



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

February Newsletter

Mark your calendar

Feb 19

AI Mastermind Workshop

Feb 19

Zoning Open House

March 29

RANWW/NWWMLS Office
Closed at Noon-Good Friday

ADVOCACY

- REALTOR® & Government Day Recap
- WRA Call for Action
- Do you invest in RPAC?
- Pop in & Learn: City of Eau Claire Zoning Code Update Open House
- 2024 Eau Claire Downtown Parking Survey

PROFESSIONAL GROWTH

- AI Mastermind Workshop
- CE Virtual Learning Dates

MLS

- Removal of Areas in the MLS & New Matrix Updates

SAVE THE DATE

- 2024 RANWW Calendar

AFFILIATE CONNECTION

- First Time Homebuyer Seminar

When REALTORS® Come Together, Good Things Happen



Advocacy

REALTOR® & Government Day 2024

With 60 registered RANWW members and a



record **560 members statewide** in attendance, **RGD 2024** was a HUGE success.

Thank you to all of our members who joined us in Madison to support property owners, clients, and the industry.

MLS Dues Drawing Winners for Riding the Bus: Sam Hamler, Anna Johnson & Matt Hell

Get to know the President & President Elect Game Winners:

1st Place: Amber Steffel

2nd Place: Jondrea Hell

3rd Place: Janet Publitz

If you were a part of RGD 2024, please take a few minutes to complete the survey: [RGD2024 Survey](#)

Currently going on in Madison: WRA has issued a **Call for Action**

>> Addressing Discriminatory Covenants and Deed Restrictions in Wisconsin<<

Make your voice heard in support of SB 439/AB 444 which aim to create a process that allows a property owner to act when a discriminatory restriction or covenant is recorded on their land.



Follow the link to send my prewritten letter:


TAKE ACTION

*It is simple, follow the link (if this is your first Call for Action you will enter your basic info) and click **Send Message**.

Click to learn more about [SB 439 / AB 444](#)



Do you invest in RPAC? When you invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate **receives** your investment, invest in the [Direct Giver program](#).



POP in & learn about your
city, neighborhood, &
property

**ZONING CODE UPDATE
OPEN HOUSE
February 19th
6:30-7:30 PM**

**L.E. Phillips Memorial Library
3rd Floor - Riverview Room**

We will provide the popcorn!

EAU CLAIRE, WISCONSIN

**CENTURY
CODE UPDATE**

Honoring the last 100 years and planning for the next

All are welcome!

The *Zoning Code Open House* will provide information about the new Eau Claire zoning districts and land use images/standards and allow attendees to ask questions and provide input. The interactive proposed [Zoning Map and Draft Codes](#) are available for public review prior to the event.

*This is an open house format, no registration required



CITY OF
**EAU
CLAIRE**

2024 Downtown Parking Survey

This questionnaire was developed by Downtown Eau Claire Inc (DECI). The City of Eau Claire will be performing a Parking Study that will be used to decide the future of paid parking in the downtown area. We are looking for information from downtown business owners, employees, residents, and visitors to help inform the City and City Council on the needs and interests of these important stakeholders. We value your input and would love to have you fill out this survey.

[Take the Survey](#)



Professional Growth

**AI
MASTERMIND
WORKSHOP**

Presented by: **COULEE TECH**

Rod Holum

Aaron Libner

Join RANWW for this **exclusive AI Mastermind Workshop** presented by Coulee Tech's Rod Holum and Aaron Libner.

What to Expect:

- **Hands-On Learning:** Dive into practical, hands-on lessons tailored for everyday business leaders. Whether you're new to AI or looking to expand your knowledge, our workshop is structured to provide valuable insights for all levels.
- **Exploring New Technologies:** Each session focuses on a new AI technology. Discover cutting-edge tools and learn how they can be integrated into your business processes for enhanced efficiency and decision-making.
- **Community Knowledge Sharing:** Engage in enriching discussions with your peers about commonly used AI tools. Learn from the collective experiences of the group, gaining insights into what works and what doesn't in real-world scenarios.
- **Live Demonstrations and Projects:** Witness live demos from members showcasing how they've implemented AI in their work. Get inspired by workshop projects and see first-hand the practical applications of AI in various business contexts.

Who should attend: Business Leaders who want to gain real world experience on how AI can help them today.

Cost: No Cost (Bring your Laptop and a Subscription to ChatGPT Plus would be useful but not needed)

When:

Monday, February 19, 2024
RANWW Conference Room
3460 Mall Drive Suite 5B

Registration Required. This will be a hands-on workshop.

Can't join in person? There is an option to join virtually via Zoom.

Register to Join In-person

Register to Join Virtually

All attendees will receive a free copy of Rod & Aaron's book!



REALTOR® CE Courses – deadline Dec 14th, 2024

Spring Virtual CE Begins NEXT WEEK

Join WRA instructors, Jennifer Lindsley, Tracy Rucka and Wendy Hoang for live CE Zoom classroom Courses from 8:30 a.m. to 12:00 p.m. on the following dates:

- February 20: Courses 1 - 3
- February 22: Courses 4 - 6
- February 27: Courses 7 - 9
- February 29: Courses 10 - 12
- March 5: Electives 1 - 3
- March 7: Electives 4 - 6

For the 2023-24 biennium, the 18 hours of required credits are satisfied by the completion of 18 one-hour courses, comprised of 12 mandatory courses and six elective courses.

To complete NAR's Code of Ethics requirements, you need to complete electives 1-5.

[Learn More](#)



MLS
recent updates & info

Attention:

Removal of Areas in the MLS and New Matrix Update

Effective Thursday, August 15, 2024, *areas* will no longer be available in NWWMLS. We will gradually phase out the use of *areas* over the next few months. NWWMLS is working with CoreLogic to incorporate *municipalities* to use as an alternative. Another option that is available now is *map search* and can be used when setting up saved searches and auto-emails. Once *municipalities* are in place, we will start contacting Matrix users that have *areas* as a criteria in auto-emails and saved searches. At that time, we will recommend that users start transitioning that search criteria to the alternate options.

These changes are in preparation for Matrix releasing their New Dashboard, New Search screen, and New Listing Input over the next few months. In these new releases, *areas* will not be available. More information and training opportunities will be communicated as we approach the phases of release.

Click [here](#) to watch a tutorial on the Search features that currently are available to you on Matrix.

Click on these links to view tutorials that give you a look at what is to come in 2024!

[Dashboard & Timeline](#)

[New Search Overview](#)

[New Search Criteria Form](#)

[New Search Results](#)

Don't forget to put your MLS invoice number on checks
****Reminder: MLS billing is now quarterly****



Legal Update

Pending Lawsuit Update from NAR

NAR's Legal Counsel has provided an updated FAQ sheet to ensure you have the latest information all in one place. As a reminder, this document is for internal use and not to be distributed to the public. For public information, please utilize [competition.realtor](#).

[NAR Litigation FAQ Document](#)



Save the Date

2024 RANWW Calendar

We know your schedule gets busy so we wanted to update you on the events we have confirmed on the calendar for 2024. This is not a complete list for the year and will have additional dates and information added as it becomes available.

April:

- Chippewa Valley Habitat for Humanity Menomonie Women's Build Date: Thursday, April 4
- RPAC Bowling Event (date & location TBD)

June:

- RANWW Annual Meeting: Wednesday, June 26 (location & time TBD)
- Express Baseball Game with Chippewa Valley Home Builders Association:

Thursday, June 27, 2024 (5:30pm)

August:

- RANWW Annual Golf Outing: Thursday, August 22, 2024

December

- REALTOR® Ring Day: Friday, December 6, 2024 (multiple locations & times)



Affiliate Connection

First Time Homebuyer Seminar

hosted by: SuperiorChoice Credit Union

MARCH 2ND
10AM-11:30AM

HOMEBUYING
Brunch

Join Us!
3250 N Clairemont Ave
Eau Claire, WI 54703

Join us as we share the in's and out's of buying your first home. We'll go over how to get ready to buy your first home, what to expect from each step and introducing you to the lending process.

SuperiorChoice
Credit Union

EQUAL HOUSING
OPPORTUNITY

Federally insured by NCUA.
All loans subject to approval.

What will be covered:

- How to qualify for a mortgage
- Down payment options
- Dealing with preexisting debt
- Raising your credit score

This event is open to the public.
Learn more, share and register [HERE](#).

**WRA Member
Benefits**

**NAR Member
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**Stay Up to Date with the State and National
REALTOR® News**

[WRA Website](#)

[NAR Website](#)



Top Notch Support is Just a Phone Call Away
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