (check course listing)



New Course added:

The Art of Seller Relationships: Part 1: Working with Sellers

In this course, instructor and **Wisconsin REALTOR® Ryan Fulcer** examines the different components of working with sellers, such as seller appointments, listing presentations and pattern interviews. You'll finish this course with broader knowledge about professionally and successfully representing sellers as clients in your transactions.

[Explore Courses Here](#)

WRA Forums – Discuss business topics and ideas with fellow REALTORS® in these free, 30-minute forums

Putting AI to Work for You

July 12 | 9:00 a.m.

Guest speaker **Liz Sturrock, Chief of MLS & Innovation for the Miami REALTORS® Association**, leads a discussion on artificial intelligence (AI) in real estate and answers your questions about how this software can be applied to your daily business.

[Register for FREE](#)





MLS
recent updates & info

We have an update to the MLS Photo Policy.

Nick Cernohous, MLS Chair-Elect, explains the new policy in the video below.

Updated NWWMLS
**Photo Policy:
Thumbnail**

MLS approved photo for listing
with thumbnail inset

Do you know that FOREWARN is a benefit included in your MLS membership? Are you taking advantage of this great tool?

Upcoming FOREWARN trainings:

July 7th @ 10:00 am CT

July 19th @ 1:00 pm CT

Learn how to best utilize FOREWARN, get insider tips and tricks, and participate in a live Q&A session.

[Sign up>](#)



Don't forget to put your MLS invoice number on checks



Get Registered



Chippewa Valley
**Habitat
for Humanity®**

Great opportunity to give back in our communities & show them that RANWW Cares!

Get your whole office involved!!

July 12th 9:00am-3:00pm
3228 Mercury Avenue

July 20th
Cumberland

Eau Claire, WI 54703
10 volunteers needed

July 12th

10 volunteers needed

July 19th



RANWW
REALTORS® Association of
Northwestern Wisconsin

GOLF OUTING!

2023 RANWW NETWORKING, GAMES AND GOLF

Registration	11:00 AM
Lunch	11:30 - 12:30 PM
Shotgun start	12:30 PM
Networking	03:30 - 5:00 PM
Dinner	05:00 PM

JOIN US IN SUPPORTING WE CARE EAU CLAIRE BY PARTICIPATING IN OUR SCHOOL SUPPLY DRIVE DURING THE EVENT. WE ENCOURAGE MEMBERS TO BRING SCHOOL SUPPLIES AND RELATED ITEMS TO HELP MAKE A DIFFERENCE IN THE LIVES OF STUDENTS IN NEED.



THURSDAY | AUGUST 17, 2023 | WILD RIDGE GOLF COURSE

The **Annual RANWW Golf Outing** is fast approaching, and registration is filling up. Don't miss your opportunity to join in on a FUN day!!

Please mail registration form and payment to:

RANWW
3460 Mall Drive Suite 5A
Eau Claire, WI 54701

Registration Form

We need 5 additional hole sponsors for this year's RANWW Golf Outing to be a success!!

New this year for hole sponsorship, bring in a non-profit of your choice to sit with you OR "man" your hole themselves while you golf.

Hole sponsorship fees go towards the event for the hole. You as the sponsor (or non-profit) are encouraged to man the hole and have games, giveaways and/or prizes if you wish and use it as a networking opportunity.

If you are serving alcohol or anything with alcohol in it at your hole, the alcohol must be purchased through the golf course.

RANWW
GOLF
OUTING

HOLE SPONSORS NEEDED



August 17th | Wild Ridge Golf Course

Sponsorship Form

C RANWW

R E S

not for a day,
not for a month,
not for a year,
but for a LIFETIME

sign up at www.ranww.org/events

Upcoming Volunteer Opportunities

July 12th

Habitat for Humanity-Eau Claire Area Project
3228 Mercury Ave, Eau Claire, WI 54703 (near airport)

July 19th

Habitat for Humanity-Northern Area Project
Cumberland

August 17th

School Supply Drive benefitting We Care Eau Claire
at the RANWW Golf Outing

October 26th

The Community Table: 9:00am - 2:00pm

November 13th

Feed My People Food Bank: 1:00pm - 3:00pm

December 1st

REALTOR® Ring Day
with the Salvation Army

Meet your 2023-2024 RANWW Board of Directors Nominees

Online Voting: July 15th-July 25th

Treasurer Nominee

Bob Ritsch

TREASURER NOMINEE

"Somewhat because I feel obligated to serve
in the career I've been fortunate in for 23
years."



RE/MAX Affiliates
Years in Real Estate: 23 years

Director Nominees

Catherine Bade

DIRECTOR NOMINEE

"I believe in full representation for all the members. I think I would be good because of my ideas, my creativity, and my experience in this field."



Edina Realty Inc.

Years in Real Estate: 30+ years

Kim Bump

DIRECTOR NOMINEE

"I think it's important to understand what the issues are within our real estate world and to help be a part of the solution to those."



Keller Williams Realty Diversified

Years in Real Estate: 4 years

Alex Hartung

DIRECTOR NOMINEE

"I want to help make a change & represent the agents that are on our Board & improve some systems that might not be in place or that we can implement into our Board system."



Keller Williams Realty Diversified

Years in Real Estate: 5 years

Bailey Hawke-James

DIRECTOR NOMINEE

"I've just always thought about getting more involved and want to make a difference in this line of work."



Keller Williams Realty Diversified

Years in Real Estate: 4 years

Deziree Sorenson

DIRECTOR NOMINEE

"I love working with the Board members, I love fraternizing with other agents, I love learning how our community works, how our ethics works, how the rules of real estate work. I love learning and exploring new ideas and leaving the community a better place than I found it."



Coldwell Banker Brenizer-Chippewa Falls

Years in Real Estate: 7 years

If you want to learn more about the nominees, click [HERE](#) to watch a short video on why they are seeking a position on the RANWW Board of Directors.

REMINDER: online voting is July 15th-July 25th

**WRA Member
Benefits**

**NAR Member
Benefits**

**Stay Up to Date with the State and National
REALTOR® News**

[WRA Website](#)

[NAR Website](#)

WRA



**July
Magazine**



Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923



RANWW Officers

Julie Flor - President

(715) 790-0564

julie@sixlakesrealty.com

Todd Schwartz - President-Elect

(715) 559-2231

todd@cv-re.com

Shannyn Pinkert - Treasurer

(715) 379-3574

shannynpinkert@gmail.com

Scott Rohde - Imm. Past President

(715) 651-8575

scott@1111sold.com



RANWW Directors

Mary Jo Bowe - (715) 456-2014

Judy Nichols - (715) 821-4765

Erik Beach - (608) 386-0954

Ben Rivard - (715) 205-1519

John Flor - (715) 924-4806

Tina Theisen - (715) 379-7785

Vic Sacco - (715) 645-0832

Austin Bayer - (715) 651-4809

Jade Green - (715) 642-1320

Robert Ritsch - (715) 456-8008

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923



RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

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