



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

December Newsletter

Mark your calendar

Dec 7

Part 2-DOJ Update & Buyer
Agency-Brokers

Dec 12

Real Estate Forecast Summit

Dec 18

Part 3-DOJ Update & Buyer
Agency-ALL Members

Dec 25 & 26 & Jan 1

RANWW/NWWMLS Office Closed

Jan 11

Installation Banquet & Holiday
Social

PROFESSIONAL GROWTH

- Broker DOJ Update & Buyer Agency-Part 2
- Real Estate Forecast Summit
- REALTOR® CE Courses
- BRADFORD Tax Solutions

GET REGISTERED

- 2024 Installation Banquet & Holiday Social

MLS

- MLS-Touch 4.0 is NOW AVAILABLE
- MLS Update

ADVOCACY

- SAVE the DATE: REALTOR® & Government Day 2024
- Zoning Code Updates-City of Eau Claire & Altoona
- Do you invest in RPAC?

RANWW CARES

- REALTOR® Ring Day Recap

ASSOCIATION UPDATES

- RANWW-Annual Dues Renewal
- WRA-DSPS 2023 Report

When REALTORS® Come Together, Good Things Happen



Welcome Our Newest Members

John Bast

Edina Realty Inc-EC

Maria McDonough

Keller Williams Realty Diversified

Jenifer Miller

Century 21 Affiliated-Menomonie

Shannon Mueller

American Edge Real Estate Services, Inc.

Alexis Phillips

AABRU Real Estate

Allen Regimbal

Superior Choice Credit Union

Lana Trocinski

Coldwell Banker River Valley
REALTORS®-Black River Falls



Professional Growth

Join the conversation:

DOJ UPDATE & BUYER AGENCY Part 2

Brokers/Owners/
Managers/Trainers



Hosted By:
Kimberly Allard

Join Kimberly Allard for a Broker, Owner, Manager, and Trainer specific session to fully understand the current issues and participate in a

Broker level discussion including time to reflect/review your office policy if you have one.

Topics covered at this session:

- Lawsuit Overview

- DOJ
- Buyer Agency
- Seller Education
- Broker Level Discussion

Part 2:

Brokers/Owners/Managers/Trainers: A More Detailed, Broker Level Discussion
Thursday, December 7th 1:00-3:00pm CST

Register via Zoom [HERE](#) or

view the broadcast in-person at the RANWW Conference Center [HERE](#)

**This training will not be recorded

Upcoming Training:

Part 3: ALL Members

DOJ Update and Buyer Agency: Deep Dive with Scripts, Resources & Tools
Monday, December 18th 2:00-5:00pm

Register via Zoom [HERE](#) or

view the broadcast in-person at the RANWW Conference Center [HERE](#)

**This training will not be recorded



Invest an Hour for Invaluable ROI

What are the forces that will shape the 2024 economy and real estate market? Find out at the Real Estate Forecast Summit: The Year Ahead on Dec. 12, 1-2 p.m. ET.

NAR's Dr. Lawrence Yun and Dr. Jessica Lautz are teaming with **expert economists and thought leaders** to review 2023 and discuss their expectations for 2024. They will cover the residential and commercial markets, plus demographic and market outlook data.

There is no cost to attend, but you must register in advance.

Register Today

Register
Today

Appraiser CE Courses – deadline Dec 14th, 2023

Attention Appraisers-Deadline Approaching

CE Credits due December 14, 2023

All appraiser licenses expire every two years and must be renewed by **December 14 of odd years (2023)**. This does require a 7-hour National USPAP Update course. Learn more [HERE](#).

Online Courses available at [WRA Course Schedule](#)



Tax-Reduction Strategies

Bradford and Company is a national tax seminar firm that has been helping real estate members save money on their taxes for over 40 years. Join RANWW for a FREE Zoom training with Bradford Tax Solution instructor Maine Shafer where you will learn more about:

- how to identify over seven new legal deductions to save you \$10,000 or more in 2023 and beyond
- best business practices to optimize tax benefits and understand your elite status as a taxpayer
- simple and safe time-saving techniques for precise tax records that will hold up in an IRS audit

Mark your calendar:
Wednesday, January 31, 2024
1:00pm to 3:30pm

[Register Today](#)



Get Registered

2024 Installation Banquet & Holiday Social



Get registered today to join fellow RANWW members as we install our incoming President, Treasurer, and Directors at the Annual Installation Banquet. The banquet will include our awards ceremony. New this year, we will have a holiday social after the installation and awards.

River Prairie Center | Altoona, WI

Thursday, January 11, 2024

Cocktails 5:30-6:00pm

Dinner 6:00pm:

Installation & Awards 6:30pm

Holiday Social 8:00-10:00pm with DJ entertainment including Music Bingo (cell phone needed)

This event is FREE for RANWW Members (includes dinner and 2 beverages)

Non-Members/Guests: \$25 (includes dinner and 2 beverages)

Mail check to: RANWW

3460 Mall Dr Suite 5A

Eau Claire, WI 54701

****Registration required by December 27th to plan accordingly****

Interested in sponsoring? We have a few spots remaining. Check out the [SPONSORSHIP FORM here](#) or email Kim at kim@ranww.org.

**RSVP by Dec
27th**



MLS

recent updates & info



MLS-TOUCH 4.0 IS NOW AVAILABLE! This newest update offers a sleek new design and streamlined look and some improved navigational features, making it easier than ever to access your favorite features. Get a complete picture of the property with new parcel dimensions, explore multiple virtual tours for a listing, and use the handy advanced search bar for effortless filtering.

MLS-Touch is fully integrated with your daily essential tools, so all your important data is right at your fingertips. From listings and property insights to client activities and showing information, you can manage your business on the go with ease.

The rollout of MLS-Touch 4.0 will be phased, with full availability expected by the end of that week. For those eager to get their hands on the update right away, the app will be available for manual download from the Play Store or App Store starting December 4th. Automatic updates will follow gradually throughout the week.

Learn More >>> [MLS-Touch Data Sheet](#)
>>> [MLS-Touch Guides](#)

MLS Update

Effective December 1st, 2023, the cooperative compensation field in NWWMLS listing input form will allow NWWMLS subscribers to enter any amount into the Sub-Agency and Buyer-Agency fields, including \$0 (dollar amount) or 0% (percent amount). This update supports an efficient marketplace, by increasing flexibility and transparency for subscribers and their clients.



Advocacy



Your voice, your impact.

Be part of shaping Wisconsin's real estate future.

Join us at REALTOR® & Government Day (RGD) to amplify your voice and advocate for your business, industry and clients. Come together with REALTORS® statewide to meet in person with state lawmakers to champion priorities vital to the real estate industry, homeownership and property rights in Wisconsin. Watch the [VIDEO](#) to learn more.

2024 event highlights

- Advocacy update from the WRA
- Lawmaker meetings at the Capitol
- CE credit for your attendance*
- Gov. Evers invited as event guest speaker
- REALTOR® group photo
- Complimentary post-event cocktail reception

**The WRA is currently seeking approval for RGD 2024 to count as one credit hour of continuing education for the 2023-24 real estate biennium.*

Tentative Priorities (subject to change)

- Slashing the Transfer Tax
- Striking Discriminatory Covenants
- Deed Restrictions
- MLS Exemption Status
- Keeping the Property Tax Reduction

Join
Us>>>



Century Code
Update

December 18 - ZPAK Update

Banbury Place-800 Wisconsin St,
Bldg 2, 3rd Floor, Eau Claire, WI
4:00pm-6:00pm

The consultant will review a long preliminary policy report that contains the non-conforming low-to - medium zoned residential lot analysis, two tree preservation visual testing models, policy direction on things to date and a few more areas of the future new zoning code, plus a draft outline of the new code structure with proposed chapters and content. Detailed codes won't be development until next year.

Did you know the city of Altoona is updating its Zoning and Development Code?

Visit the website to learn more about the Zoning and Development Code Rewrite process and complete the brief questionnaire to give your input.

Take the
Survey

THE CITY of
Altoona



Do you invest in RPAC? When you invest in RPAC, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the [Direct Giver program](#).



RANWW CARES
volunteer opportunities

REALTOR® Ring Day Recap

December 1st, 2023

Thank you to everyone that came out to support their communities and The Salvation Army!





Thank you to the Rice Lake Chronotype for the featured article [Salvation Army's Red Kettle campaign is just one-third of the way to its goal.](#)

Check out WQOW's news clip [Salvation Army starts annual fundraiser.](#)



Association Updates

RANWW

- Annual Dues Renewal: Thank you to those members who have already paid. When paying your dues, please include the \$25 late fee for paying after December 1st, 2023.
- Are you interested in joining a committee or board? **LET US KNOW**, we would love to discover YOUR "why"! If you are interested in serving or learning more about the different opportunities, fill out this [form](#) today. We are currently working on upcoming committee and board member appointments.
- RANWW/NWWMLS office will be **CLOSED December 25th and 26th and January 1st**

WRA

- **December 2023 DSPS Report**-updated on activity at the Department of Safety and Professional Services (Get the update [HERE](#))
- It's time to bundle up! Get the bundle that includes all 18 one -hour courses and save 20% on CE. [Learn More](#)

WRA Member
Benefits

NAR Member
Benefits

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)

Wisconsin Real Estate Magazine published Jan-Nov.



Top Notch Support is Just a Phone Call Away
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Scott Rhode - Imm. Past President

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RANWW Directors

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