



# RANWW

Realtors® Association of  
Northwestern Wisconsin

Making Your Membership Work For You

## August Newsletter

Mark your calendar

### August 17th

REALTORS® vs Affiliates Golf Match  
(morning event)

RANWW Annual Golf Outing  
(afternoon event)

## ELECTION RESULTS

- Meet your 2024 Treasurer and Directors

## MLS

- Dues Increase \$5.00/month
- ShowingTime: The Next Generation
- FOREWARN upcoming trainings

## PROFESSIONAL GROWTH

- 2023 WRA Convention Details
- Real Estate Forecast Summit
- WRA Forums-RPR's AI Writer is Here
- Appraiser CE Courses Announced

## GET REGISTERED

- RANWW Golf Outing
- REALTORS® vs. Affiliates Golf Match

## ADVOCACY

- RPAC: Do you invest?

## SAVE THE DATE

- Mark your calendar for upcoming trainings

When REALTORS® Come Together, Good Things Happen

# RANWW Election Results

# 2024 Board of Directors



**Bob Ritsch**

**TREASURER (1yr term)**

**DIRECTORS (3yr term)**



**Jade Green**



**Bailey  
Hawke-James**



**Kim Bump**

**DIRECTOR-alternate (1yr term)**



**Catherine Bade**



# Welcome Our Newest Members

## **Casey Aubart**

Frandsen Bank & Trust

## **Nicholas Crane**

Keller Williams Realty Diversified

## **Kane Crawford**

Keller Williams Realty Diversified

## **Zion Daino**

Edina Realty Inc.

## **Lacy Groth**

Coldwell Banker Brenizer

## **April Lipp**

Keller Williams Realty Diversified

## **Maxwell Perrenoud**

Chippewa Valley Real Estate

## **Scott Schoenherr**

LandGuys, LLC of Wisconsin

## **Jessica Schoettle**

Woods & Water Realty Inc.

## **Matthew Spets**

Midwest Land Group LLC

## **Dominik Stanton**

eXp Realty



## **MLS**

recent updates & info

## **\*\*Reminder\*\***

MLS Dues increase goes into effect for the Aug/Sept billing cycle (\$55/month)

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## A Familiar Experience, Enhanced

**Effective August 9th, 2023:** ShowingTime has been redesigned with a sleek and intuitive feel. The functionality you've come to rely on now includes enhanced features, and some new ones we know you'll love. The Next Generation will be available beginning August 9th.

ShowingTime recognizes that agents are busy enough without having to learn a new system, so they are putting them in control. Agents can continue to use the version of ShowingTime they've come to rely on while trying out the next generation experience at their own pace by toggling back and forth between the two.

Check out what is new > [Webinar](#) (now-Aug 7th: 20 minutes)  
[Quick Start Guide](#)



Do you know that FOREWARN is a benefit included in your MLS membership? Are you taking advantage of this great tool?

Upcoming FOREWARN trainings:

**August 1st @ 10:00 am CT**

**August 16th @1:00 pm CT**

Learn how to best utilize FOREWARN, get insider tips and tricks, and participate in a live Q&A session.

[Sign up>](#)



**Professional Growth**



## 2023 WRA Convention UNLEASH YOUR POTENTIAL

Oct 1-3, 2023 | Kalahari Resort | Wisconsin Dells

### REV THOSE ENGINES

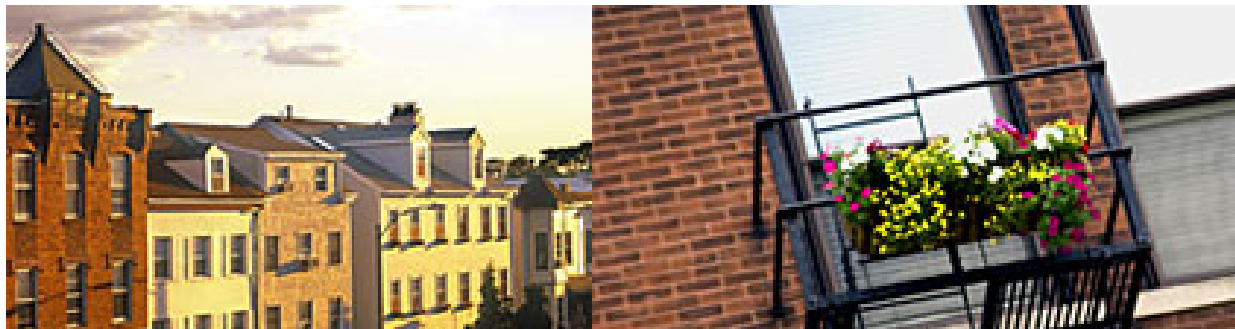
Join us for this high-octane event with three days full of training, networking and entertainment. You'll learn to handle sharp turns in the market and upgrade your practice into a well-oiled machine. Real estate is a wild ride. But with the convention, you're ready for the journey. Four CE courses offered. (early pricing until Aug 1st)

Our very own RANWW Member, **Mary Jo Bowe of Edina Realty**, will be installed as the WRA 2024 Chairman of the Board during the Chairman's Installation & Awards Dinner Oct 1st, 2023.

**FREE WRA Convention Drawing!** WRA is awarding a FREE registration fee for the WRA 2023 Annual Convention to one RANWW full Affiliate or REALTOR® member. If you'd like to be included in the drawing, please contact the Board Office at 715-835-0923 or email [jane@ranww.org](mailto:jane@ranww.org). (Current Board of Directors not eligible)

**All entries MUST be submitted by 4:30 p.m. on SEPTEMBER 12, 2023!**

[Learn more & register](#)



## REAL ESTATE FORECAST SUMMIT

NATIONAL ASSOCIATION OF REALTORS®

## Insights From the Experts

NAR Chief Economist Dr. Lawrence Yun and NAR Deputy Chief Economist and VP of Research Dr. Jessica Lautz will share critical data and outlook for the economy in this mid-year market update. In addition to the focus on housing, attendees can expect an updated overview of the commercial markets too.

For in-depth analysis of the real estate market distilled into one power hour make time for **NAR's Real Estate Forecast Summit: Residential Update** on Tuesday, Aug. 2 at 12 p.m. CT.

**FREE**  
Registration



## Fairhaven Competition

August-September

The WRA Diversity, Equity and Inclusion Committee is challenging each WRA firm to have at least 75% of their agents complete Fairhaven to be entered into a drawing for a gift card. There will be three categories for entries: small firms <25 agents-\$200 gift card; medium firms 26-100 agents-\$250 gift card; and large firms >100 agents-\$300 gift card.

To enter: supervising broker email their total number of agents and the number of agents that have completed Fairhaven to Debbi Conrad at [dconrad@wra.org](mailto:dconrad@wra.org) no later than September 30th.

[Visit Fairhaven](#)

**WRA Forums— Discuss business topics and ideas with fellow REALTORS® in these free, 30-minute forums**

### RPR's AI Writer is Here

Aug 3 | 9:00 a.m.

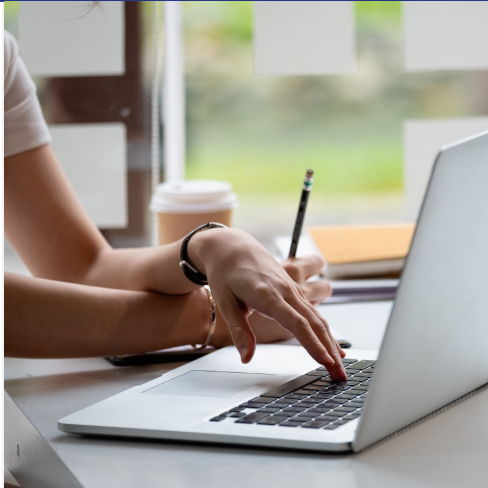
Guest speaker **Ernie Bottom** leads a discussion on the technological advancement that's sweeping the nation. Thanks to RPR's market data, REALTORS® can now generate social media, video, email and analytical content in a fraction of the time and with little effort.

Plus, with free Canva templates, you'll have a powerful tool to enhance your social media presence. Join us to find out more.

**Register for FREE**



## Appraiser CE Courses Announced



### Article Heading

Place article copy here. Be sure to make the articles short and concise as people tend not to read much more than a couple of paragraphs. Place article copy here.

[Text Link](#)



**Get Registered**

# GOLF OUTING!

2023 RANWW NETWORKING, GAMES AND GOLF

REGISTER  
TODAY

STILL  
NEEDED!!!

18  
Teams

Registration

11:00 AM

Lunch

11:30 - 12:30 PM

Shotgun start

12:30 PM

Networking

03:30 - 5:00 PM

Dinner

05:00 PM

**THURSDAY** | AUGUST 17, 2023 | WILD RIDGE GOLF COURSE

We still have openings for the **RANWW Annual Golf Outing**. Don't wait! Get registered today to reserve your spot for this fun event. Interested in sponsoring? We have 2 Hole Sponsor opportunities still available. Contact [kim@ranww.org](mailto:kim@ranww.org) if you are interested.

Registration  
Form

## New This Year

**SCHOOL SUPPLY DRIVE** during the event to benefit **We Care Eau Claire!** You don't need to be golfing to get your office involved and collect supplies prior to the outing and drop them off. You never know, there may be a competition to see which team or office donates the most!!

**Non-Profits** are partnering with hole sponsors on the course! Be sure to bring cash with to support the different organizations.

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# 2023 RANWW REALTORS® VS AFFILIATES GOLF MATCH

\*\*Separate event & registration required from RANWW [afternoon] Golf Outing

AUG 17, 2023 | 8:30 START | WILD RIDGE GOLF COURSE | \$40/GOLFER

## WHO'S GOING HOME WITH THE TROPHY??

2023-????  
2022-REALTORS®

2021-Affiliates  
2020-COVID

2019-REALTORS®  
2018-REALTORS®

2017-Affiliates  
2016-Affiliates

To **SIGN UP**, email Jared Yakesh at [jared@cfmortgage.com](mailto:jared@cfmortgage.com)

Teams will be assembled based on golf skill level so include average/approximate score for 9 holes or skill level - beginner (1), beginner to intermediate (5), amateur (10) or professional (15).

Equal participants of REALTORS® & Affiliates are required for this event.



**Advocacy**

# RPAC

REALTORS® POLITICAL ACTION COMMITTEE

**Do you invest in RPAC?** When you invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the [Direct Giver](#) program.

GOAL  
\$50,000

ACTUAL  
\$21,912  
43.82%



## Save the Date

Mark your calendar for these upcoming trainings.

**Find Your Niche in a Competitive Market**  
Seniors Real Estate Specialist Designation Course  
Sept 13-14 | 8:30am-4:30pm | \$265 | 12 hours CE

**Making a Difference**  
Your Voice in Local Government  
Thursday | Sept 14 | 3:30pm-5:00pm

**REALTOR® Safety Lunch and Learn**  
Tuesday | Sept 26 | 11:00am-2:00pm

**Making a Difference**  
How to Run for Local Government  
Tuesday | Oct 10 | 8:30am-11:30am

WRA Member  
Benefits

NAR Member  
Benefits

Stay Up to Date with the State and National  
REALTOR® News

[WRA Website](#)

[NAR Website](#)

# WRA



# August Magazine



**Top Notch Support is Just a Phone Call Away**  
RANWW Office: (715) 835-0923



## RANWW Officers

**Julie Flor - President**

(715) 790-0564

julie@sixlakesrealty.com

**Todd Schwartz - President-Elect**

(715) 559-2231

todd@cv-re.com

**Shannyn Pinkert - Treasurer**

(715) 379-3574

shannypinkert@gmail.com

**Scott Rohde - Imm. Past President**

(715) 651-8575

scott@1111sold.com



## RANWW Directors

**Mary Jo Bowe** - (715) 456-2014

**Judy Nichols** - (715) 821-4765

**Erik Beach** - (608) 386-0954

**Ben Rivard** - (715) 205-1519

**John Flor** - (715) 924-4806

**Tina Theisen** - (715) 379-7785

**Vic Sacco** - (715) 645-0832

**Austin Bayer** - (715) 651-4809

**Jade Green** - (715) 642-1320

**Robert Ritsch** - (715) 456-8008



RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

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