



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

February Newsletter

Mark your calendar

Feb 7

REALTOR® & Government Day

Feb 19

AI Mastermind Workshop

March 29

RANWW/NWWMLS Office
Closed at Noon-Good Friday

UPCOMING EVENTS

- RGD 2024-Last Chance to Register

ADVOCACY

- City of Eau Claire Zoning Code Update Open House
- Do you invest in RPAC?

MLS

- Removal of Areas in the MLS & New Matrix Updates
- Trestle API Base URL Update

PROFESSIONAL GROWTH

- ABR-Live Virtual Course
- AI Mastermind Workshop
- RPR Webinars

ASSOCIATION UPDATES

- RANWW-New RANWW BOD Installed
- Message from Mary Jo Bowe, WRA Chair
- NAR's competition.realtor

When REALTORS® Come Together, Good Things Happen



Welcome Our Newest Members

Lisa Berg

Property Shoppe Realty LLC

Matthew Biller

Biller Realty

Layne Blomberg

Keller Williams Realty Diversified

Matthew Haselwander

Mississippi Valley Real Estate

Joshua Jennings

Keller Williams Realty Diversified

Matthew Martineau

EXP Realty, LLC-Middleton Greenway

Terry Taylor

BHHS North Properties-Eau Claire

Angelyn Tinucci

Route 63 Realty LLC

Adam Widdicombe

Trillium Commercial Realty



Upcoming Events



REALTOR® & GOVERNMENT DAY

ONE DAY. ONE VOICE.

February 7, 2024

<< Last Chance to Register >>

We are just a **couple days** away from REALTORS® from across the state coming together for REALTOR® & Government Day! This is your last chance to get registered!

Why attend REALTOR® & Government Day? You hear and feel the **frustration** from your clients and customers about the hurdles they face. While the **WRA advocacy team** can convey the same story to lawmakers, the way **YOU** personalize the story because you have lived it is what cuts through the noise for the lawmakers.

Register for free today: [REGISTER TODAY](#)

2024 Priorities

- Striking Discriminatory Covenants & Deed Restrictions
- Licensee Advertising of FSBO Properties
- Foreclosure Equity Theft Loophole
- Real Estate Practice Changes

*Receive 1 free CE credit for your attendance (a different 1-hour credit than last year)

**Complimentary post-event cocktail reception

Did you hear?? RANWW is taking 2 CHARTER BUSES to Madison, and we want you to join us!!

Benefits of riding the bus: [Join us on the bus!! Register HERE!!](#)

- register and ride the bus >>> get entered for 1 of 3 chances to win an MLS Dues Billing Cycle (\$165 value)
- networking to and from Madison
- no headache or stress from driving, traffic or parking
- lunch provided by RANWW from Eau Claire Cheese & Deli
- beverages on the way home

*Separate RGD Event & Bus registration required

**Details for RGD and Bus registrants will be emailed out Monday, February 5th to all registered participants from whitney@ranww.org.

**Register for
RGD**

**Riding the
Bus**



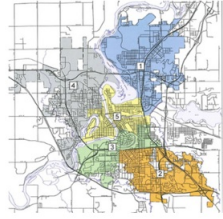
Advocacy

Pop into Riverview Room in the Downtown Library anytime between 6:30pm and 7:30pm on February 19th to enjoy some popcorn and learn more about how the City of Eau Claire is

considering updating its zoning districts as a part of the Century Code Update process.

[Learn More](#)

EAU CLAIRE CENTURY CODE UPDATE



ZONING CODE UPDATE OPEN HOUSE

MON

FEBRUARY 19

6:30-7:30pm

Le Phillips Memorial Public Library-Riverview Room 3rd Floor
400 Eau Claire St
Eau Claire, WI 54701



REALTORS' POLITICAL ACTION COMMITTEE

Thank you to all of our RANWW Members for your 2023 RPAC contributions. With your support, we exceeded our goal of \$50,000 by closing out the year at **\$66,882.01!**

Do you want to learn more about how to invest in RPAC? Wisconsin has two options for investors: [RPAC](#) and the [Direct Giver program](#).

When you invest in RPAC, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the Direct Giver Program.

To learn more, email Riley at riley@ranww.org.



MLS
recent updates & info

Removal of Areas in the MLS and New Matrix Update

Effective July 31st, 2024, *areas* will no longer be available in NWWMLS. We will gradually phase out the use of *areas* over the next few months. NWWMLS is working with CoreLogic to incorporate *municipalities* to use as an alternative. Another option that is available now is *map search* and can be used when setting up saved searches and auto-emails.

Once *municipalities* are in place, we will start contacting Matrix users that have *areas* as a criteria in auto-emails and saved searches. At that time, we will recommend that users start transitioning that search criteria to the alternate options.

These changes are in preparation for Matrix releasing their New Dashboard, New Search screen, and New Listing Input over the next few months. In these new releases, areas will not be available. More information and training opportunities will be communicated as we approach the phases of release.

Click [here](#) to watch a tutorial on the Search features that currently are available to you on Matrix.

Click on these links to view tutorials that give you a look at what is to come in

2024! [Dashboard & Timeline](#)

[New Search Overview](#)

[New Search Criteria Form](#)

[New Search Results](#)

Attn Brokers: **Trestle API Base URL Update**

CoreLogic

Trestle™

Trestle Subscribers,

Please be advised that CoreLogic is switching the Trestle™ API Base URL to a new URL:

Old: <https://api-prod.corelogic.com/trestle>

New: <https://api-trestle.corelogic.com/trestle>

The **Old Base URL** will continue to work **until April 2nd, 2024**, the old URL will be deprecated.

This change impacts both Query and Authorization WebAPI calls.

If you have any questions, please contact Trestle Support at TrestleSupport@CoreLogic.com.

Thank you!

trestle.corelogic.com

If you have questions regarding this notification, please contact us at
TrestleSupport@CoreLogic.com

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The following notice was sent to all Brokers and Technology Providers with a WebAPI connection.

Please call the RANWW Board Office if you have additional questions at 715-835-0923.



Professional Growth



Show commitment and value
to buyer-clients with the
ABR® Designation

ABR® Live Virtual Course
February 7–8, 2024



Everything You Need to Know to Be a Buyer's Rep in 2024

Live Virtual Accredited Buyer's Representative (ABR®) Designation Course
February 7-8, 2024 | 10am – 5pm CT | Instructor: **Lynn Madison**

In today's market, it is paramount to convey the REALTOR® value to clients, discuss compensation and understand buyer representation agreements. The Accredited Buyer's Representative (ABR®) Designation course is the foundation to do just that.

Recently updated with new information and research relevant to today's market, this course explores every aspect of residential real estate transactions from a buyer's perspective.

Through NAR REALTOR Benefits®, you can save an additional \$10 off the already discounted price. Use code ABRLV10.

[Register Now](#)

AI MASTERMIND WORKSHOP

Presented by: **COULEE TECH**



Rod Holum



Aaron Libner

Join RANWW for this **exclusive AI Mastermind Workshop** presented by Coulee Tech's Rod Holum and Aaron Libner.

What to Expect:

- **Hands-On Learning:** Dive into practical, hands-on lessons tailored for everyday business leaders. Whether you're new to AI or looking to expand your knowledge, our workshop is structured to provide valuable insights for all levels.
- **Exploring New Technologies:** Each session focuses on a new AI technology. Discover cutting-edge tools and learn how they can be integrated into your business processes for enhanced efficiency and decision-making.
- **Community Knowledge Sharing:** Engage in enriching discussions with your peers about commonly used AI tools. Learn from the collective experiences of the group, gaining insights into what works and what doesn't in real-world scenarios.
- **Live Demonstrations and Projects:** Witness live demos from members showcasing how they've implemented AI in their work. Get inspired by workshop projects and see first-hand the practical applications of AI in various business contexts.

Who should attend: Business Leaders who want to gain real world experience on how AI can help them today.

Cost: No Cost (Bring your Laptop and a Subscription to ChatGPT Plus would be useful but not needed)

When:

Monday, February 19, 2024
RANWW Conference Room
3460 Mall Drive Suite 5B

Registration Required. This will be a hands-on workshop.
*We are working on a northern location or virtual option.

[Register Today](#)



Visit RPR's Webinar page for different types of learning materials from a quick video to printable guilds. The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities.

Click [HERE](#) and decide what you want to learn today!



Association Updates

RANWW

- On January 11, 2024, our **2024 RANWW Board of Directors** Officers and Directors were

installed: Todd Schwartz-President, Shannyn Pinkert-President Elect, Bob Ritsch-Treasurer, Julie Flor-Imm. Past President, Mary Jo Bowe-WRA Director, John Flor-NAR Director, Jeff Theisen-Past President Rep, Ben Rivard-Director, Vic Sacco-Director, Jade Green-Director, Catherine Bade-Director, Kim Bump-Director, Bailey Hawke-James-Director, Alex Hartung-Director, and Jan Porath-Outside Director

WRA

- Mary Jo Bowe, 2024 WRA Chair: "Dear respected member of the Wisconsin REALTORS® Association," [read the full message here.](#)
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NAR

- Learn more on how NAR promotes homeownership through efficient, transparent, and accessible marketplaces at www.competition.realtor including a short video from NAR CEO Nykia Wright.
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WRA Member
Benefits

NAR Member
Benefits

Stay Up to Date with the State and National
REALTOR® News

[WRA Website](#)

[NAR Website](#)

WRA

January Magazine



RANWW Officers

Todd Schwartz - President

(715) 559-2231
toddecv-re.com

Shannyn Pinkert - President Elect

(715) 379-3574
shannynpinkert@gmail.com

Bob Ritsch - Treasurer

715-456-8008
bobritsch@charter.net

Julie Flor- Imm. Past President

(715) 790-0564
julie@sixlakesrealty.com



RANWW Directors

Catherine Bade - (715) 271-3055

Mary Jo Bowe - (715) 456-2014

Kim Bump - (715) 514-0125

John Flor - (715) 205-3776

Jade Green - (715) 642-1320

Alex Hartung - (715) 495-0852

Bailey Hawke-James - (715) 864-8669

Jan Porath - (715) 514-5748

Ben Rivard - (715) 205-1519

Vic Sacco - (715) 645-0832

Jeff Theisen - (715) 271-2391



Top Notch Support is Just a Phone Call Away

RANWW Office: (715) 835-0923

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923



RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

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