



RANWW

Realtors® Association of Northwestern Wisconsin
Northwestern Wisconsin Multiple Listing Service, Inc
Realtors® Association of Northwestern Wisconsin Foundation

Broker BS

August 2023

Highlights of what you need to know!

MLS Benefits— get the most out of your membership

ListHub

NEW: Enhanced Listing Intelligence



As the BROKER, you can create an account with ListHub. By doing so, you will have access and the control to choose where your listings feed through (up to 83 sites).

Once the Broker account is set up, your agents (must have active listings to establish an account) can create their own login. They will have the ability to confirm that their listings are feeding through correctly, access to listing stats, listing performance scores, and personalized seller reports. Through publisher settings, branding can be automatically added and more!

ListHub is free to MLS subscribers.

Additional training coming this fall!

****Notice****

RANWW/NWWMLS will be changing their fiscal year of Oct-Sept to match the calendar year (Jan-Dec), effective January 2024. In addition to this change, we will also be moving from bi-monthly MLS billing to quarterly billing effective next cycle for Oct-Dec 2023 billing. Your invoice will reflect these changes.



2023 WRA Convention UNLEASH YOUR POTENTIAL

Oct 1-3, 2023 | Kalahari Resort | Wisconsin Dells

REV THOSE ENGINES

Join us for this high-octane event with three days full of training, networking and entertainment. You'll learn to handle sharp turns in the market and upgrade your practice into a well-oiled machine. Real estate is a wild ride. But with the convention, you're ready for the journey. (early pricing until Aug 1st)

Our very own RANWW Member, **Mary Jo Bowe of Edina Realty**, will be installed as the WRA 2024 Chairman of the Board during the Chairman's Installation & Awards Dinner Oct 1st, 2023.

FREE WRA Convention Registration Drawing! WRA is awarding a FREE registration fee for the WRA 2023 Annual Convention to one RANWW full Affiliate or REALTOR® member. If you'd like to be included in the drawing, please contact the Board Office at 715-835-0923 or email jane@ranww.org. (current Board of Directors not eligible) **All entries MUST be submitted by 4:30 p.m. on SEPTEMBER 12, 2023!**

[Learn more & register](#)



Kwik Trip
John McHugh

THE POWER OF CREATING A PURPOSE DRIVEN CULTURE

LUNCH & LEARN

September 21 | 11:30 AM - 1:30 PM



Thursday, September 21st, 2023 | 11:30am - 1:30pm
Chippewa Valley Technical College
620 W Clairemont Ave
Eau Claire, WI 54701

Join the Chippewa Valley Home Builders Association for a fun opportunity to network, eat and learn! They will be bringing in John McHugh who is the Director of Corporate Communications for Kwik Trip to lead this event. Kwik Trip is recognized at the Top Workplace from the Milwaukee Journal Sentinel, the Minneapolis Star Tribune and the Des Moines Register and John's "Purpose and Compassion at Work" presentation will have you on your way to providing a better workplace.

This event is open to everyone to attend. You do not need to be a member of the Chippewa Valley Home Builders Association. RANWW members do receive a discounted price.

[REGISTER HERE](#)



Tuesday, September 26th, 2023 | 11:00am-2:00pm
RANWW Conference Center
3460 Mall Dr. Suite 5B
Eau Claire, WI 54701

September is REALTOR® Safety Month. We will share safety information throughout the month as well as, additional opportunities to learn more through webinars. (Current webinar schedule below)

REALTOR® Safety Month Lunch and Learn is a great way to educate yourself about various aspects of safety in the real estate industry. And when it comes to safety, we have invited three experts who can provide valuable insights. The FBI, Coulee Tech, and Fierce Freedom are three such organizations that have a wealth of knowledge to share.

Coulee Tech will provide valuable insights into cybersecurity and how to protect sensitive data from cyber threats. With cyber-attacks becoming increasingly common, it is essential for you as a REALTOR® to be aware of the risks and take necessary precautions to safeguard your data. Fierce Freedom is an organization that focuses on human trafficking awareness and prevention. In recent years, human trafficking has become a major concern in many industries and communities even in the midwest. It is important for you to know how to recognize and report any suspicious activity. The FBI will cover a variety of topics including but not limited to personal safety, situational awareness, and how to respond to an active shooter. They will also include how their work relates to both Coulee Tech and Fierce Freedom.

This is a FREE event but registration is required. [Register HERE](#)



FOREWARN®

Data on foreclosures is now available for all users on FOREWARN!

FOREWARN Safety Month Webinars-FREE

Agent Safety Thru Instant Identity Verification | DEMO-Q&A

Sept 6th, 13th, 20th, 27th | 12:00pm-1:00pm | FREE

FOREWARN was built around agent safety and identity verification, it's really the whole point of the platform. However, FOREWARN is also a multi-dimensional tool that can be leveraged in other areas of your business to help you be a better REALTOR®.

The purpose of this webinar is to help REALTORS® gain a much better understanding of the platform along with going over some "Pro-Tips" to help get the gears turning in your head on other ways to leverage FOREWARN in your business.

We will also open up the webinar for some Q&A to round out the session. [Register HERE](#)

REALTORS® Light the Way

High School Financial Education Program

REALTORS® are the fabric of the community—often active, influential leaders who truly care about others and uplift and inspire people every day. The Ignite Others Financial Literacy Program invites REALTORS® like you to light the way for high schoolers across the U.S. by bringing financial literacy into classrooms—from budgeting

and borrowing to credit scores. Students will gain the knowledge, skills and tools they need to manage financial resources effectively and help them see homeownership as an attainable goal.

Join us in 2024 for this groundbreaking program designed specifically for REALTORS® who are passionate about making a lasting impact on young minds.

APPLY TO TEACH (deadline Oct 15th, 2023)

JOIN THE IGNITE OTHERS HIGH SCHOOL FINANCIAL LITERACY PROGRAM AND HELP SPARK INTEREST IN FUTURE LEADERS



REALTORS® are members of the National Association of REALTORS®.



Fairhaven Competition

August-September

The WRA Diversity, Equity and Inclusion Committee is challenging each WRA firm to have at least 75% of their agents complete Fairhaven to be entered into a drawing for a gift card.

There will be three categories for entries: small firms <25 agents-\$200 gift card; medium firms 26-100 agents-\$250 gift card; and large firms >100 agents-\$300 gift card.

To enter: supervising broker email their total number of agents and the number of agents that have completed Fairhaven to Debbi Conrad at dconrad@wra.org no later than September 30th.

Visit Fairhaven

Advocacy

Making a Difference Series

PINTS & POLITICS



Making a Difference: Your Voice in Local Government

Thursday, September 14, 2023



Thursday, September 14th | 3:30pm-5:30pm
Eau Claire Chamber of Commerce Conference Room
101 N Farwell Street, Suite 101
Eau Claire, WI 54703

Actions at every level of government can impact your business and the economy. So how do you make sure your voice is heard when decisions are made at your municipal hall, the county courthouse, the State Capitol, or by the Federal Government? Our "Making a Difference" series is designed to help you answer that question. Learn about how city, county, and school districts are organized; how decisions get made; and how you can get involved.

We'll conclude with Q&A and informal "Pints & Politics" networking.

[Learn More & Register HERE](#)



Local Candidate Training Workshop

Wednesday, October 11, 2023



Wednesday, October 11th, 2023 | 8:30am-11:30am
RANWW Conference Room
3460 Mall Dr. Suite 5B
Eau Claire, WI 54701

If you've ever considered running for a local elected office, or just wondered what's involved, make plans now to attend this workshop. Key staff members from CVHBA, RANWW, and the Chamber will lead the program, which will also feature Melissa Kono, UW-Extension, co-author of "How to Run for Local elected Office in Wisconsin."

Our closing panel will include Emily Berge, Eau Claire City Council President; Brett Geboy, Eau Claire County Board; Courtney Kneifl, Fall Creek School Board (RANWW Member); Phil Lyons, former Eau Claire School Board member; and Brendan Pratt, Altoona Mayor (RANWW Member).

There is no charge to participate, but advance registration is required.

[Learn More & Register HERE](#)

Schedule an RPAC Office Visit today to learn more about our **ADVOCACY** efforts locally and statewide.

Email: riley@ranww.org or whitney@ranww.org

Association Updates – RANWW, WRA & NAR

NAR President, Kenny Parcell resigned Monday, August 28th, 2023. Tracy Kasper, NAR President-elect, will begin her term as NAR President immediately. [Read full statement](#)

WRA Dues Increase for 2024

While the WRA provides world-class advocacy, education and legal programs and services, our

strategic vision for the future creates additional demands for the revenues needed to maintain and expand these services. For these reasons, the WRA board of directors voted to increase total WRA dues, starting with the 2024 dues payments, by \$100:

- \$50 of the increase will address inflation, new programming envisioned in the WRA strategic plan, and improvements for our current programs and services.
- \$50 of the increase will go toward the REALTOR® Action Assessment (RPAC), with the option for members to redirect this \$50 to the Wisconsin Homeowners Alliance at their request.

Your 2024 dues payment will allow us to remain an essential advocate for your business and offer an even better membership experience. [Click HERE to learn more.](#)

Next New Member Orientation: Tuesday, November 28th, 2023 | 8:30am-4:30pm
New members will be contacted in order of membership for registration by Jane.

Do you want someone else from your office added to this newsletter? Email whitney@ranww.org their contact info and they will be added to the list.



Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923



RANWW Officers

Julie Flor - President

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Todd Schwartz - President-Elect

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Scott Rohde - Imm. Past President

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RANWW Directors

Mary Jo Bowe - (715) 456-2014

Judy Nichols - (715) 821-4765

Erik Beach - (608) 386-0954

Ben Rivard - (715) 205-1519

John Flor - (715) 924-4806

Tina Theisen - (715) 379-7785

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